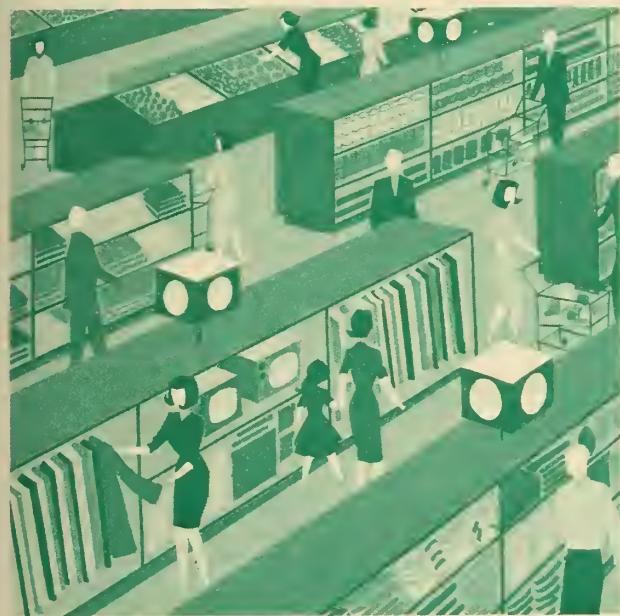


1967 CENSUS OF BUSINESS



BC67-MLS-21



Retail Trade MERCHANDISE LINE SALES

MAINE

The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

Suggested Citation

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MAINE, BC67-MLS-21

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ACKNOWLEDGMENTS—This report was prepared in the Business Division under the general direction of Harvey Kailin, Division Chief, with direct supervision by Louis Greenberg, Assistant Chief, Program Development. Plans for the merchandise line segment of the Census of Business were developed and the report compiled by Michael Farrell, Chief, Retail Program Branch, assisted by Ruth Asin. Robert Viehman served as coordinator and was the Business Division's liaison officer with other divisions. Staff assistance was provided by Paul Shapiro, Assistant Division Chief, Program Implementation; Ralph S. Woodruff, Assistant Division Chief, Research and Methodology, assisted by Anna Brooks; and Max Shor, Assistant Division Chief, Staff and Special Projects.

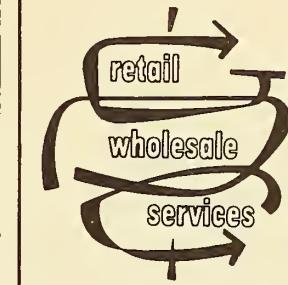
Systems and procedures were developed in the Systems Division, Sol Dolleck, Chief, by Eugene Wendt, Assistant Division Chief for Periodic Censuses, assisted by Samuel Schweid, Economic Census Program Manager. William Lorenz Chief, Business Statistics Branch, assisted by Barbara Barton, developed and supervised the electronic computer editing.

Editorial supervision was provided by Julia Moring of the Administrative and Publications Services Division.

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Special acknowledgment is due to the many businesses whose cooperation has contributed to the publication of the data.

1967 CENSUS OF BUSINESS



BC67-MLS-21

Retail Trade MERCHANDISE LINE SALES

MAINE

Issued August 1970



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
Rocco C. Siciliano, Under Secretary
Harold C. Passer, Assistant Secretary for Economic Affairs
BUREAU OF THE CENSUS George Hay Brown, Director

**RETAIL TRADE
MERCHANDISE
LINE SALES**

Maine

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Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual¹ includes all establishments primarily engaged in selling merchandise to

¹ Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

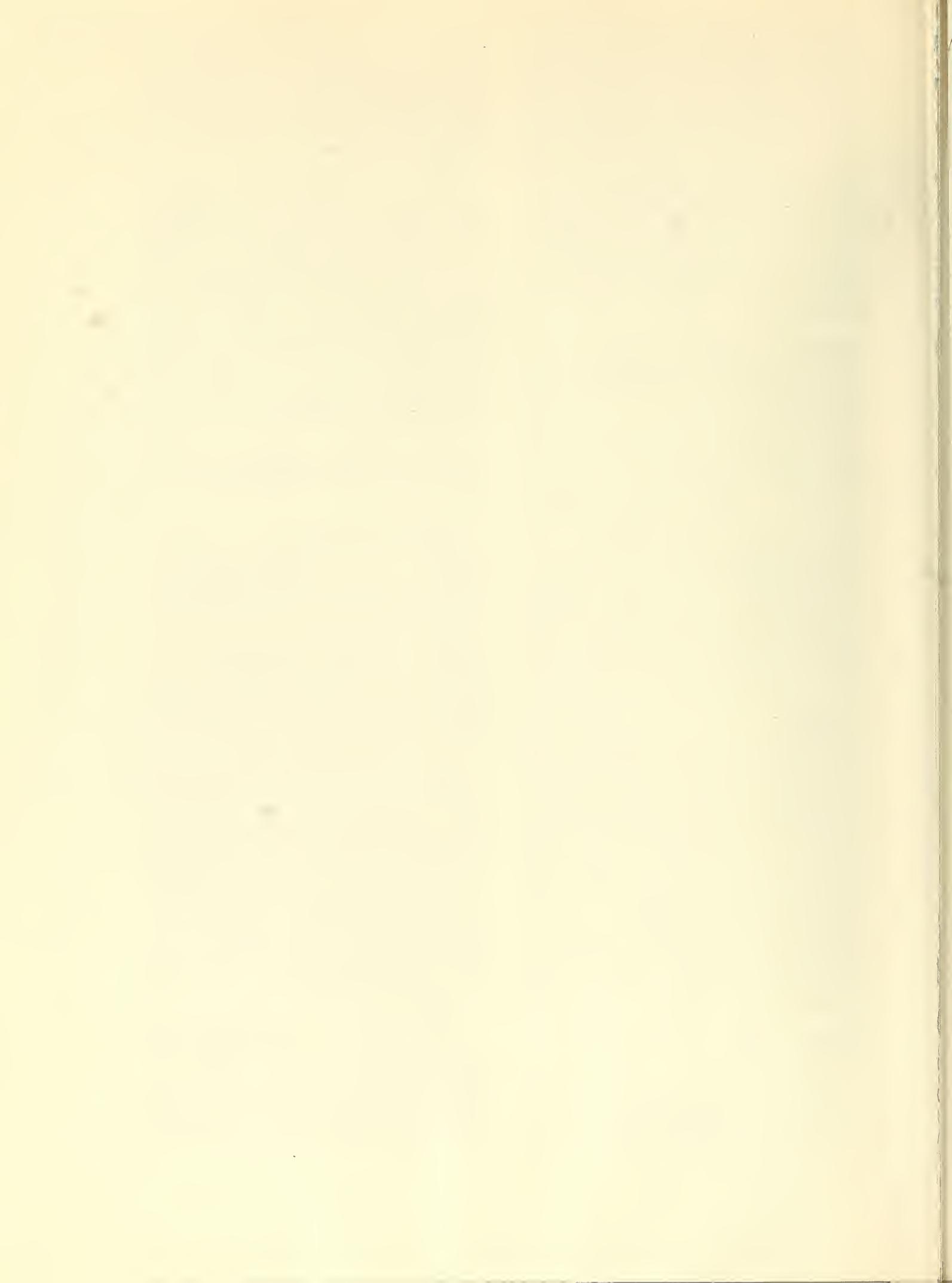
There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.



MAINE

Incorporated places of 100,000 and over

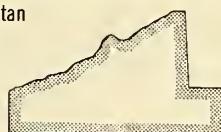


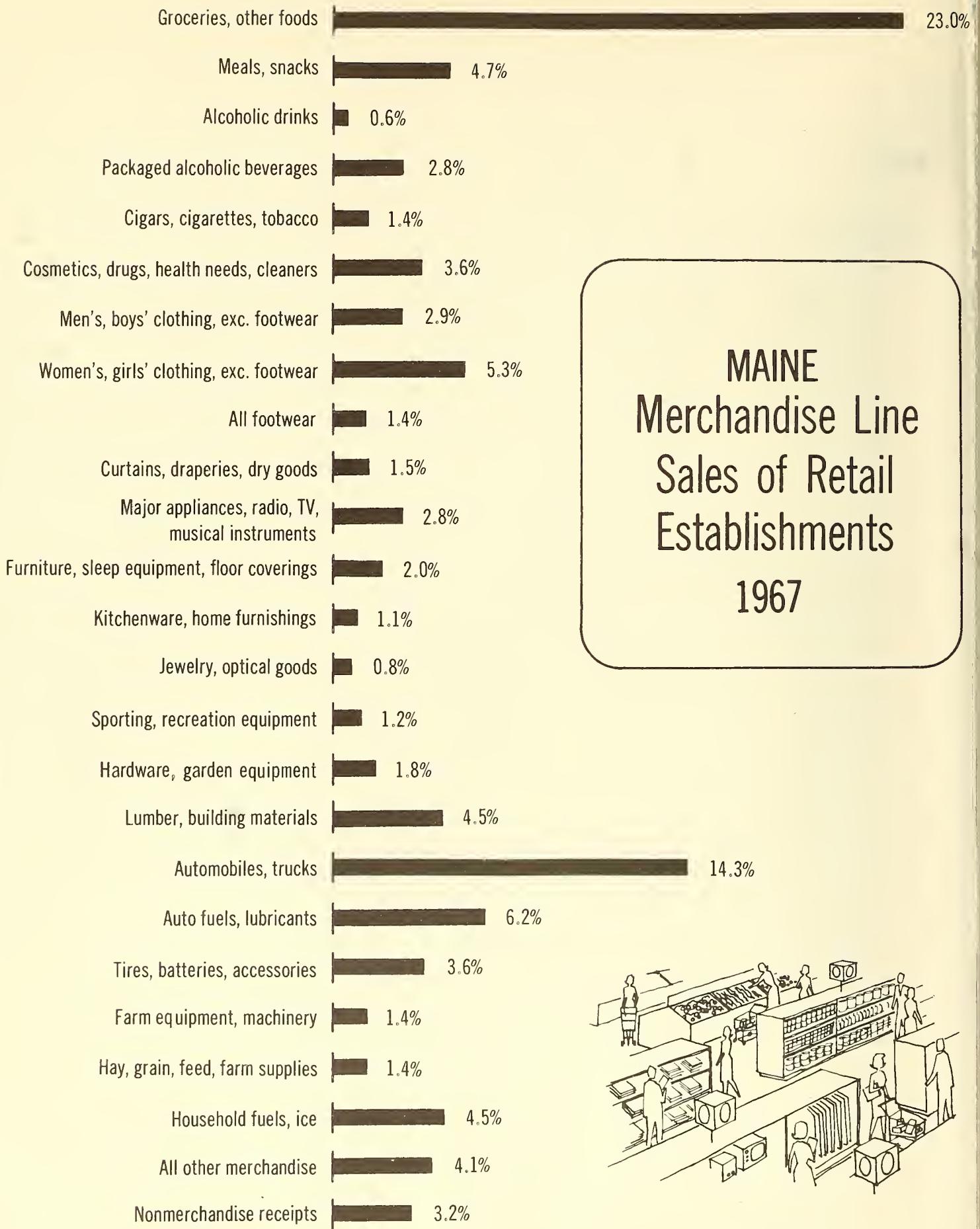
Incorporated places of 25,000-100,000



Standard Metropolitan

Statistical Areas





**MAINE
Merchandise Line
Sales of Retail
Establishments
1967**

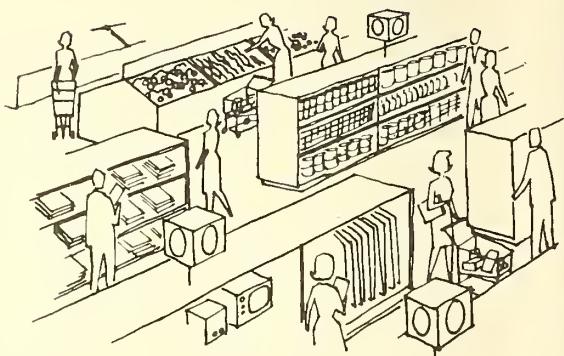


TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
	RETAIL TRADE													
	TOTAL	7 035	1 399 744	(X)	100.0		PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)							
020	GROCERIES-OTHER FOODS	1 930	322 004	66.8	23.0		TOTAL	41	(0)	(X)	100.0			
040	MEALS-SNACKS	1 451	65 679	37.0	4.7	340	LUMBER-BUILDING MATERIALS	41						
060	ALCOHOLIC DRINKS	324	8 257	30.0	.6	356	ALL OTHER LUMBER-MILLWORK	21						
080	PACKAGED ALCOHOLIC BEVERAGES	596	39 000	25.4	2.8	357	PAINT-VARNISH ETC.	38						
100	CIGARS-CIGARETTES-TOBACCO	1 607	19 897	6.0	1.4	358	PAINT SUNORIES	34						
120	COSMETICS-DRUGS-CLEANERS	1 541	49 768	10.7	3.6	359	WALLPAPER-OTHER WALL COVERINGS	34						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	736	40 072	17.0	2.9	-	MISCELLANEOUS MERCHANTOISE	(X)						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	851	74 602	29.7	5.3									
180	ALL FOOTWEAR	621	19 243	9.0	1.4	520	NONMERCHANTOISE RECEIPTS	22						
200	CURTAINS-DRAPERY-DRY GOODS	546	20 936	11.1	1.5	-	MISCELLANEOUS MERCHANTOISE	(X)						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	701	39 449	17.9	2.8									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	531	28 058	17.0	2.0		ELECTRICAL SUPPLY STORES (SIC 524)							
260	KITCHENWARE-HOME FURNISHINGS	845	14 872	5.6	1.1		TOTAL	3	(0)	(X)	100.0			
280	JEWELRY-OPTICAL GOODS	611	11 223	5.6	.8									
300	SPORTING-RECREATION EQUIPMENT	575	17 173	8.2	1.2									
320	HARWARE-GARDENING EQUIPMENT	773	24 622	10.8	1.8									
340	LUMBER-BUILDING MATERIALS	620	62 296	36.0	4.5									
380	AUTOMOBILES-TRUCKS	495	200 101	64.4	14.3									
400	AUTO FUELS-LUBRICANTS	1 360	86 096	23.9	6.2									
420	AUTO TIRES-BATTERIES-ACCESS	1 356	50 378	11.4	3.6									
440	FARM EQUIPMENT MACHINERY	131	20 066	31.1	1.4									
460	HAY-GRAIN-FEED-FARM SUPPLIES	141	19 586	50.0	1.4									
480	HOUSEHOLD FUELS-ICE	489	63 421	64.2	4.5									
500	ALL OTHER MERCHANTOISE	1 647	57 475	12.2	4.1									
520	NONMERCHANTOISE RECEIPTS	2 813	45 470	5.2	3.2	200	CURTAINS-DRAPERY-DRY GOODS	11	21	1.5	.1			
	BUILDOIING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)					320	MAJOR APPL-RADIO-TV-MUSICAL INST	37	878	10.9	5.2			
	TOTAL	431	92 144	(X)	100.0	322	FURNITURE-SLEEP EQUIP-FLOOR COV.	14	119	17.0	.7			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	50	1 240	12.3	1.3	323	KITCHENWARE-HOME FURNISHINGS	90	1 250	9.8	7.4			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	39	319	3.7	.3	324	JEWELRY-OPTICAL GOODS	14	24	1.7	.1			
260	KITCHENWARE-HOME FURNISHINGS	101	1 330	9.5	1.4	340	SPORTING-RECREATION EQUIPMENT	72	935	9.1	5.5			
300	SPORTING-RECREATION EQUIPMENT	81	1 072	9.2	1.2									
320	HARWARE-GARDENING EQUIPMENT	232	12 793	25.5	13.9									
340	LUMBER-BUILDING MATERIALS	339	51 727	73.8	56.1									
380	AUTOMOBILES-TRUCKS	11	454	16.6	.5									
400	AUTO FUELS-LUBRICANTS	15	91	1.9	.1	400	AUTO FUELS-LUBRICANTS	6	23	3.2	.1			
420	AUTO TIRES-BATTERIES-ACCESS	32	848	9.7	.9	420	AUTO TIRES-BATTERIES-ACCESS	12	60	7.0	.4			
440	FARM EQUIPMENT MACHINERY	77	17 689	84.5	19.2	460	HAY-GRAIN-FEED-FARM SUPPLIES	14	65	5.0	.4			
460	HAY-GRAIN-FEED-FARM SUPPLIES	26	1 063	17.3	1.2	480	HOUSEHOLD FUELS-ICE	12	334	13.7	2.0			
480	HOUSEHOLD FUELS-ICE	26	756	14.2	.8	500	ALL OTHER MERCHANTISE	24	117	5.5	.7			
500	ALL OTHER MERCHANTISE	31	329	9.7	.4	520	NONMERCHANTISE RECEIPTS	47	317	3.6	1.9			
520	NONMERCHANTISE RECEIPTS	164	2 176	5.4	2.4	-	MISCELLANEOUS MERCHANTOISE	(X)	179	(X)	1.1			
	MISCELLANEOUS MERCHANDISE	(X)	256	(X)	.3									
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)						FARM EQUIPMENT DEALERS (SIC 5252)							
	TOTAL	167	46 958	(X)	100.0		TOTAL	72	20 474	(X)	100.0			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	149	10.3	.3	320	HARWARE-GARDENING EQUIPMENT	11	242	8.6	1.2			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	24	172	3.0	.4	380	AUTOMOBILES-TRUCKS	11	449	16.1	2.2			
260	KITCHENWARE-HOME FURNISHINGS	7	51	4.5	.1	400	AUTO FUELS-LUBRICANTS	9	31	1.2	.2			
320	HARWARE-GARDENING EQUIPMENT	81	2 143	7.6	4.6	420	AUTO TIRES-BATTERIES-ACCESS	19	782	10.3	3.8			
340	LUMBER-BUILDING MATERIALS	167	42 546	90.6	90.6	460	HAY-GRAIN-FEED-FARM SUPPLIES	6	200	12.0	1.0			
341	LUMBER	136	13 642	30.4	29.1	480	HOUSEHOLD FUELS-ICE	3	57	5.8	.3			
342	PLYWOOD	126	4 913	11.9	10.5	520	NONMERCHANTISE RECEIPTS	36	801	7.1	3.9			
343	WINDOWS, DOORS, AND FRAMES-METAL	90	1 390	5.7	3.0	-	MISCELLANEOUS MERCHANDISE	(X)	271	(X)	1.3			
344	KITCHEN CABINETS	51	372	2.0	.8									
345	ALL OTHER MILLWORK	133	5 066	11.5	10.8		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)							
346	WALLBOARD	118	3 052	8.0	6.5									
347	ASPHALT AND ASBESTOS PRODUCTS	127	2 780	6.3	5.9									
348	PAINT-GLASS-WALLPAPER	106	1 191	3.4	2.5									
349	HEATING AND PLUMBING EQUIP	42	649	4.2	1.4									
351	METAL ROOFING AND SIDING	50	630	4.8	1.3	020	GROCERIES-OTHER FOODS	290	5 945	5.1	3.4			
352	MASONRY SUPPLIES	92	1 903	6.9	4.1	040	MEALS-SNACKS	130	3 146	3.5	1.8			
353	INSULATION	96	970	3.0	2.1	080	PACKAGED ALCOHOLIC BEVERAGES	52	629	12.5	.4			
354	PREFABRICATED BLDGS AND PARTS	28	952	5.7	2.0	100	CIGARS-CIGARETTES-TOBACCO	112	822	8.7	.5			
355	ALL OTHER BUILDING MATERIALS	118	5 025	13.4	10.7	120	COSMETICS-DRUGS-CLEANERS	340	6 751	4.1	3.8			
460	HAY-GRAIN-FEED-FARM SUPPLIES	4	776	27.4	1.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	370	17 355	10.4	9.9			
480	HOUSEHOLD FUELS-ICE	9	290	18.1	.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	372	43 410	25.9	24.7			
520	NONMERCHANTISE RECEIPTS	48	644	4.0	1.4	180	ALL FOOTWEAR	298	7 052	4.5	4.0			
	MISCELLANEOUS MERCHANDISE	(X)	187	(X)	.4	200	CURTAINS-DRAPERY-DRY GOODS	376	18 957	11.5	10.8			
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	197	9 951	7.6	5.7			
	TOTAL ²	17	4 302	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	207	6 023	5.2	3.4			
						260	KITCHENWARE-HOME FURNISHINGS	308	8 671	5.5	4.9			
						280	JEWELRY-OPTICAL GOODS	267	2 617	1.8	1.5			
						300	SPORTING-RECREATION EQUIPMENT	198	3 718	2.7	2.1			
						320	HARDWARE-GARDENING EQUIPMENT	276	6 822	5.2	3.9			
						340	LUMBER-BUILDING MATERIALS	97	3 672	6.9	2.1			
						400	AUTO FUELS-LUBRICANTS	80	1 070	3.4	.6			
						420	AUTO TIRES-BATTERIES-ACCESS	39	2 444	6.1	1.4			

Standard Notes: - Represents zero, D Withheld to avoid disclosure, NA Not available, X Not applicable, Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
440	FARM EQUIPMENT MACHINERY	14	277	1.5	.2	520	NONMERCANDISE RECEIPTS	133	2 990	6.5	5.4			
500	ALL OTHER MERCHANTISE	318	16 983	10.5	9.6		MISCELLANEOUS MERCHANTISE	(X)	68	(X)	.1			
520	NONMERCANDISE RECEIPTS	240	9 489	6.6	5.4									
-	MISCELLANEOUS MERCHANTISE	(X)	168	(X)	.1									
	DEPARTMENT STORES (SIC 531)						GENERAL MERCHANTISE STORES (SIC 539 PART)							
	TOTAL	27	83 929	(X)	100.0		TOTAL ²	249	35 371	(X)	100.0			
020	GROCERIES-OTHER FOODS	14	914	1.8	1.1		DRY GOODS STORES (SIC 539 PART)							
040	MEALS-SNACKS	11	462	1.2	.6		TOTAL ²	20	1 076	(X)	100.0			
120	COSMETICS-DRUGS-CLEANERS	23	3 388	4.3	4.0									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	27	9 814	11.7	11.7									
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	27	22 700	27.0	27.0		SEWING AND NEEDLEWORK STORES (SIC 539 PART)							
161	CHILDREN'S-INFANTS' WEAR	27	2 164	2.6	2.6		TOTAL ²	14	741	(X)	100.0			
162	HAN0BAGS-ACCESSORIES	26	1 270	1.5	1.5									
163	MILLINERY	23	547	.7	.7									
164	HOSEYERY	27	1 339	1.6	1.6									
165	LINGERIE	26	4 075	4.9	4.9									
166	WOMENS COATS-SUITS-FURS-RAINWR	26	1 967	2.3	2.3		FOOD STORES (SIC 54)							
167	WOMEN'S DRESSES	27	4 133	4.9	4.9		TOTAL	1 356	350 592	(X)	100.0			
168	WOMEN'S BLOUSES-SPTSWR	26	4 649	5.5	5.5									
169	GIRLS'-SUBTEEN-TEEN WEAR	26	2 344	2.8	2.8									
171	OTHER WOMENS-GIRLS'-CLOTHES ACC	6	172	1.0	.2									
180	ALL FOOTWEAR	25	4 034	5.3	4.8	020	GROCERIES-OTHER FOODS	1 356	308 450	88.0	88.0			
						040	MEALS-SNACKS	47	512	4.5	.1			
200	CURTAINS-ORAPERIES-DRY GOOOS . . .	27	7 070	8.4	8.4	080	PACKAGED ALCOHOLIC BEVERAGES . . .	412	4 118	3.7	1.2			
201	PIECE GOODS-NOTIONS	24	2 737	3.4	3.3	100	CIGARS-CIGARETTES-TOBACCO . . .	963	13 551	4.9	3.9			
202	CURTAINS-DRAPERIES	27	4 267	5.1	5.1	140	COSMETICS-DRUGS-CLEANERS . . .	852	11 179	4.2	3.2			
-	MISCELLANEOUS MERCHANTISE	(X)	54	(X)	.1	160	MEN'S-BOYS' CLOTHING EXC FOOTWR	79	274	1.7	.1			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	19	5 750	9.2	6.9	260	KITCHENWARE-HOME FURNISHINGS . . .	140	248	1.8	.1			
221	MAJOR HOUSEHOLD APPLIANCES	12	2 789	8.1	3.3	320	HARDWARE-GAROENING EQUIPMENT . . .	89	547	1.2	.2			
222	RAOIOS-TV'S MUSICAL INSTR.	18	2 949	4.6	3.5	400	AUTO FUELS-LUBRICANTS	78	983	14.2	.3			
-	MISCELLANEOUS MERCHANTISE	(X)	10	(X)	(Z)	500	ALL OTHER MERCHANTISE	584	7 261	3.3	2.1			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	3 471	7.4	4.1	520	NONMERCANDISE RECEIPTS	418	2 171	1.1	.6			
241	FLOOR COVERINGS	14	1 111	2.3	1.3		MISCELLANEOUS MERCHANTISE	(X)	868	(X)	.2			
242	FURNITURE-SLEEP EQUIPMENT	14	2 360	5.0	2.8									
	VARIETY STORES (SIC 533)						GROCERY STORES (SIC 541)							
	TOTAL	198	54 950	(X)	100.0		TOTAL	1 189	339 818	(X)	100.0			
260	KITCHENWARE-HOME FURNISHINGS . . .	27	4 550	5.4	5.4									
280	JEWELRY-OPTICAL GOODS	21	969	1.4	1.2									
300	SPORTING-RECREATION EQUIPMENT . . .	21	2 177	3.1	2.6									
320	HARDWARE-GARDENING EQUIPMENT . . .	19	3 016	5.3	3.6	020	GROCERIES-OTHER FOODS	1 189	298 416	87.8	87.8			
340	LUMBER-BUILDING MATERIALS	12	2 118	6.2	2.5	021	MEATS-FISH-POULTRY	1 104	81 547	24.2	24.0			
348	PAINT-GLASS-WALLPAPER	11	733	2.2	.9	023	PRODUCE (FRESH FRUITS-VEGTBLS) . . .	1 051	24 553	7.3	7.2			
356	ALL OTHER LUMBER-MILLWORK	8	1 383	5.6	1.6	024	FROZEN FOODS	975	12 819	4.6	3.8			
							ALL OTHER FOODS	1 172	179 479	52.8	52.8			
400	AUTO FUELS-LU8RICANTS	6	214	1.4	.3	040	MEALS-SNACKS	34	265	5.5	.1			
420	AUTO TIRES-BATTERIES-ACCESS	10	1 569	5.2	1.9	080	PACKAGED ALCOHOLIC BEVERAGES . . .	407	4 055	3.7	1.2			
440	FARM EQUIPMENT MACHINERY	4	162	1.0	.2	100	CIGARS-CIGARETTES-TOBACCO . . .	940	13 448	4.9	4.0			
500	ALL OTHER MERCHANTISE	25	6 445	8.0	7.7	120	COSMETICS-DRUGS-CLEANERS . . .	848	11 163	4.2	3.3			
501	TOYS-GAMES-WHEEL GOODS	22	2 356	3.1	2.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	79	274	1.7	.1			
502	BOOKS-STATIONERY-PHOTO. EQUIP.	20	2 289	3.3	2.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	88	248	1.8	.1			
518	MOSE. EXC TOY-GAMES-BOOKS-STA	13	1 800	4.0	2.1	260	KITCHENWARE-HOME FURNISHINGS . . .	140	546	1.2	.2			
520	NONMERCANDISE RECEIPTS	23	4 900	6.5	5.8	320	HAROWARE-GAROENING EQUIPMENT . . .	89	427	2.7	.1			
534	AUTO REPAIR	8	197	.6	.2	400	AUTO FUELS-LUBRICANTS	77	972	13.6	.3			
535	ALL OTHER SERVICE RECEIPTS	23	4 703	6.2	5.6									
-	MISCELLANEOUS MERCHANTISE	(X)	206	(X)	.2	520	NONMERCANDISE RECEIPTS	404	2 150	1.0	.6			
							MISCELLANEOUS MERCHANTISE	(X)	628	(X)	.2			
							MEAT MARKETS (SIC 542 PT.)							
020	GROCERIES-OTHER FOODS	161	1 855	3.7	3.4		TOTAL	24	2 537	(X)	100.0			
040	MEALS-SNACKS	93	2 507	6.8	4.6									
080	PACKAGED ALCOHOLIC BEVERAGES . . .	7	119	9.0	.2	020	GROCERIES-OTHER FOODS	24	2 522	99.4	99.4			
100	CIGARS-CIGARETTES-TOBACCO	23	216	9.7	.4	021	MEATS-FISH-POULTRY	24	2 452	96.6	96.6			
120	COSMETICS-DRUGS-CLEANERS	189	2 307	4.2	4.2	024	ALL OTHER FOODS	5	32	3.8	1.3			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	179	4 220	7.9	7.7		MISCELLANEOUS MERCHANTISE	(X)	38	(X)	1.5			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	181	14 103	26.5	25.7									
180	ALL FOOTWEAR	164	1 519	2.9	2.8									
200	CURTAINS-ORAPERIES-DRY GOOOS . . .	181	7 012	13.2	12.8									
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	132	1 601	3.2	2.9									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	127	1 267	2.5	2.3									
260	KITCHENWARE-HOME FURNISHINGS . . .	159	2 436	5.2	4.4									
280	JEWELRY-OPTICAL GOODS	163	1 016	1.9	1.8									
300	SPORTING-RECREATION EQUIPMENT . . .	101	591	1.4	1.1									
320	HAROWARE-GAROENING EQUIPMENT . . .	173	1 948	3.6	3.5									
340	LUMBER-BUILDING MATERIALS	36	76	.6	.1									
400	AUTO FUELS-LU8RICANTS	8	268	23.8	.5									
500	ALL OTHER MERCHANTISE	186	8 831	16.2	16.1									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
 Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales off-					Amount ¹ (\$1,000)	As percent of total sales off-				
				Establishments handling the line	All estab-lishments ¹					Establishments handling the line	All estab-lishments ¹			
020	GROCERIES-OTHER FOODS	15	1 359	96.1	96.1	400	AUTO FUELS-LUBRICANTS	239	4 404	2.4	1.8			
021	MEATS-FISH-POULTRY	15	1 323	93.6	93.6	420	AUTO TIRES-BATTERIES-ACCESS . . .	327	19 378	8.4	8.1			
-	MISCELLANEOUS MERCHANTOISE . . .	(X)	36	(X)	2.5	500	ALL OTHER MERCHANTISE	5	232	7.6	.1			
-	MISCELLANEOUS MERCHANDISE	(X)	55	(X)	3.9	520	NONMERCHANTOISE RECEIPTS	303	16 016	7.5	6.7			
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						MISCELLANEOUS MERCHANTOISE	(X)	1 868	(X)	.8			
	TOTAL ²	16	543	(X)	100.0		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)							
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)						TOTAL	229	183 490	(X)	100.0			
	TOTAL ²	30	874	(X)	100.0		AUTOMOBILES-TRUCKS	229	150 026	81.8	81.8			
	RETAIL BAKERIES (SIC 546)						NEW PASSENGER CARS-RETAIL . . .	229	85 894	46.8	46.8			
	TOTAL	64	3 966	(X)	100.0		NEW PASSENGER CARS-WHOLESALE .	17	1 133	4.2	.6			
020	GROCERIES-OTHER FOODS	64	3 826	96.5	96.5	401	NEW COMMERCIAL VEHICLES-RETAIL .	148	16 224	13.1	8.8			
040	MEALS-SNACKS	5	123	21.3	3.1	403	NEW COMMERCIAL VEHICLES-WHSLE .	9	266	1.4	.1			
-	MISCELLANEOUS MERCHANTOISE	(X)	17	(X)	.4	420	USEO PASSENGER CARS-RETAIL . . .	225	38 423	21.4	20.9			
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					385	USEO PASSENGER CARS-WHSLE . . .	84	3 845	3.6	2.1			
	TOTAL ²	60	3 856	(X)	100.0	387	USED COMMERCIAL VEHICLES . . .	131	3 539	2.9	1.9			
020	GROCERIES-OTHER FOODS	60	3 718	96.4	96.4	400	MOTORCYCLES-MOTORSCOOTERS . . .	17	188	1.5	.1			
025	BAKERY PRODUCTS-EXCEPT FROZEN .	60	3 679	95.4	95.4	401	ALL OTHER AUTOS-TRUCKS	21	381	1.9	.2			
-	MISCELLANEOUS MERCHANDISE	(X)	16	(X)	.4	420	AUTO FUELS-LUBRICANTS	182	3 503	2.4	1.9			
040	MEALS-SNACKS	4	121	21.3	3.1	403	GASOLINE	79	2 773	4.4	1.5			
-	MISCELLANEOUS MERCHANDISE	(X)	17	(X)	.4	421	MOTOR OILS-GREASES-OTHER OILS .	139	730	.6	.4			
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					422	AUTO TIRES-BATTERIES-ACCESS . . .	229	15 076	8.2	8.2			
	TOTAL ²	4	110	(X)	100.0	423	PARTS INSTALLED IN REPAIR WORK .	205	8 077	4.8	4.4			
	DAIRY PRODUCTS STORES (SIC 545)					424	PARTS-WHOLESALE	195	3 893	2.3	2.1			
	TOTAL ²	14	1 302	(X)	100.0	425	PARTS-RETAIL	172	1 157	.7	.6			
	EGG AND POULTRY DEALERS (SIC 549 PT.)					426	AUTOMOBILE TIRES-BATTERIES-ACC	182	1 949	1.3	1.1			
	TOTAL	2	(D)	(X)	100.0									
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)													
	TOTAL	2	(D)	(X)	100.0									
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)													
	TOTAL	589	279 057	(X)	100.0									
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	58	2 064	26.9	.7		DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	163	10.0	.1		TOTAL	29	28 592	(X)	100.0			
260	KITCHENWARE-HOME FURNISHINGS . .	42	284	4.3	.1		AUTOMOBILES-TRUCKS	29	23 897	83.6	83.6			
300	SPORTING-RECREATION EQUIPMENT . .	97	5 295	44.1	1.9		NEW PASSENGER CARS-RETAIL . . .	29	15 650	54.7	54.7			
320	HARWARE-GARDENING EQUIPMENT . .	54	642	10.5	.2		NEW COMMERCIAL VEHICLES-RETAIL .	8	784	15.8	2.7			
340	LUMBER-BUILDING MATERIALS . . .	28	203	6.2	.1		USEO PASSENGER CARS-RETAIL . . .	28	6 431	23.7	22.5			
380	AUTOMOBILES-TRUCKS	407	198 525	80.3	71.1	380	USEO PASSENGER CARS-WHSLE . . .	20	660	3.0	2.3			
400	AUTO FUELS-LUBRICANTS	291	4 967	2.6	1.8	381	USED COMMERCIAL VEHICLES . . .	7	138	2.9	.5			
420	AUTO TIRES-BATTERIES-ACCESS . . .	451	34 765	13.6	12.5	385	MISCELLANEOUS MERCHANOISE . . .	(X)	213	(X)	.7			
440	FARM EQUIPMENT MACHINERY	7	392	4.5	.1	386								
500	ALL OTHER MERCHANOISE	87	11 738	65.6	4.2	387								
520	NONMERCANOISE RECEIPTS	435	18 405	7.6	6.6	388								
-	MISCELLANEOUS MERCHANDISE	(X)	1 613	(X)	.6	390								
	MOTOR VEHICLE DEALERS (SIC 551, 552)													
	TOTAL	386	239 399	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS . . .	27	2 745	10.6	9.6			
380	AUTOMOBILES-TRUCKS	386	197 500	82.5	82.5									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicabl

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TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
520	NONMERCANDISE RECEIPTS	26	1 586	7.9	5.5	300	SPORTING-RECREATION EQUIPMENT	42	4 413	82.8	82.8			
527	SERVICE LABOR	25	1 296	6.4	4.5	440	FARM EQUIPMENT MACHINERY	3	125	17.1	2.3			
528	OTHER NONMERCANDISE RECEIPTS	10	286	3.7	1.0	500	ALL OTHER MERCANDISE	4	68	20.7	1.7			
-	MISCELLANEOUS MERCANDISE	(X)	102	(X)	.4	520	NONMERCANDISE RECEIPTS	29	490	11.8	9.2			
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)						MISCELLANEOUS MERCANDISE	(X)	212	(X)	4.0			
	TOTAL	103	14 627	(X)	100.0		HOUSEHOLD TRAILER DEALERS (SIC 5592)							
380	AUTOMOBILES-TRUCKS	103	13 290	90.9	90.9	500	ALL OTHER MERCANDISE	33	10 861	95.8	95.8			
381	NEW PASSENGER CARS-RETAIL	9	323	14.5	2.2	504	MOBILE HOMES-HOUSEHOLD TRLRS	32	10 390	91.6	91.6			
383	NEW COMMERCIAL VEHICLES-RETAIL	4	88	4.9	.6	505	CAMP TRAILERS-TRAVEL TRAILERS	7	448	23.9	4.0			
385	USED PASSENGER CARS-RETAIL	103	12 152	83.1	83.1	-	MISCELLANEOUS MERCANDISE	(X)	23	(X)	.2			
386	USED PASSENGER CARS-WHLS.	24	291	10.9	2.0	520	NONMERCANDISE RECEIPTS	21	435	5.2	3.8			
387	USED COMMERCIAL VEHICLES	5	59	7.1	.4	-	MISCELLANEOUS MERCANDISE	(X)	44	(X)	.4			
-	MISCELLANEOUS MERCANDISE	(X)	140	(X)	1.0		AIRCRAFT; MOTORCYCLE DEALERS (SIC 5599 PT.)							
400	AUTO FUELS-LUBRICANTS	25	557	20.9	3.8		TOTAL	33	11 341	(X)	100.0			
401	GASOLINE	22	537	22.0	3.7									
403	MOTOR OILS-GREASES-OTHER OILS	6	15	2.3	.1									
-	MISCELLANEOUS MERCANDISE	(X)	5	(X)	(Z)									
420	AUTO TIRES-BATTERIES-ACCESS	47	408	7.1	2.8									
520	NONMERCANDISE RECEIPTS	40	302	3.7	2.1									
-	MISCELLANEOUS MERCANDISE	(X)	70	(X)	.5									
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)						AUTOMOTIVE DEALERS: N.E.C. (SIC 5599 PT.)							
	TOTAL	123	22 425	(X)	100.0									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	56	2 049	27.2	9.1									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	152	8.8	.7									
260	KITCHENWARE-HOME FURNISHINGS	42	284	4.0	1.3									
280	JEWELRY-OPTICAL GOODS	11	26	2.1	.1	020	GROCERIES-OTHER FOODS	90	422	4.1	.4			
300	SPORTING-RECREATION EQUIPMENT	50	767	14.0	3.4	040	MEALS-SNACKS	26	180	12.5	.2			
320	HARDWARE-GARDENING EQUIPMENT	52	593	10.3	2.6	080	PACKAGED ALCOHOLIC BEVERAGES	7	52	14.2	.1			
340	LUM8ER-BUILDING MATERIALS	26	99	5.9	.4	100	CIGARS-CIGARETTES-TOBACCO	111	462	4.6	.5			
380	AUTOMOBILES-TRUCKS	15	533	22.8	2.4	300	SPORTING-RECREATION EQUIPMENT	25	221	4.8	.2			
400	AUTO FUELS-LUBRICANTS	46	539	7.3	2.4	320	HARDWARE-GARDENING EQUIPMENT	15	74	12.5	.1			
420	AUTO TIRES-BATTERIES-ACCESS	123	15 371	68.5	68.5									
500	ALL OTHER MERCANDISE	43	483	10.0	2.2	380	AUTOMOBILES-TRUCKS	58	699	9.5	.7			
520	NONMERCANDISE RECEIPTS	80	1 437	10.4	6.4	391	OTHER POWERED ROAD VEHICLES	54	679	10.2	.7			
-	MISCELLANEOUS MERCANDISE	(X)	92	(X)	.4	-	MISCELLANEOUS MERCANDISE	(X)	20	(X)	(Z)			
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)													
	TOTAL ²	39	5 308	(X)	100.0									
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)													
	TOTAL	84	17 117	(X)	100.0	400	AUTO FUELS-LUBRICANTS	838	75 052	79.6	79.6			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	18	701	16.0	4.1	401	GASOLINE	837	69 729	74.2	74.0			
221	MAJOR HOUSEHOLD APPLIANCES	16	436	15.1	2.5	402	OTHER AUTOMOTIVE FUELS	96	1 759	11.5	1.9			
222	RACIOS-TV'S MUSICAL INSTR	16	213	7.2	1.2	403	MOTOR OILS-GREASES-OTHER OILS	734	3 563	4.1	3.8			
-	MISCELLANEOUS MERCANDISE	(X)	52	(X)	.3	420	AUTO TIRES-BATTERIES-ACCESS	751	10 777	12.3	11.4			
260	KITCHENWARE-HOME FURNISHINGS	7	44	1.3	.3	421	PARTS INSTALLED IN REPAIR WORK	456	3 772	6.3	4.0			
264	SMALL ELECTRICAL APPLIANCES	7	44	1.3	.3	423	PARTS-RETAIL	105	576	4.5	.6			
						424	AUTOMOBILE TIRES-BATTERIES-ACC	694	6 428	7.8	6.8			
						480	HOUSEHOLD FUELS-ICE	94	1 808	12.8	1.9			
300	SPORTING-RECREATION EQUIPMENT	16	154	6.6	.9									
317	ALL OTHER SFTG GOODS EXC BOATS	15	150	6.8	.9									
-	MISCELLANEOUS MERCANDISE	(X)	4	(X)	(Z)	120	COSMETICS-DRUGS-CLEANERS	20	148	2.0	.2			
320	HARDWARE-GARDENING EQUIPMENT	17	112	4.2	.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	224	19 083	61.4	30.6			
380	AUTOMOBILES-TRUCKS	13	525	26.0	3.1	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	321	29 404	61.4	47.1			
400	AUTO FUELS-LUBRICANTS	32	445	8.7	2.6	180	ALL FOOTWEAR	217	10 980	29.8	17.6			
420	AUTO TIRES-BATTERIES-ACCESS	84	13 771	80.5	80.5	200	CURTAINS-DRAPERIES-ORY GOODS	36	483	16.0	.8			
500	ALL OTHER MERCANDISE	17	191	6.9	1.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	37	2.9	.1			
520	NONMERCANDISE RECEIPTS	56	1 074	9.8	6.3	260	KITCHENWARE-HOME FURNISHINGS	14	81	6.2	.1			
524	RAKE AND WHEEL SERVICES	20	415	9.2	2.4	280	JEWELRY-OPTICAL GOODS	47	205	1.3	.3			
525	TIRE SERVICES OTHER THAN RETRD	30	252	3.9	1.5	300	SPORTING-RECREATION EQUIPMENT	19	321	8.7	.5			
526	OTHER NONMERCANDISE RECEIPTS	35	407	10.9	2.4	500	ALL OTHER MERCANDISE	40	148	2.5	.2			
-	MISCELLANEOUS MERCANDISE	(X)	100	(X)	.6	520	NONMERCANDISE RECEIPTS	178	1 464	4.1	2.3			
	BOAT DEALERS (SIC 5591)					-	MISCELLANEOUS MERCANDISE	(X)	59	(X)	.1			
	TOTAL	42	5 328	(X)	100.0		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)							
						120	COSMETICS-DRUGS-CLEANERS	14	105	1.9	.5			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of- Establishments handling the line All estab-lishments ¹					Amount ¹ (\$1,000)	As percent of total sales of- Establishments handling the line All estab-lishments ¹				
				Establishments handling the line	All estab-lishments ¹					Establishments handling the line	All estab-lishments ¹			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17	221	17.1	1.1	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.	16	1 029	16.0	7.2			
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.	172	19 483	92.9	92.9	168	WOMEN'S BLOUSES-SPTSWR	10	492	9.0	3.4			
180	ALL FOOTWEAR	5	328	7.0	1.6	172	DRESSES	9	145	2.6	1.0			
280	JEWELRY-OPTICAL GOODS.	18	117	1.6	.6	173	COATS-SUITS.	7	203	3.7	1.4			
- 520	NONMERCHANDISE RECEIPTS.	38	632	5.1	3.0	-	MISCELLANEOUS MERCHANDISE.	(X)	189	(X)	1.3			
-	MISCELLANEOUS MERCHANDISE.	(X)	77	(X)	*4									
	WOMEN'S READY-TO-WEAR STORES (SIC 562)													
	TOTAL	127	16 934	(X)	100.0									
120	COSMETICS-DRUGS-CLEANERS	13	100	2.0	*6		CUSTOM TAILORS (SIC 567)							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	193	16.6	1.1		TOTAL	2	(D)	(X)	100.0			
142	BOYS' CLOTHING	12	64	8.8	.4									
144	OTHER MEN'S OUTERWEAR.	4	47	6.1	.3									
146	OTHER MEN'S CLOTHING	4	61	7.6	.4									
-	MISCELLANEOUS MERCHANDISE.	(X)	21	(X)	*1		FAMILY CLOTHING STORES (SIC 565)							
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.	127	15 676	92.6	92.6		TOTAL	93	16 699	(X)	100.0			
161	CHILDREN'S-INFANTS' WEAR	17	381	7.6	2.2									
163	MILLINERY	29	521	5.9	3.1									
164	HOSIERY.	46	241	2.4	1.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	93	6 687	40.0	40.0			
165	LINGERIE	38	986	9.0	5.8	142	BOYS' CLOTHING	74	1 032	8.5	6.2			
168	WOMEN'S BLOUSES-SPTSWR	77	3 665	25.7	21.6	143	MEN'S TAILORED OUTERWEAR	74	2 358	14.5	14.1			
172	DRESSES.	127	6 061	35.8	35.8	144	OTHER MEN'S OUTERWEAR.	78	1 397	8.5	8.4			
173	COATS-SUITS.	106	2 843	17.8	16.8	145	MEN'S HATS	45	201	1.6	1.2			
174	HANDBAGS	59	273	2.3	1.6	146	OTHER MEN'S CLOTHING	82	1 696	11.3	10.2			
175	FURS	12	260	5.3	1.5									
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	20	445	5.4	2.8									
180	ALL FOOTWEAR	3	303	7.3	1.8	161	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.	93	7 605	45.5	45.5			
280	JEWELRY-OPTICAL GOODS.	14	94	1.5	.6	163	CHILDREN'S-INFANTS' WEAR	59	761	6.7	4.6			
- 520	NONMERCHANDISE RECEIPTS.	24	546	5.4	3.2	164	MILLINERY.	29	78	1.0	.5			
-	MISCELLANEOUS MERCHANDISE.	(X)	22	(X)	*1	165	HOSIERY.	62	289	2.7	1.7			
						168	WOMEN'S BLOUSES-SPTSWR	85	1 976	11.8	11.8			
	MILLINERY STORES (SIC 563 PT.)					172	DRESSES.	85	1 787	10.7	10.7			
	TOTAL ²	10	810	(X)	100.0	173	COATS-SUITS.	74	1 434	8.6	8.6			
						174	HANDBAGS	46	151	1.5	.9			
	CORSET AND LINGERIE STORES (SIC 563 PT.)					176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	45	398	4.5	2.4			
	TOTAL ²	4	249	(X)	100.0		MISCELLANEOUS MERCHANDISE.	(X)	18	(X)	.1			
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)													
	TOTAL	26	2 469	(X)	100.0									
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.	26	2 308	93.5	93.5		SHOE STORES (SIC 566)							
163	MILLINERY.	6	23	2.0	.9		TOTAL	91	8 849	(X)	100.0			
164	HOSIERY.	18	160	6.6	6.5									
165	LINGERIE	18	298	12.3	12.1									
168	WOMEN'S BLOUSES-SPTSWR	21	1 042	42.2	42.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	13	134	15.1	1.5			
172	DRESSES.	16	311	12.8	12.6	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.	17	158	1.8				
173	COATS-SUITS.	13	217	8.9	8.8	180	ALL FOOTWEAR	91	8 275	93.5	93.5			
174	HANDBAGS	12	80	3.8	3.2	500	ALL OTHER MERCHANDISE.	14	42	3.3	.5			
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	13	134	9.0	5.4	520	NONMERCHANDISE RECEIPTS.	64	238	4.1	2.7			
-	MISCELLANEOUS MERCHANDISE.	(X)	42	(X)	1.7		MISCELLANEOUS MERCHANDISE.	(X)	1	(X)	(Z)			
520	NONMERCHANDISE RECEIPTS.	9	44	3.6	1.8		MEN'S SHOE STORES (SIC 566 PT.)							
-	MISCELLANEOUS MERCHANDISE.	(X)	117	(X)	4.7		TOTAL	5	(D)	(X)	100.0			
	FURRIERS AND FUR SHOPS (SIC 568)													
	TOTAL ²	5	501	(X)	100.0		WOMEN'S SHOE STORES (SIC 566 PT.)							
							TOTAL	8	995	(X)	100.0			
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)													
	TOTAL	93	14 372	(X)	100.0									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	93	11 830	82.3	82.3	180	ALL FOOTWEAR	8	932	93.7	93.7			
142	BOYS' CLOTHING	53	1 908	14.5	13.3	181	MEN'S AND BOYS' FOOTWEAR	5	59	7.1	5.9			
143	MEN'S TAILORED OUTERWEAR	80	4 263	30.8	29.7	182	WOMEN'S AND GIRLS' FOOTWEAR	8	858	86.2	86.2			
144	OTHER MEN'S OUTERWEAR.	79	1 817	12.7	12.6	520	NONMERCHANDISE RECEIPTS.	4	24	3.3	2.4			
145	MEN'S HATS	66	331	2.4	2.3		MISCELLANEOUS MERCHANDISE.	(X)	39	(X)	3.9			
146	OTHER MEN'S CLOTHING	86	3 506	24.5	24.4									
							CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)							
							TOTAL	2	(D)	(X)	100.0			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establish-ments ¹					Establishments handling the line	All establish-ments ¹			
	FAMILY SHOE STORES (SIC 566 PT.)						DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)							
	TOTAL	76	7 016	(X)	100.0		TOTAL ²	7	322	(X)	100.0			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	119	17.0	1.7									
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.	15	120	5.6	1.7		CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)							
180	ALL FOOTWEAR	76	6 566	93.6	93.6		TOTAL	5	(O)	(X)	100.0			
181	MEN'S AND BOYS' FOOTWEAR . . .	76	1 812	25.8	25.8									
182	WOMEN'S AND GIRLS' FOOTWEAR . .	76	3 365	48.0	48.0		KITCHENWARE-HOME FURNISHINGS . .	S						
183	CHILDREN'S AND INFANTS' FOOTWR.	73	1 388	21.8	19.8		NONMERCHANDISE RECEIPT'S	3	(O)	{ S4.2 9.4 (X) }	{ 54.2 .5 45.3 }			
520	NONMERCHANDISE RECEIPTS	48	178	4.1	2.8		MISCELLANEOUS MERCHANNOISE	(X)						
-	MISCELLANEOUS MERCHANNOISE	(X)	33	(X)	.5									
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)						MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)							
	TOTAL ²	19	1 111	(X)	100.0		TOTAL	6	(O)	(X)	100.0			
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)						HOUSEHOLD APPLIANCE STORES (SIC 572)							
	TOTAL	3	(O)	(X)	100.0		TOTAL	87	15 314	(X)	100.0			
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)						CURTAINS-DRAPIERIES-DRY GOOOS . .	13	147	12.3	1.0			
	TOTAL	349	49 463	(X)	100.0		MAJOR APPL-RADIO-TV-MUSICAL INST	83	10 026	66.0	65.5			
200	CURTAINS-ORAPERIES-DRY GOOOS . .	63	703	9.8	1.4		FURNITURE-SLEEP EQUIP-FLOOR COV.	19	1 071	30.8	7.0			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	238	21 225	53.4	42.9		KITCHENWARE-HOME FURNISHINGS . .	33	986	10.7	6.4			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	193	20 550	78.1	41.5		JEWELRY-OPTICAL GOODS	6	1 094	18.2	7.1			
260	KITCHENWARE-HOME FURNISHINGS . .	102	1 819	9.1	3.7		SPORTING-RECREATION EQUIPMENT . .	7	127	1.9	.8			
280	JEWELRY-OPTICAL GOODS	10	1 127	16.5	2.3		HARDWARE-GARDENING EQUIPMENT . .	10	193	10.4	1.3			
300	SPORTING-RECREATION EQUIPMENT . .	17	182	2.2	.4		LUMBER-BUILDOIING MATERIALS . . .	5	112	15.2	.7			
320	HARDWARE-GARDENING EQUIPMENT . .	18	336	11.8	.7		HOUSEHOLD FUELS-ICE	7	273	29.0	1.8			
340	LUMBER-BUILDOIING MATERIALS . . .	19	264	8.0	.5		ALL OTHER MERCHANNOISE	7	651	11.8	4.3			
420	AUTO TIRES-BATTERIES-ACCESS. . . .	4	216	16.6	.4		NONMERCHANDISE RECEIPT'S	49	413	4.0	2.7			
480	HOUSEHOLD FUELS-ICE	7	275	30.0	.6		MISCELLANEOUS MERCHANNOISE	(X)	220	(X)	1.4			
500	ALL OTHER MERCHANNOISE	38	1 013	8.7	2.0									
S20	NONMERCHANDISE RECEIPTS	175	1 717	6.1	3.8		RADIO AND TELEVISION STORES (SIC 5732)							
-	MISCELLANEOUS MERCHANNOISE	(X)	34	(X)	.1		TOTAL	50	5 986	(X)	100.0			
	FURNITURE STORES (SIC 5712)						MAJOR APPL-RADIO-TV-MUSICAL INST	50	5 141	85.9	85.9			
	TOTAL	132	19 927	(X)	100.0		NEW MAJOR APPLIANCES	20	856	20.7	14.3			
200	CURTAINS-ORAPERIES-DRY GOOOS . .	37	228	4.0	1.1		NEW RADIOS-TV'S ETC.	50	3 992	66.7	66.7			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	79	2 707	19.3	13.6		USEO MAJOR APPL-RADIOS-TV'S . .	29	134	4.6	2.2			
							RECORDS-TAPES-MUSICAL INSTR. .	10	145	6.8	2.4			
	FURNITURE-SLEEP EQUIP-FLOOR COV.	132	15 751	79.0	79.0		220 KITCHENWARE-HOME FURNISHINGS . .	6	49	6.7	.8			
243	SLEEP EQUIPMENT	118	2 657	14.1	13.3		224 NONMERCHANDISE RECEIPT'S	34	401	10.6	6.7			
244	OTHER HOUSEHOLD FURNITURE . . .	131	11 126	55.8	55.8		MISCELLANEOUS MERCHANNOISE	(X)	395	(X)	6.6			
245	FLOOR COVERINGS-SOFT SURFACE . .	93	1 566	9.4	7.9									
246	FLOOR COVERINGS-HARD SURFACE . .	46	244	3.8	1.2		RECORD SHOPS (SIC 5733 PT.)							
247	NONHOUSEHOLD FURNITURE	24	147	4.1	.7		TOTAL ²	8	610	(X)	100.0			
260	KITCHENWARE-HOME FURNISHINGS . .	S1	357	3.9	1.8		MUSICAL INSTRUMENT STORES (SIC 5733 PT.)							
300	SPORTING-RECREATION EQUIPMENT . .	8	46	2.4	.2		TOTAL	17	2 960	(X)	100.0			
340	LUMBER-BUILDOIING MATERIALS . . .	10	89	4.7	.4		220 MAJOR APPL-RADIO-TV-MUSICAL INST	17	2 760	93.2	93.2			
500	ALL OTHER MERCHANNOISE	25	75	1.8	.4		228 PIANOS	12	456	20.8	15.4			
520	NONMERCHANDISE RECEIPTS	60	615	6.0	3.1		229 ORGANS	11	518	42.0	17.5			
-	MISCELLANEOUS MERCHANNOISE	(X)	59	(X)	.3		231 MUSICAL INSTR-ACCESSORIES . .	13	1 051	45.3	35.5			
	HOME FURNISHINGS STORES (OTHER 571)						232 RADIOS PHONO-TAPE RCORS-TV'S . .	9	498	21.1	16.8			
	TOTAL	S5	4 666	(X)	100.0		233 RECORDS-TAPES-RELATED ACCESS . .	9	146	6.9	4.9			
200	CURTAINS-ORAPERIES-DRY GOOOS . .	12	328	52.6	7.0		234 SHEET MUSIC-RELATED ITEMS . .	12	91	6.6	3.1			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	39	3 488	89.1	74.8									
260	KITCHENWARE-HOME FURNISHINGS . .	12	427	72.4	9.2									
520	NONMERCHANDISE RECEIPTS	19	186	13.6	4.0									
-	MISCELLANEOUS MERCHANNOISE	(X)	237	(X)	S.1		EATING AND DRINKING PLACES (SIC 58)							
	FLOOR COVERINGS STORES (SIC 5713)						TOTAL	1 172	70 948	(X)	100.0			
	TOTAL	37	3 702	(X)	100.0		020 GROCERIES-OTHER FOODS	70	859	18.7	1.2			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	37	3 464	93.6	93.6		040 MEALS-SNACKS	1 157	59 359	84.5	83.7			
520	NONMERCHANDISE RECEIPTS	12	168	14.3	4.5		060 ALCOHOLIC DRINKS	315	8 178	26.3	11.5			
-	MISCELLANEOUS MERCHANNOISE	(X)	70	(X)	1.9		080 PACKAGE ALCOHOLIC BEVERAGES . .	11	165	18.1	.2			
							100 CIGARS-CIGARETTES-TOBACCO . .	208	533	3.6	.8			
							120 COSMETICS-DRUGS-CLEANERS . .	16	76	8.3	.1			

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NA Not available. X Not applicable. Z Less than 0.05 percent.

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TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
500	ALL OTHER MERCHANTISE.	46	399	8.4	.6	020	GROCERIES—OTHER FOODS.	44	346	6.1	1.0			
520	NONMERCHANTISE RECEIPTS.	186	964	5.6	1.4	040	MEALS—SNACKS.	68	972	9.2	2.9			
-	MISCELLANEOUS MERCHANTISE.	(X)	415	(X)	.6	100	CIGARS—CIGARETTES—TOBACCO.	117	1 382	8.5	4.2			
	EATING PLACES (SIC 5812)					120	COSMETICS—DRUGS—CLEANERS.	220	27 810	83.8	83.8			
	TOTAL	1 047	66 808	(X)	100.0	121	MEDICINES EXC. PRESCRIPTION.	199	9 519	30.4	28.7			
020	GROCERIES—OTHER FOODS.	68	849	19.4	1.3	122	PRESCRIPTION MEDICINES.	220	13 709	41.3	41.3			
040	MEALS—SNACKS.	1 047	58 918	88.2		123	ALL OTHER DRUGS—PROPRIETARIES.	161	4 530	18.7	13.6			
060	ALCOHOLIC ORINKS.	190	4 572	17.5	6.8	220	MAJOR APPL—RAOIO-TV—MUSICAL INST.	9	113	6.1	.3			
080	PACKAGED ALCOHOLIC BEVERAGES.	15	166	16.6	.2	260	KITCHENWARE—HOME FURNISHINGS.	13	169	9.4	.5			
100	CIGARS—CIGARETTES—TOBACCO.	179	492	3.1	.7	280	JEWELRY—OPTICAL GOODS.	59	377	4.3	1.1			
120	COSMETICS—DRUGS—CLEANERS.	16	76	7.6	.1	500	ALL OTHER MERCHANTISE.	94	1 257	9.0	3.8			
500	ALL OTHER MERCHANTISE.	45	396	7.8	.6	520	NONMERCHANTISE RECEIPTS.	41	182	2.9	.5			
520	NONMERCHANTISE RECEIPTS.	173	923	5.4	1.4	-	MISCELLANEOUS MERCHANTISE.	(X)	593	(X)	1.8			
-	MISCELLANEOUS MERCHANTISE.	(X)	416	(X)	.6		PROPRIETARY STORES (SIC 591 PT.)							
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)						TOTAL	35	4 172	(X)	100.0			
	TOTAL	684	49 859	(X)	100.0	020	GROCERIES—OTHER FOODS.	11	48	4.8	1.2			
020	GROCERIES—OTHER FOODS.	41	473	15.0	.9	100	CIGARS—CIGARETTES—TOBACCO.	19	249	15.6	6.0			
040	MEALS—SNACKS.	684	42 956	86.2	86.2	120	COSMETICS—DRUGS—CLEANERS.	35	3 525	84.5	84.5			
060	ALCOHOLIC ORINKS.	184	4 496	17.5	9.0	500	ALL OTHER MERCHANTISE.	9	104	10.2	2.5			
080	PACKAGEO ALCOHOLIC BEVERAGES.	13	113	22.2	.2	520	NONMERCHANTISE RECEIPTS.	24	80	3.2	1.9			
100	CIGARS—CIGARETTES—TOBACCO.	129	324	2.3	.6	-	MISCELLANEOUS MERCHANTISE.	(X)	166	(X)	4.0			
500	ALL OTHER MERCHANTISE.	27	290	8.3	.6									
520	NONMERCHANTISE RECEIPTS.	126	789	5.2	1.6									
-	MISCELLANEOUS MERCHANTISE.	(X)	418	(X)	.8		TOTAL	983	162 321	(X)	100.0			
	CAFETERIAS (SIC 5812 PT.)					020	GROCERIES—OTHER FOODS.	36	425	25.0	.3			
	TOTAL	30	2 827	(X)	100.0	040	MEALS—SNACKS.	16	212	20.0	.1			
040	MEALS—SNACKS.	30	2 721	96.3	96.3	080	PACKAGEO ALCOHOLIC BEVERAGES.	104	33 735	82.2	20.8			
-	MISCELLANEOUS MERCHANTISE.	(X)	106	(X)	3.7	100	CIGARS—CIGARETTES—TOBACCO.	47	1 039	40.0	.6			
	REFRESHMENT PLACES (SIC 5812 PT.)					120	COSMETICS—DRUGS—CLEANERS.	21	108	12.5	.1			
	TOTAL	333	14 122	(X)	100.0	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	31	340	18.1	.2			
020	GROCERIES—OTHER FOODS.	26	365	24.0	2.6	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR.	36	514	27.2	.3			
040	MEALS—SNACKS.	333	13 241	93.8	93.8	180	ALL FOOTWEAR.	29	166	11.1	.1			
100	CIGARS—CIGARETTES—TOBACCO.	47	155	8.3	1.1	220	MAJOR APPL—RAOIO-TV—MUSICAL INST.	88	3 215	20.6	2.0			
500	ALL OTHER MERCHANTISE.	18	62	4.4	.4	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	36	631	66.6	.4			
520	NONMERCHANTISE RECEIPTS.	42	114	7.7	.8	260	KITCHENWARE—HOME FURNISHINGS.	104	1 724	15.4	1.1			
-	MISCELLANEOUS MERCHANTISE.	(X)	184	(X)	1.3	280	JEWELRY—OPTICAL GOODS.	150	6 693	50.0	4.1			
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					300	SPORTING—RECREATION EQUIPMENT.	99	4 211	36.1	2.6			
	TOTAL	125	4 140	(X)	100.0	320	HARWARE—GARDENING EQUIPMENT.	59	2 971	13.4	1.8			
040	MEALS—SNACKS.	110	441	12.0	10.7	340	LUMBER—BUILDING MATERIALS.	79	5 468	15.5	3.4			
060	ALCOHOLIC ORINKS.	125	3 606	87.1	87.1	360	AUTOMOBILES—TRUCKS.	5	324	22.2	.2			
100	CIGARS—CIGARETTES—TOBACCO.	29	41	5.2	1.0	400	AUTO FUELS—LUBRICANTS.	53	3 563	18.0	2.2			
520	NONMERCHANTISE RECEIPTS.	13	41	6.8	1.0	420	AUTO TIRES—BATTERIES—ACCESS.	53	971	6.5	.6			
-	MISCELLANEOUS MERCHANTISE.	(X)	11	(X)	.3	460	HAY—GRAIN—FEED—FARM SUPPLIES.	65	18 179	62.9	11.2			
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					480	HOUSEHOLD FUELS—ICE.	337	57 473	81.7	35.4			
	TOTAL	255	37 373	(X)	100.0	500	ALL OTHER MERCHANTISE.	353	15 349	55.8	9.5			
020	GROCERIES—OTHER FOODS.	55	394	6.3	1.1	520	NONMERCHANTISE RECEIPTS.	348	3 622	5.7	2.2			
040	MEALS—SNACKS.	67	1 042	9.8	2.8	-	MISCELLANEOUS MERCHANTISE.	(X)	1 388	(X)	.9			
100	CIGARS—CIGARETTES—TOBACCO.	136	1 631	9.2	4.4									
120	COSMETICS—DRUGS—CLEANERS.	255	31 335	83.8	83.8									
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR.	8	83	5.2	.2									
220	MAJOR APPL—RAOIO-TV—MUSICAL INST.	10	123	5.6	.3									
260	KITCHENWARE—HOME FURNISHINGS.	11	181	10.8	.5									
280	JEWELRY—OPTICAL GOODS.	67	399	4.5	1.1									
500	ALL OTHER MERCHANTISE.	103	1 361	9.0	3.6									
520	NONMERCHANTISE RECEIPTS.	65	262	3.1	.7									
-	MISCELLANEOUS MERCHANTISE.	(X)	562	(X)	1.5									
	DRUG STORES (SIC 591 PT.)													
	TOTAL	220	33 201	(X)	100.0									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establish-ments ¹					Establishments handling the line	All establish-ments ¹			
320	HARDWARE-GARDENING EQUIPMENT . . .	15	17	3.0	1.2		FLORISTS (SIC 5992)							
520	NONMERCHANDISE RECEIPTS.	7	38	5.6	2.6		TOTAL ²	67	4 677	(X)	100.0			
-	MISCELLANEOUS MERCHANDISE.	(X)	495	(X)	33.6		CIGAR STORES AND STANOS (SIC 5993)							
	SPORTING GOODS STORES (SIC 5952)						TOTAL	14	1 184	(X)	100.0			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	243	16.5	5.5	020	GROCERIES-OTHER FOODS.	6	107	12.5	9.0			
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	11	263	19.9	6.0	040	MEALS-SNACKS	4	55	16.6	4.6			
180	ALL FOOTWEAR.	9	129	10.7	2.9	080	PACKAGE ALCOHOLIC BEVERAGES . . .	3	63	11.3	5.3			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	18	5.6	.4	100	CIGARS-CIGARETTES-TOBACCO.	14	765	64.6	64.6			
300	SPORTING-RECREATION EQUIPMENT. . .	46	3 401	77.4	77.4	120	COSMETICS-DRUGS-CLEANERS	4	25	4.4	2.1			
520	NONMERCHANDISE RECEIPTS.	21	111	3.2	2.5	280	JEWELRY-OPTICAL GOODS.	3	14	2.5	1.2			
-	MISCELLANEOUS MERCHANDISE.	(X)	230	(X)	5.2	500	ALL OTHER MERCHANDISE.	9	136	14.8	11.5			
	BICYCLE SHOPS (SIC 5953)						MISCELLANEOUS MERCHANDISE.	(X)	18	(X)	1.5			
	TOTAL	46	4 395	(X)	100.0									
300	SPORTING-RECREATION EQUIPMENT. . .	6	297	85.8	85.8		BOOK STORES (SIC 5942)							
520	NONMERCHANDISE RECEIPTS.	4	15	5.4	4.3		TOTAL	16	773	(X)	100.0			
-	MISCELLANEOUS MERCHANDISE.	(X)	34	(X)	9.8	500	ALL OTHER MERCHANDISE.	16	740	95.7	95.7			
	JEWELRY STORES (SIC 597)					513	BOOKS-PERIODICALS.	16	632	81.8	81.8			
	TOTAL	86	10 761	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	105	(X)	13.6			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	25	1 882	26.2	17.5	520	NONMERCHANDISE RECEIPTS.	7	11	2.5	1.4			
260	KITCHENWARE-HOME FURNISHINGS . . .	47	1 121	12.9	10.4	-	MISCELLANEOUS MERCHANDISE.	(X)	22	(X)	2.8			
266	ALL OTHER HOME FURN EXC. CHINA	31	811	11.5	7.5		STATIONERY STORES (SIC 5943)							
267	CHINA-GLASSWARE.	32	310	9.3	2.9		TOTAL	24	1 746	(X)	100.0			
280	JEWELRY-OPTICAL GOODS.	86	6 030	56.0	56.0	500	ALL OTHER MERCHANDISE.	24	1 438	82.4	82.4			
281	WATCHES-CLOCKS	80	1 065	10.1	9.9	508	COMM STATIONERY-OFFICE SUPPLIES	8	262	43.4	15.0			
282	SILVERWARE	71	697	6.7	6.5	512	SOCIAL STATIONERY-GREETING CARDS	24	840	48.1	48.1			
285	ALL OTHER JEWELRY ITEMS.	76	1 660	15.6	15.4	513	BOOKS-PERIODICALS.	7	112	23.5	6.4			
286	OPTICAL GOODS.	7	27	2.2	.3	514	ART-DRAFTING ENG. SUPPLIES . . .	5	32	7.5	1.8			
287	DIAMONDS; EXC. DIAMOND WATCHES	82	1 822	16.9	16.9	515	ALL OTHER MERCHANDISE.	7	179	31.1	10.3			
288	RINGS; EXC. DIAMONDS	77	743	7.1	6.9	-	MISCELLANEOUS MERCHANDISE.	(X)	13	(X)	.7			
300	SPORTING-RECREATION EQUIPMENT. . .	14	64	1.3	.6	520	NONMERCHANDISE RECEIPTS.	14	58	4.8	3.3			
500	ALL OTHER MERCHANDISE.	19	901	14.8	8.4	-	MISCELLANEOUS MERCHANDISE.	(X)	250	(X)	14.3			
520	NONMERCHANDISE RECEIPTS.	79	750	7.2	7.0		HAY, GRAIN, AND FEED STORES (SIC 5962)							
529	WATCH-CLOCK-JEWELRY REPAIRS. . .	68	660	12.7	6.1		TOTAL	39	18 478	(X)	100.0			
533	ALL NONMDSE RCPTS FROM CUSTMRS	23	90	1.6	.8	320	HARDWARE-GARDENING EQUIPMENT . . .	14	1 079	8.8	5.8			
-	MISCELLANEOUS MERCHANDISE.	(X)	12	(X)	.1	340	LUMBER-BUILDING MATERIALS.	4	1 289	22.7	7.0			
	FUEL OIL DEALERS (SIC 5983)					420	AUTO TIRES-BATTERIES-ACCESS. . .	4	148	3.2	.8			
	TOTAL	258	59 589	(X)	100.0	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	39	13 831	74.9	74.9			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	637	16.6	1.1	520	NONMERCHANDISE RECEIPTS.	13	199	4.4	1.1			
320	HARWARE-GARDENING EQUIPMENT . . .	5	37	8.3	.1	-	MISCELLANEOUS MERCHANDISE.	(X)	1 932	(X)	10.5			
340	LUMBER-BUILDING MATERIALS.	58	3 888	15.4	6.5									
380	AUTOMOBILES-TRUCKS	4	224	20.0	.4									
400	AUTO FUELS-LUBRICANTS.	44	3 158	21.7	5.3									
420	AUTO TIRES-BATTERIES-ACCESS. . .	20	366	8.5	.6									
480	HOUSEHOLD FUELS-ICE.	258	49 089	82.4	82.4	320	HARDWARE-GARDENING EQUIPMENT . . .	11	1 225	29.3	22.0			
481	LP GAS-WHOLESALE	10	293	7.6	.5	420	AUTO TIRES-BATTERIES-ACCESS. . .	10	42	1.1	.8			
482	OTHER LP GAS SALES	50	1 864	8.2	3.1	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	18	4 104	73.6	73.6			
483	OTHER FUELS.	258	46 931	78.8	78.8	520	NONMERCHANDISE RECEIPTS.	13	147	3.2	2.6			
500	ALL OTHER MERCHANDISE.	17	323	3.5	.5	-	MISCELLANEOUS MERCHANDISE.	(X)	57	(X)	1.0			
520	NONMERCHANDISE RECEIPTS.	87	1 564	5.3	2.6									
-	MISCELLANEOUS MERCHANDISE.	(X)	302	(X)	.5									
	LIQUEFIED PETRL. GAS (BTTLG. GAS) DEALERS (SIC 5984)													
	TOTAL ²	46	5 979	(X)	100.0									
	FUEL AND ICE DEALERS; N.E.C. (SIC 5982)													
	TOTAL ²	27	3 665	(X)	100.0									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise-line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)						MAIL ORDER HOUSES (SIC 532)							
	TOTAL ² • • • • •	13	527	(X)	100.0		TOTAL • • • • •	27	11 888	(X)	100.0			
500 -	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					120	COSMETICS-DRUGS-CLEANERS • • •	18	88	1.4	.7			
	TOTAL • • • • •	12	1 070	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	2 910	26.5	24.5			
	ALL OTHER MERCHANTISE. • • • •	12	976	91.2	91.2	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	19	810	13.7	6.8			
	MISCELLANEOUS MERCHANTISE. • •	(X)	94	(X)	8.8	180	ALL FOOTWEAR • • • • •	20	866	7.9	7.3			
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					200	CURTAINS-ORAPERIES-ORY GOOOS • •	19	549	9.2	4.6			
	TOTAL ² • • • • •	82	2 747	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	962	16.2	8.1			
	OPTICAL GOOOS STORES (SIC 5999 PT.)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	306	5.2	2.6			
	TOTAL ² • • • • •	10	464	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS • •	18	147	2.4	1.2			
	RETAIL STORES, N.E.C. (SIC 5999 PT.)					280	JEWELRY-OPTICAL GOOOS. • • • •	18	46	.8	.4			
	TOTAL • • • • •	50	(D)	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT • •	19	2 030	18.7	17.1			
020	NONSTORE RETAILERS (SIC 53 PART*)					320	HARDWARE-GAROENING EQUIPMENT • •	19	471	8.0	4.0			
	TOTAL • • • • •	81	25 080	(X)	100.0	340	LUMBER-BUILDOIING MATERIALS. • •	18	355	6.1	3.0			
	GROCERIES-OTHER FOODS. • • •	24	5 286	100.0	21.1	420	AUTO TIRES-BATTERIES-ACCESS. • •	19	291	4.8	2.4			
	CIGARS-CIGARETTES-TOBACCO. • • •	12	1 784	68.2	7.1	440	FARM EQUIPMENT MACHINERY • • •	17	54	1.0	.5			
	COSMETICS-DRUGS-CLEANERS • • •	18	133	1.7	.5	500	ALL OTHER MERCHANTISE. • • • •	22	769	12.6	6.5			
	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	2 949	20.8	11.8	520	NONMERCHANISE RECEIPTS. • • • •	20	850	14.0	7.2			
	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	23	915	11.6	3.6	-	MISCELLANEOUS MERCHANTISE. • • •	(X)	384	(X)	3.2			
	ALL FOOTWEAR • • • • •	21	872	6.1	3.5									
	CURTAINS-ORAPERIES-ORY GOOOS •	22	634	8.0	2.5									
	MAJOR APPL-RADIO-TV-MUSICAL INST	24	1 494	18.4	6.0									
120	FURNITURE-SLEEP EQUIP-FLOOR COV.	21	322	4.2	1.3									
	KITCHENWARE-HOME FURNISHINGS •	22	228	2.9	.9									
	JEWELRY-OPTICAL GOOOS. • • • •	20	87	.9	.3									
	SPORTING-RECREATION EQUIPMENT •	19	2 056	14.8	8.2									
	HAROWARE-GAROENING EQUIPMENT •	20	477	6.1	1.9									
	LUMBER-BUILDOIING MATERIALS. •	20	770	9.6	3.1									
	AUTO TIRES-BATTERIES-ACCESS. •	19	291	4.0	1.2									
	FARM EQUIPMENT MACHINERY • •	17	52	.6	.2									
	ALL OTHER MERCHANTISE. • • • •	36	2 848	30.6	11.4									
	NONMERCHANISE RECEIPTS. • • • •	30	954	10.6	3.8									
-	MISCELLANEOUS MERCHANTISE. • • •	(X)	2 928	(X)	11.7									

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

Lewiston-Auburn SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establish-ments ¹					Establishments handling the line	All establish-ments ¹			
	RETAIL TRADE					-	MISCELLANEOUS MERCHANTISE	(X)	3 602	(X)	34.3			
	TOTAL	514	129 170	(X)	100.0		VARIETY STORES (SIC 533)							
020	GROCERIES-OTHER FOODS	119	26 036	70.1	20.2	020	GROCERIES-OTHER FOODS	12						
040	MEALS-SNACKS	102	6 371	37.1	4.9	040	MEALS-SNACKS	6						
060	ALCOHOLIC ORINKS	37	763	31.5	.6	060	CIGARS-CIGARETTES-TOBACCO	4						
080	PACKAGED ALCOHOLIC BEVERAGES	38	2 982	34.3	2.3	080	COSMETICS-DRUGS-CLEANERS	13						
100	CIGARS-CIGARETTES-TOBACCO	96	1 875	7.8	1.5	100	MEN'S-BOYS' CLOTHING EXC FOOTWR	10						
120	COSMETICS-DRUGS-CLEANERS	97	4 141	10.4	3.0	120	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	41	4 387	22.3	3.4	140	ALL FOOTWEAR	160						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	49	8 137	35.5	6.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10						
180	ALL FOOTWEAR	43	2 018	9.3	1.6	180	ALL FOOTWEAR	9						
200	CURTAINS-DRAPERIES-DRY GOODS	36	1 565	9.6	1.2	200	CURTAINS-DRAPERIES-DRY GOODS	10						
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	64	4 594	24.1	3.6	220	ALL FOOTWEAR	9						
240	FURNITURE-SLEEP EQUIP-FLOOR COV	44	2 704	17.5	2.1	240	MAJOR APPL-RAOIO-TV-MUSICAL INST	8						
260	KITCHENWARE-HOME FURNISHINGS	56	1 738	7.1	1.3	260	FURNITURE-SLEEP EQUIP-FLOOR COV	7						
280	JEWELRY-OPTICAL GOODS	38	1 314	6.4	1.0	280	KITCHENWARE-HOME FURNISHINGS	10						
300	SPORTING-RECREATION EQUIPMENT	32	1 326	7.5	1.0	300	JEWELRY-OPTICAL GOODS	10						
320	HARDWARE-GARDENING EQUIPMENT	37	1 925	11.3	1.5	320	SPORTING-RECREATION EQUIPMENT	6						
340	LUMBER-BUILDING MATERIALS	38	7 376	45.2	5.7	340	HARDWARE-GARDENING EQUIPMENT	10						
360	AUTOMOBILES-TRUCKS	28	21 170	70.3	16.4	360	NONMERCHANTISE RECEIPTS	13						
400	AUTO FUELS-LUBRICANTS	91	7 634	22.0	5.9	400	MISCELLANEOUS MERCHANTISE	9						
420	AUTO TIRES-BATTERIES-ACCESS	99	5 769	13.3	4.5	420	NONMERCHANTISE RECEIPTS	(X)						
440	FARM EQUIPMENT MACHINERY	7	586	7.2	.5	440	MISCELLANEOUS MERCHANTISE	(X)						
460	HAY-GRAIN-FEED-FARM SUPPLIES	8	2 240	58.6	1.7	460	NONMERCHANTISE RECEIPTS	18.3						
480	HOUSEHOLD FUELS-ICE	25	3 319	100.0	2.6	480	NONMERCHANTISE RECEIPTS	18.3						
500	ALL OTHER MERCHANTISE	107	4 519	12.2	3.5	500	MISCELLANEOUS MERCHANTISE	4.0						
520	NONMERCHANTISE RECEIPTS	226	4 680	5.5	3.6	520	NONMERCHANTISE RECEIPTS	(X)						
	BUILDOIING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)						MISC. GENERAL MERCHANTISE STORES (SIC 539)							
	TOTAL ²	25	7 878	(X)	100.0		TOTAL	8	(D)	(X)	100.0			
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)						FOOD STORES (SIC 54)							
	TOTAL ²	19	7 277	(X)	100.0		TOTAL	93	28 217	(X)	100.0			
	HARWARE STORES (SIC 5251)					020	GROCERIES-OTHER FOODS	93	25 179	89.2	89.2			
	TOTAL	2	(O)	(X)	100.0	080	PACKAGEO ALCOHOLIC BEVERAGES	28	248	4.6	.9			
	FARM EQUIPMENT DEALERS (SIC 5252)					100	CIGARS-CIGARETTES-TOBACCO	63	1 050	5.1	3.7			
	TOTAL	4	(O)	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS	59	993	4.9	3.5			
	GENERAL MERCHANTISE GROUP STORES (SIC 53 PART*)					500	ALL OTHER MERCHANTISE	36	437	3.3	1.5			
	TOTAL	26	18 654	(X)	100.0	520	NONMERCHANTISE RECEIPTS	25	125	.4	.7			
020	GROCERIES-OTHER FOODS	13	295	6.3	1.6	520	MISCELLANEOUS MERCHANTISE	(X)	184	(X)	.7			
040	MEALS-SNACKS	9	382	3.8	2.0									
100	CIGARS-CIGARETTES-TOBACCO	5	129	18.4	.7									
120	COSMETICS-DRUGS-CLEANERS	19	755	5.4	4.0									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	18	2 157	13.9	11.6									
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	19	3 703	23.4	19.9									
180	ALL FOOTWEAR	16	824	5.3	4.4									
200	CURTAINS-DRAPERIES-DRY GOODS	19	1 430	10.0	7.7									
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	13	1 412	13.2	7.6									
240	FURNITURE-SLEEP EQUIP-FLOOR COV	12	517	4.6	2.8									
260	KITCHENWARE-HOME FURNISHINGS	18	1 258	7.7	6.7									
280	JEWELRY-OPTICAL GOODS	16	461	3.4	2.5									
300	SPORTING-RECREATION EQUIPMENT	12	618	4.5	3.3									
320	HARDWARE-GARDENING EQUIPMENT	16	964	7.3	5.2									
340	LUMBER-BUILDING MATERIALS	6	714	7.6	3.8									
500	ALL OTHER MERCHANTISE	21	1 780	9.8	9.5									
520	NONMERCHANTISE RECEIPTS	16	880	5.4	4.7									
-	MISCELLANEOUS MERCHANTISE	(X)	373	(X)	2.0									
	DEPARTMENT STORES (SIC 531)													
	TOTAL	4	10 493	(X)	100.0									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	4	1 453	13.8	13.8									
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	2 163	20.6	20.6									
180	ALL FOOTWEAR	4	568	5.4	5.4									
200	CURTAINS-DRAPERIES-DRY GOODS	4	751	7.2	7.2									
260	KITCHENWARE-HOME FURNISHINGS	4	693	6.6	6.6									
500	ALL OTHER MERCHANTISE	4	623	5.9	5.9									
520	NONMERCHANTISE RECEIPTS	4	640	6.1	6.1									

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

^Detail may not add to total due to rounding.

^Merchandise line detail withheld due to insufficient reporting.

Note: LEWISTON-AUBURN SMSA—Consists of Auburn and Lewiston cities and Lisbon town in Androscoggin County, Maine.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Lewiston-Auburn SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of-- Establishments handling the line				Amount ¹ (\$1,000)	As percent of total sales of-- Establishments handling the line			
	RETAIL BAKERIES (SIC 546)				420	AUTO TIRES-BATTERIES-ACCESS. . .	63	562	7.6 6.9			
	TOTAL ²	4	457	(X) 100.0	421	PARTS INSTALLED IN REPAIR WORK	40	193	4.2 2.4			
	OTHER FOOD STORES (OTHER 54)				423	PARTS-RETAIL	17	49	2.7 .6			
	TOTAL	2	(0)	(X) 100.0	424	AUTOMOBILE TIRES-BATTERIES-ACC	61	320	4.3 3.9			
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)				520	NONMERCHANTISE RECEIPTS.	49	240	3.8 3.0			
	TOTAL	38	29 896	(X) 100.0	527	SERVICE LABOR.	48	221	3.4 2.7			
	MOTOR VEHICLE DEALERS (SIC 551, 552)				-	MISCELLANEOUS MERCHANDISE.	(X)	135	(X) 1.7			
	TOTAL	23	25 366	(X) 100.0	410	APPAREL AND ACCESSORY STORES (SIC 56)	41	8 337	(X) 100.0			
	AUTOMOBILES-TRUCKS	23	20 903	82.4	140	MEN'S-BOYS' CLOTHING EX FOOTWR.	16	2 200	69.4 26.4			
	AUTO FUELS-LUBRICANTS.	13	218	1.2	160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	20	4 347	79.6 52.1			
	AUTO TIRES-BATTERIES-ACCESS.	19	1 990	7.8	180	ALL FOOTWEAR	21	1 180	21.5 14.2			
	NONMERCANDISE RECEIPTS.	18	2 060	8.2	280	JEWELRY-OPTICAL GOODS.	4	37	.9 .4			
	MISCELLANEOUS MERCHANDISE.	(X)	195	(X) .8	520	NONMERCANDISE RECEIPTS.	25	377	6.2 4.5			
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)				-	MISCELLANEOUS MERCHANDISE.	(X)	196	(X) 2.4			
	TOTAL	17	24 406	(X) 100.0	12	WOMEN'S READY-TO-WEAR STORES (SIC 562)	(0)	(X)	100.0			
	AUTOMOBILES-TRUCKS	17	19 990	81.9	160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	12		86.7 86.7			
	AUTO FUELS-LUBRICANTS.	13	215	1.1	163	MILLINERY.	6		3.7 3.2			
	AUTO TIRES-BATTERIES-ACCESS.	17	1 964	8.0	164	HOSIERY.	6		1.8 1.6			
	NONMERCANDISE RECEIPTS.	16	2 043	8.5	168	LINGERIE.	7		8.4 7.0			
	MISCELLANEOUS MERCHANDISE.	(X)	193	(X) .8	172	WOMEN'S BLOUSES-SPTSWR	9		18.1 17.2			
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				173	DRESSES.	12		28.9 28.9			
	TOTAL	6	960	(X) 100.0	174	COATS-SUITS.	11	(0)	16.9 16.9			
	AUTOMOBILES-TRUCKS	6	913	95.1	176	HANDBAGS.	6		1.4 1.3			
	USED PASSENGER CARS-RETAIL	6	827	86.1	520	OTHER WOMENS-GIRLS' CLOTHES ACC	5		2.8 2.5			
	MISCELLANEOUS MERCHANDISE.	(X)	80	(X) 8.3	-	MISCELLANEOUS MERCHANDISE.	(X)		(X) 8.3			
	MISCELLANEOUS MERCHANDISE.	(X)	47	(X) 4.9	520	NONMERCANDISE RECEIPTS.	6		7.7 6.9			
	TIRE+ BATTERY, AND ACCESSORY DLRS (SIC 553)				-	MISCELLANEOUS MERCHANDISE.	(X)		(X) 6.3			
	TOTAL	10	(0)	(X) 100.0	12	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)	(0)	(X)	100.0			
	AUTOMOBILES-TRUCKS	6	913	95.1	2	TOTAL	(0)	(X)	100.0			
	MISCELLANEOUS MERCHANDISE.	(X)	80	(X) 8.3	140	FURRIERS AND FUR SHOPS (SIC 568)						
	MISCELLANEOUS MERCHANDISE.	(X)	47	(X) 4.9	142	TOTAL	1	(0)	100.0			
	MEN'S-BOYS' CLOTHING EX FOOTWR.				143	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)						
	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR				144	MEN'S-BOYS' CLOTHING EX FOOTWR.	26	4 300	(X) 100.0			
	ALL FOOTWEAR				145	BOYS' CLOTHING						
	NONMERCANDISE RECEIPTS.				146	MEN'S TAILORED OUTERWEAR.	15	2 193	75.0 51.0			
	MISCELLANEOUS MERCHANDISE.				147	OTHER MEN'S OUTERWEAR.	5	824	50.3 19.2			
	MISCELLANEOUS MERCHANDISE.				148	MEN'S HATS	20	1 071	35.5 24.9			
	MISCELLANEOUS MERCHANDISE.				149	OTHER MEN'S CLOTHING	18	103	4.1 2.4			
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)				150	MISCELLANEOUS MERCHANDISE.	(X)	109	(X) 2.5			
	TOTAL	5	(D)	(X) 100.0	151	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						
	GASOLINE SERVICE STATIONS (SIC 554)				152	TOTAL	9	1 726	(X) 100.0			
	TOTAL	66	8 111	(X) 100.0	153	MEN'S-BOYS' CLOTHING EX FOOTWR.	9	1 628	94.3 94.3			
	AUTO FUELS-LUBRICANTS.	66	7 174	88.4	154	BOYS' CLOTHING	7	338	19.6 19.6			
	GASOLINE	66	6 848	84.4	155	MEN'S TAILORED OUTERWEAR.	8	514	29.8 29.8			
	OTHER AUTOMOTIVE FUELS	3	32	4.0	156	OTHER MEN'S OUTERWEAR.	8	289	16.7 16.7			
	MOTOR OILS-GREASES-OTHER OILS.	66	293	3.7	157	MEN'S HATS	7	45	2.6 2.6			
					158	OTHER MEN'S CLOTHING	9	442	25.6 25.6			
					159	ALL FOOTWEAR	6	62	6.6 3.6			
					160	MISCELLANEOUS MERCHANDISE.	(X)	36	(X) 2.1			
					161	FAMILY CLOTHING STORES (SIC 565)						
					162	TOTAL	5	(D)	(X) 100.0			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Lewiston-Auburn SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of—				Establishments handling the line	All establish- ments ¹		
				Establish- ments handling the line	All estab- lish- ments ¹						
	SHOE STORES (SIC 566)					EATING PLACES (SIC 5812)					
	TOTAL • • • • •	11	1 008	(X)	100.0	TOTAL • • • • •	76	(O)	(X) 100.0		
180	ALL FOOTWEAR • • • • •	11	960	95.2	95.2	MEALS—SNACKS • • • • •	76				
520	NONMERCHANOID RECEIPTS. • • •	12	43	5.0	4.3	ALCOHOLIC ORINKS • • • • •	24				
-	MISCELLANEOUS MERCHANTOID. • • •	(X)	5	(X)	.5	CIGARS—CIGARETTES—TOBACCO. • • •	8				
	APPAREL AND ACCESS. STORES+N.E.C. (SIC 564; 7; 9)					NONMERCHANOID RECEIPTS. • • •	11				
	TOTAL • • • • •	1	(D)	(X)	100.0	MISCELLANEOUS MERCHANTOID. • • •	(X)				
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					
	TOTAL • • • • •	43	5 162	(X)	100.0	TOTAL • • • • •	12	(O)	(X) 100.0		
220	MAJOR APPL—RADIO-TV-MUSICAL INST	37	2 092	47.8	40.5	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	25	2 139	71.3	41.4	TOTAL • • • • •	15	2 546	(X) 100.0		
260	KITCHENWARE—HOME FURNISHINGS • •	18	258	10.3	5.0	CIGARS—CIGARETTES—TOBACCO. • • •	8	69	5.7 2.7		
340	LUMBER—BUILDING MATERIALS. • • •	4	61	4.5	1.2	COSMETICS—DRUGS—CLEANERS • • •	15	2 310	90.7 90.7		
500	ALL OTHER MERCHANTOID. • • • •	14	119	7.7	2.3	NONMERCHANOID RECEIPTS. • • •	4	21	2.5 .8		
520	NONMERCHANOID RECEIPTS. • • •	28	289	9.3	5.6	MISCELLANEOUS MERCHANTOID. • • •	(X)	146	5.7		
-	MISCELLANEOUS MERCHANTOID. • • •	(X)	204	(X)	4.0	ORUG STORES (SIC 591 PT.)					
	FURNITURE STORES (SIC 5712)					TOTAL • • • • •	11	1 659	(X) 100.0		
	TOTAL • • • • •	19	2 285	(X)	100.0	CIGARS—CIGARETTES—TOBACCO. • • •	5	26	3.4 1.6		
220	MAJOR APPL—RADIO-TV-MUSICAL INST	18	230	10.4	10.1	120 COSMETICS—DRUGS—CLEANERS • • •	11	1 567	94.5 94.5		
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	19	1 791	78.4	78.4	121 MEDICINES EXC. PRESCRIPTION. • • •	9	377	29.9 22.7		
243	SLEEP EQUIPMENT. • • • • •	19	343	15.0	15.0	122 PRESCRIPTION MEDICINES • • •	11	995	60.0 60.0		
244	OTHER HOUSEHOLD FURNITURE. • •	19	1 303	57.0	57.0	123 ALL OTHER DRUGS—PROPRIETARIES.	9	195	14.6 11.8		
245	FLOOR COVERINGS—SOFT SURFACE • •	16	134	6.4	5.9	MISCELLANEOUS MERCHANTOID. • • •	(X)	65	(X) 3.9		
-	MISCELLANEOUS MERCHANTOID. • • •	(X)	11	(X)	.5	PROPRIETARY STORES (SIC 591 PT.)					
260	KITCHENWARE—HOME FURNISHINGS • •	13	68	5.1	3.0	TOTAL ² • • • • •	4	887	(X) 100.0		
500	ALL OTHER MERCHANTOID. • • • •	13	29	2.7	1.3	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					
520	NONMERCHANOID RECEIPTS. • • •	15	114	7.0	5.0	TOTAL • • • • •	69	12 303	(X) 100.0		
-	MISCELLANEOUS MERCHANTOID. • • •	(X)	53	(X)	2.3	PACKAGEO ALCOHOLIC BEVERAGES . .	6	2 676	80.1 21.8		
	HOME FURNISHINGS STORES (OTHER 571)				160 WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	4	45	26.6 .4			
	TOTAL ² • • • • •	5	674	(X)	100.0	220 MAJOR APPL—RADIO-TV-MUSICAL INST	5	355	32.5 2.9		
	HOUSEHOLD APPLIANCE STORES (SIC 572)				260 KITCHENWARE—HOME FURNISHINGS . .	6	137	11.1 1.1			
	TOTAL • • • • •	8	972	(X)	100.0	280 JEWELRY—OPTICAL GOOS. • • • •	13	769	45.0 6.3		
220	MAJOR APPL—RADIO-TV-MUSICAL INST	8	737	75.8	75.8	300 SPORTING—RECREATION EQUIPMENT . .	8	223	19.3 1.8		
224	NEW MAJOR APPLIANCES. • • • •	8	584	60.1	320 HAROWARE—GAROENING EQUIPMENT . .	4	217	12.0 1.8			
225	NEW RADIOS—TV'S ETC. • • • •	6	129	18.0	340 LUMBER—BUILDING MATERIALS. • • •	5	276	13.8 2.2			
226	USED MAJOR APPL—RADIOOS-TV'S. •	4	23	4.6	460 HAY—GRAIN—FEED—FARM SUPPLIES . .	4	2 063	66.1 16.8			
520	NONMERCHANOID RECEIPTS. • • •	5	46	9.1	4.7	480 HOUSEHOLD FUELS—ICE. • • • • •	20	3 208	100.0 26.1		
-	MISCELLANEOUS MERCHANTOID. • • •	(X)	189	(X)	19.4	500 ALL OTHER MERCHANTOID. • • • •	22	1 513	51.6 12.3		
	RAOIO+ TV+ ANO MUSIC STORES (SIC 573)				520 NONMERCHANOID RECEIPTS. • • •	25	209	4.3 1.7			
	TOTAL • • • • •	11	1 231	(X)	100.0	MISCELLANEOUS MERCHANTOID. • • •	(X)	611	(X) 5.0		
220	MAJOR APPL—RADIO-TV-MUSICAL INST	11	1 124	91.3	91.3	LIQUOR STORES (SIC 592)					
520	NONMERCHANOID RECEIPTS. • • •	7	80	10.8	6.5	TOTAL • • • • •	6	2 676	(X) 100.0		
-	MISCELLANEOUS MERCHANTOID. • • •	(X)	27	(X)	2.2	ANTIQUE AND SECONDHAND STORES (SIC 593)					
	EATING AND DRINKING PLACES (SIC 58)				TOTAL ² • • • • •	4	284	(X) 100.0			
	TOTAL • • • • •	88	6 773	(X)	100.0	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)					
040	MEALS—SNACKS • • • • •	84	5 849	86.4	86.4	TOTAL • • • • •	5	235	(X) 100.0		
060	ALCOHOLIC DRINKS • • • • •	36	760	29.3	11.2	CIGARS—CIGARETTES—TOBACCO. • • •	5	193	82.1 82.1		
100	CIGARS—CIGARETTES—TOBACCO. • • •	13	66	3.4	300 SPORTING—RECREATION EQUIPMENT . .	(X)	42	(X) 17.9			
520	NONMERCHANOID RECEIPTS. • • •	13	47	9.8	MISCELLANEOUS MERCHANTOID. • • •						
-	MISCELLANEOUS MERCHANTOID. • • •	(X)	51	(X)	.8						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Lewiston-Auburn SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--				Establishments handling the line	All establish-ments ¹		
				Establishments handling the line	All establish-ments ¹						
500 -	JEWELRY STORES (SIC 597)					460 HAY-GRAIN-FEED-FARM SUPPLIES . . .	4				
	TOTAL	7,	1 296	(X)	100.0	500 ALL OTHER MERCHANDISE.	11				
	FUEL AND ICE DEALERS (SIC 598)					520 NONMERCHANDISE RECEIPTS.	6				
	TOTAL ²	20	3 753	(X)	100.0	MISCELLANEOUS MERCHANDISE.	(X)				
	FLORISTS (SIC 5992)					NONSTORE RETAILERS (SIC 53 FART*)					
	TOTAL	7	609	(X)	100.0						
	ALL OTHER MERCHANDISE.	7	605	99.3	99.3	TOTAL ²	10	1 293	(X) 100.0		
	MISCELLANEOUS MERCHANDISE.	(X) 4	(X) 4	(X) 4	(X) 7	MERCHANDISING MACHINE OPERATORS (SIC 534)					
	CIGAR STORES AND STANDS (SIC 5993)					TOTAL ²	3	737	(X) 100.0		
	TOTAL	3	(D)	(X)	100.0	DIRECT SELLING ESTABLISHMENTS (SIC 535)					
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)					TOTAL ²	7	556	(X) 100.0		
	TOTAL	17	(D)	(X)	100.0						

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Portland SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--				Establishments handling the line (\$1,000)	All establish-ments ¹		
				Establish-ments handling the line (\$1,000)	All establish-ments ¹						
RETAIL TRADE											
	TOTAL	930	258 762	(X)	100.0	S20	NONMERCANDISE RECEIPTS	S	(D)		
	GROCERIES-OTHER FOODS	256	64 388	59.8	24.9	-	MISCELLANEOUS MERCHANDISE	(X)	{ 2.8		
020	MEALS-SNACKS	216	14 154	42.9	5.5		FARM EQUIPMENT DEALERS (SIC 5252)	(D)	(X) 2.1		
040	ALCOHOLIC DRINKS	57	2 383	32.1	.9		TOTAL	2	(D) 7.9		
100	CIGARS-CIGARETTES-TOBACCO	189	3 289	6.9	1.3		GENERAL MERCHANDISE GROUP STORES (SIC S3 PART*)				
120	COSMETICS-DRUGS-CLEANERS	194	9 287	9.8	3.6		TOTAL	4B	41 732 (X) 100.0		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	70	B 232	14.6	3.2		GROCERIES-OTHER FOODS	26	494 1.4		
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	95	17 965	2B.7	6.9		MEALS-SNACKS	13	435 2.6		
180	ALL FOOTWEAR	64	3 834	B.0	1.5		COSMETICS-DRUGS-CLEANERS	36	2 038 4.9		
200	CURTAINS-DRAPERY-DRY GOODS	62	4 986	9.8	1.9		MEN'S-BOYS' CLOTHING EXC FOOTWR	37	4 172 10.1		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	B1	B 729	17.1	3.4		WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	39	11 605 28.0		
240	FURNITURE-SLEEP EQUIP-FLOOR COV	66	6 023	15.9	2.3		ALL FOOTWEAR	29	1 562 4.6		
260	KITCHENWARE-HOME FURNISHINGS	93	3 573	S.6	1.4		CURTAINS-DRAPERY-DRY GOODS	44	4 741 11.4		
280	JEWELRY-OPTICAL GOODS	68	3 066	6.3	1.2		MAJOR APPL-RADIO-TV-MUSICAL INST	20	2 245 7.2		
300	SPORTING-RECREATION EQUIPMENT	S3	2 375	S.0	.9		FURNITURE-SLEEP EQUIP-FLOOR COV	21	1 623 6.3		
320	HARDWARE-GARDENING EQUIPMENT	79	4 075	10.3	1.6		KITCHENWARE-HOME FURNISHINGS	35	2 329 5.6		
340	LUMBER-BUILDING MATERIALS	70	10 055	31.9	3.9		JEWELRY-OPTICAL GOODS	28	S.21 1.5		
380	AUTOMOBILES-TRUCKS	40	31 253	67.9	12.1		SPORTING-RECREATION EQUIPMENT	19	921 2.7		
400	AUTO FUELS-LUBRICANTS	133	10 766	20.6	4.2		HARDWARE-GARDENING EQUIPMENT	29	1 388 S.4		
420	AUTO TIRES-BATTERIES-ACCESS	135	7 308	11.0	2.8		ALL OTHER MERCHANDISE	35	4 153 10.6		
440	FARM EQUIPMENT MACHINERY	5	478	7.1	.2		NONMERCANDISE RECEIPTS	29	2 430 6.9		
460	HAY-GRAIN-FEED-FARM SUPPLIES	11	1 257	62.5	S.5		MISCELLANEOUS MERCHANDISE	(X)	1 075 5.8		
480	HOUSEHOLD FUELS-ICE	50	13 382	74.2	5.2						
500	ALL OTHER MERCHANDISE	225	11 315	11.1	4.4						
520	NONMERCANDISE RECEIPTS	374	9 037	S.0	3.5						
-	MISCELLANEOUS MERCHANDISE	(X)	7 552	(X)	2.9						
BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)											
	TOTAL	49	11 422	(X)	100.0		DEPARTMENT STORES (SIC S31)				
	FURNITURE-SLEEP EQUIP-FLOOR COV	6	66	3.6	.6		TOTAL	7	31 833 (X) 100.0		
240	KITCHENWARE-HOME FURNISHINGS	13	295	12.4	2.6		GROCERIES-OTHER FOODS	S	238 .8		
300	SPORTING-RECREATION EQUIPMENT	10	S.9	6.1	.5		COSMETICS-DRUGS-CLEANERS	7	1 674 S.3		
320	HARWARE-GARDENING EQUIPMENT	2B	1 961	24.4	17.2		MEN'S-BOYS' CLOTHING EXC FOOTWR	7	3 446 10.8		
340	LUMBER-BUILDING MATERIALS	46	B 077	72.5	70.7		MEN'S CLOTHING	7	2 424 7.6		
500	ALL OTHER MERCHANDISE	5	24	3.7	.2		BOYS' CLOTHING	7	1 022 3.2		
S20	NONMERCANDISE RECEIPTS	20	315	S.6	2.8		WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	7	9 17B 2B.B		
-	MISCELLANEOUS MERCHANDISE	(X)	625	(X)	S.5		CHILDREN'S-INFANTS' WEAR	7	BB5 2.B		
BUILDING MATERIALS AND SUPPLY STORES (SIC S2 EX. 52S)											
	TOTAL	31	B 427	(X)	100.0		HANDBAGS-ACCESSORIES	7	S1S 1.6		
	HARDWARE-GARDENING EQUIPMENT	12	274	5.1	3.3		MILLINERY	7	191 .6		
320	LUMBER-BUILDING MATERIALS	31	7 777	92.3	92.3		HOISERY	7	S70 1.B		
341	LUMBER	15	2 161	31.0	25.6		LINGERIE	7	1 771 S.6		
342	PLYWOOD	14	690	11.3	B.2		WOMENS COATS-SUITS-FURS-RAINWR	7	791 2.5		
343	WINDOWS,DOORS,AND FRAMES-METAL	11	112	S.3	1.3		WOMEN'S BLOUSES-SP茨WR	7	1 822 S.7		
345	ALL OTHER MILLWORK	15	B05	11.6	9.6		GIRLS'-SUBTEEN-TEEN WEAR	7	869 2.7		
346	WALLBOARD	16	53B	7.7	6.4		MISCELLANEOUS MERCHANDISE	(X)	6B (X) .2		
347	ASPHALT AND ASBESTOS PRODUCTS	16	612	7.9	7.3						
348	PAINT-GLASS-WALLPAPER	14	161	2.6	1.9						
352	MASONRY SUPPLIES	12	209	4.6	2.5						
353	INSULATION	11	102	2.6	1.2						
354	PREFABRICATED BLOBS AND PARTS	7	129	2.2	1.5						
355	ALL OTHER BUILDING MATERIALS	16	762	11.0	9.0						
-	MISCELLANEOUS MERCHANDISE	(X)	425	(X)	5.0						
520	NONMERCANOISE RECEIPTS	14	255	6.7	3.0						
-	MISCELLANEOUS MERCHANOISE	(X)	121	(X)	1.4						
HARWARE STORES (SIC 5251)											
	TOTAL	16	(O)	(X)	100.0		FURNITURE-SLEEP EQUIP-FLOOR COV	3	1 427 7.7		
	CURTAINS-DRAPERY-DRY GOODS	3					FLOOR COVERINGS	3	466 2.5		
200	KITCHENWARE-HOME FURNISHINGS	12					FURNITURE-SLEEP EQUIPMENT	3	960 5.1		
300	SPORTING-RECREATION EQUIPMENT	9									
320	HARWARE-GARDENING EQUIPMENT	16									
322	GARDENING EQUIPMENT-SUPPLIES	15									
323	FLUMBING-ELECTRICAL SUPPLIES	15									
324	OTHER HARWARE-TOOLS	16									
340	LUMBER-BUILDING MATERIALS	14									
364	PAINT-SUNDRIES-GLASS-WALLPAPER	14									
-	MISCELLANEOUS MERCHANOISE	(X)									
500	ALL OTHER MERCHANoise	4									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

Note: PORTLAND SMSA—Consists of Portland, South Portland, and Westbrook cities and Cape Elizabeth, Cumberland, Falmouth, Gorham, Scarborough, and Yarmouth towns in Cumberland County, Maine

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Portland SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--				Establishments handling the line	All establish- ments ¹		
				Establishments handling the line	All establish- ments ¹						
-	MISCELLANEOUS MERCHANTOISE.	(X)	1 093	(X)	3.4						
	VARIETY STORES (SIC 533)										
	TOTAL	24	(0)	(X)	100.0						
020	GROCERIES-OTHER FOODS.	18		2.9	2.7	020	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)				
040	MEALS-SNACKS.	10		6.5	4.4	024	TOTAL	7	303 (X) 100.0		
120	COSMETICS-DRUGS-CLEANERS.	23		3.5	3.5	-	GROCERIES-OTHER FOODS.	7	284 93.7 93.7		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	22		6.7	6.7		ALL OTHER FOODS.	7	281 92.7 92.7		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	23		25.0	25.0		MISCELLANEOUS MERCHANTOISE.	(X) 3 (X) 1.0			
180	ALL FOOTWEAR.	18		2.8	2.6						
200	CURTAINS-ORAPERIES-ORY GOOOS. . .	23		14.4	14.4						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	14		3.3	3.0						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	14		1.7	1.6						
260	KITCHENWARE-HOME FURNISHINGS. . .	22		6.3	6.3						
280	JEWELRY-OPTICAL GOOOS.	20		1.9	1.8						
300	SPORTING-RECREATION EQUIPMENT. . .	12		1.2	1.0						
320	HARWARE-GARDENING EQUIPMENT. . .	21		4.0	4.0						
500	ALL OTHER MERCHANTISE.	23		16.6	16.6						
520	NONMERCANTOISE RECEIPTS.	18		6.0	6.0						
-	MISCELLANEOUS MERCHANTISE.	(X)		(X)	.3						
	MISC. GENERAL MERCHANTISE STORES (SIC 539)										
	TOTAL	17	(0)	(X)	100.0						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8		14.1	9.1	300	AUTOMOTIVE DEALERS (SIC 554)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	9		28.4	23.0	380	TOTAL	7	303 (X) 100.0		
200	CURTAINS-ORAPERIES-DRY GOOOS. . .	15		34.4	34.4	400	GROCERIES-OTHER FOODS.	7	284 93.7 93.7		
500	ALL OTHER MERCHANTISE.	6		6.2	4.0	420	ALL OTHER FOODS.	7	281 92.7 92.7		
-	MISCELLANEOUS MERCHANTISE.	(X)		(X)	29.5	520	MISCELLANEOUS MERCHANTISE.	(X) 3 (X) 1.0			
	FOOD STORES (SIC 54)										
	TOTAL	191	70 133	(X)	100.0						
020	GROCERIES-OTHER FOODS.	191	63 174	90.1	90.1	380					
080	PACKAGED ALCOHOLIC BEVERAGES. . .	51	594	4.4	.8	400					
100	CIGARS-CIGARETTES-TOBACCO.	123	2 116	4.5	3.0	420					
120	COSMETICS-DRUGS-CLEANERS.	109	2 257	5.0	3.2	520					
260	KITCHENWARE-HOME FURNISHINGS. . .	16	73	.9	.1						
500	ALL OTHER MERCHANTISE.	79	1 289	3.0	1.8						
520	NONMERCANTOISE RECEIPTS.	58	418	.9	.6						
-	MISCELLANEOUS MERCHANTISE.	(X)	211	(X)	.3						
	GROCERY STORES (SIC 541)										
	TOTAL	158	67 617	(X)	100.0						
020	GROCERIES-OTHER FOODS.	158	60 743	89.8	89.8	380	MOTOR VEHICLE DEALERS (SIC 551, 552)				
021	MEATS-FISH-POULTRY.	144	16 727	25.0	24.7	400	TOTAL	34	36 516 (X) 100.0		
022	PROUCE (FRESH FRUITS-VEGTLBS)	139	5 016	7.4	7.4	420	GROCERIES-OTHER FOODS.	35	31 211 84.3 75.3		
023	FROZEN FOODS.	124	2 452	5.3	3.6	520	ALL OTHER FOODS.	19	254 .8 .6		
024	ALL OTHER FOODS.	155	36 547	54.2	54.1		MISCELLANEOUS MERCHANTISE.	31	5 607 13.9 13.5		
								34	3 217 8.0 7.8		
								(X)	369 (X) .9		
	MOTOR VEHICLE DEALERS--USED CARS (SIC 551)										
	TOTAL	18	33 589	(X)	100.0						
080	PACKAGED ALCOHOLIC BEVERAGES. . .	51	591	4.8	.9	380	AUTOMOBILES-TRUCKS.	18	28 338 84.4 84.4		
100	CIGARS-CIGARETTES-TOBACCO.	120	2 099	4.5	3.1	400	AUTO FUELS-LUBRICANTS.	13	132 .5 .4		
120	COSMETICS-DRUGS-CLEANERS.	108	2 253	5.1	3.3	420	AUTO TIRES-BATTERIES-ACCESS.	18	2 234 6.7 6.7		
260	KITCHENWARE-HOME FURNISHINGS. . .	16	72	.9	.1	520	NONMERCANTOISE RECEIPTS.	18	2 877 8.7 8.6		
								(X)	8 (X) (Z)		
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)										
	TOTAL ²	16	2 927	(X)	100.0						
500	ALL OTHER MERCHANTISE.	78	1 283	3.1	1.9						
516	ALL OTHER MERCHANTISE.	30	293	2.6	.4						
517	PAPER-PAPER PRODUCTS.	71	990	2.5	1.5						
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)										
	TOTAL	9	(0)	(X)	100.0						
520	NONMERCANTOISE RECEIPTS.	54	411	.9	.6						
-	MISCELLANEOUS MERCHANTISE.	(X)	164	(X)	.2						
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)										
	TOTAL	6	(D)	(X)	100.0						
020	GROCERIES-OTHER FOODS.	6	591	98.7	98.7	300	SPORTING-RECREATION EQUIPMENT.	5	95.3 76.7		
-	MISCELLANEOUS MERCHANTISE.	(X)	8	(X)	1.3	-	MISCELLANEOUS MERCHANTISE.	(X)	23.3		
	GASOLINE SERVICE STATIONS (SIC 554)										
	TOTAL	100	11 814	(X)	100.0						
	Z Less than 0.05 percent.										

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Portland SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establish-ments ²					Establishments handling the line	All establish-ments ²			
400	AUTO FUELS-LUBRICANTS	100	9 671	81.9	81.9		FAMILY CLOTHING STORES (SIC 565)							
401	GASOLINE	100	9 030	76.4	76.4		TOTAL	8	2 056	(X)	100.0			
402	OTHER AUTOMOTIVE FUELS	15	204	10.9	1.7		MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	869	42.3	42.3			
403	MOTOR OILS-GREASES-OTHER OILS.	93	437	4.0	3.7		MEN'S TAILORED OUTERWEAR . . .	7	319	15.5	15.5			
420	AUTO TIRES-BATTERIES-ACCESS. . .	92	1 285	11.4	10.9	140	OTHER MEN'S OUTERWEAR . . .	7	152	7.4	7.4			
421	PARTS INSTALLED IN REPAIR WORK	66	625	7.4	5.3	143	OTHER MEN'S CLOTHING . . .	7	234	11.4	11.4			
423	PARTS-RETAIL	6	43	5.0	.4	144	MISCELLANEOUS MERCHANTOISE. . .	(X)	164	(X)	8.0			
424	AUTOMOBILE TIRES-BATTERIES-ACC	78	617	6.0	5.2	146								
520	NONMERCHANTISE RECEIPTS.	78	641	6.6	5.4	160								
527	SERVICE LABOR.	77	610	6.3	5.2	168								
-	MISCELLANEOUS MERCHANDISE.	(X)	217	(X)	1.8	172								
	APPAREL AND ACCESSORY STORES (SIC 56)					173								
	TOTAL	56	12 877	(X)	100.0	-	MISCELLANEOUS MERCHANTOISE. . .	(X)	298	(X)	14.5			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	3 918	61.7	30.4		MISCELLANEOUS MERCHANTOISE. . .	(X)	227	(X)	11.0			
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	37	6 118	55.2	47.5									
180	ALL FOOTWEAR	26	2 242	24.9	17.4									
280	JEWELRY-OPTICAL GOODS.	5	56	1.9	.4									
500	ALL OTHER MERCHANDISE.	5	64	5.1	.5	180								
520	NONMERCANDISE RECEIPTS.	31	427	3.9	3.3	520	ALL FOOTWEAR	13	1 825	(X)	100.0			
-	MISCELLANEOUS MERCHANDISE.	(X)	52	(X)	.4		NONMERCANDISE RECEIPTS.	13	1 656	90.7	90.7			
	WOMEN'S READY-TO-WEAR STORES (SIC 562)						MISCELLANEOUS MERCHANDISE.	(X)	86	4.7	4.7			
	TOTAL	16	(0)	(X)	100.0			(X)	83	(X)	4.5			
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	16		89.8	89.8		APPAREL AND ACCESS. STORES+N.E.C. (SIC 564; 7; 9)							
165	LINGERIE	4		11.1	8.5		TOTAL	1	(0)	(X)	100.0			
168	WOMEN'S BLOUSES-SPTSWR	6		30.8	25.0									
172	DRESSES.	16		32.4	32.4									
173	COATS-SUITS.	5		16.6	13.4	200	CURTAINS-DRAPERIES-DRY GOODS . .	6	159	21.3	1.3			
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	10.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	36	5 257	56.9	42.9			
520	NONMERCANDISE RECEIPTS.	5		4.0	3.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	30	4 238	79.5	34.6			
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	7.1	260	KITCHENWARE-HOME FURNISHINGS . .	12	618	10.6	5.0			
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					500	ALL OTHER MERCHANDISE.	4	534	10.4	4.4			
	TOTAL	6	822	(X)	100.0	520	NONMERCANDISE RECEIPTS.	28	266	3.2	2.2			
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	6	802	97.6	97.6		MISCELLANEOUS MERCHANDISE.	(X)	1 178	(X)	9.6			
-	MISCELLANEOUS MERCHANDISE.	(X)	20	(X)	2.4									
	FURRIERS AND FUR SHOPS (SIC 568)													
	TOTAL	1	(0)	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10		21.0	8.7			
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19		86.6	86.6			
	TOTAL	33	(D)	(X)	100.0	243	SLEEP EQUIPMENT.	18		16.9	16.9			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20		61.1	47.4	244	OTHER HOUSEHOLD FURNITURE. . .	19		60.8	60.8			
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	14		29.5	23.0	245	FLOOR COVERINGS-SOFT SURFACE . .	13		9.8	8.5			
180	ALL FOOTWEAR	24		29.8	24.6	246	FLOOR COVERINGS-HARD SURFACE . .	5		1.2	.2			
500	ALL OTHER MERCHANDISE.	4		9.3	.7									
520	NONMERCANDISE RECEIPTS.	24		4.0	3.6	520	NONMERCANDISE RECEIPTS.	10		6.5	3.2			
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.7		(X)			1.6				
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)													
	TOTAL	11	4 262	(X)	100.0									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	3 036	71.2	71.2									
143	MEN'S TAILORED OUTERWEAR . . .	9	1 100	26.6	25.8									
144	OTHER MEN'S OUTERWEAR	10	192	4.5	4.5									
145	MEN'S HATS	8	68	1.6	1.6									
146	OTHER MEN'S CLOTHING	10	907	21.4	21.3									
-	MISCELLANEOUS MERCHANDISE.	(X)	769	(X)	18.0									
180	ALL FOOTWEAR	6	237	6.5	5.6									
-	MISCELLANEOUS MERCHANDISE.	(X)	989	(X)	23.2									
	RADIO, TV, AND MUSIC STORES (SIC 573)													
	TOTAL	14	2 127	(X)	100.0									

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NA Not available. X Not applicable.

Z Less than 0.05 percent.

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TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Portland SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines						
			Amount ¹ (\$1,000)	As percent of total sales of--					Establishments (number)	Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line (\$1,000)	All establish- ments ¹						Establishments handling the line (\$1,000)	All establish- ments ¹			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	1 924	90.5	90.5	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	5	1 194	62.5	4.0				
520	NONMERCHANOID RECEIPTS.	7	52	4.8	2.4	480	HOUSEHOLD FUELS-ICE	41	11 485	73.8	38.9				
-	MISCELLANEOUS MERCHANOID.	(X)	151	(X)	7.1	500	ALL OTHER MERCHANOID.	64	3 030	50.2	10.3				
	EATING AND DRINKING PLACES (SIC 58)					520	NONMERCHANOID RECEIPTS.	48	933	6.1	3.2				
	TOTAL	189	15 863	(X)	100.0	-	MISCELLANEOUS MERCHANOID.	(X)	198	(X)	.7				
020	GROCERIES-OTHER FOODS.	10	163	12.0	1.0		LIQUOR STORES (SIC 592)								
040	MEALS-_SNACKS	180	12 832	82.6	80.9		TOTAL	8	6 798	(X)	100.0				
060	ALCOHOLIC DRINKS	56	2 377	27.5	15.0		ANTIQUE AND SECONDHAND STORES (SIC 593)								
100	CIGARS-CIGARETTES-TOBACCO.	17	51	4.3	.3		TOTAL	8	(0)	(X)	100.0				
520	NONMERCHANOID RECEIPTS.	38	305	6.3	1.9										
-	MISCELLANEOUS MERCHANOID.	(X)	134	(X)	.8										
	EATING PLACES (SIC 5812)														
	TOTAL	160	14 802	(X)	100.0										
020	GROCERIES-OTHER FOODS.	10	164	11.7	1.1		SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)								
040	MEALS-_SNACKS	160	12 790	86.4	86.4		TOTAL ²	5	728	(X)	100.0				
060	ALCOHOLIC DRINKS	27	1 347	18.7	9.1		JEWELRY STORES (SIC 597)								
100	CIGARS-CIGARETTES-TOBACCO.	18	54	5.1	.4		TOTAL	8	1 807	(X)	100.0				
520	NONMERCHANOID RECEIPTS.	37	304	6.3	2.1										
-	MISCELLANEOUS MERCHANOID.	(X)	143	(X)	1.0										
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)														
	TOTAL ²	29	1 061	(X)	100.0										
020	GROCERIES-OTHER FOODS.	10	164	11.7	1.1	260	KITCHENWARE-HOME FURNISHINGS . . .	4	125	10.6	6.9				
040	MEALS-_SNACKS	160	12 790	86.4	86.4	280	JEWELRY-OPTICAL GOODS.	8	1 313	72.7	72.7				
060	ALCOHOLIC DRINKS	27	1 347	18.7	9.1	281	WATCHES-CLOCKS	8	145	8.0	8.0				
100	CIGARS-CIGARETTES-TOBACCO.	18	54	5.1	.4	282	SILVERWARE	6	209	13.2	11.6				
520	NONMERCHANOID RECEIPTS.	37	304	6.3	2.1	285	ALL OTHER JEWELRY ITEMS.	8	371	20.5	20.5				
-	MISCELLANEOUS MERCHANOID.	(X)	143	(X)	1.0	287	OIAMONOS, EXC. OIAMONO WATCHES RINGS, EXC. OIAMONOS	8	421	23.3	23.3				
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					288	(X)	167	11.3	9.2					
	TOTAL	41	(0)	(X)	100.0										
020	GROCERIES-OTHER FOODS.	9		5.0	1.0		FUEL AND ICE DEALERS (SIC 598)								
040	MEALS-_SNACKS	11		13.4	4.4		TOTAL	40	14 500	(X)	100.0				
100	CIGARS-CIGARETTES-TOBACCO.	25		10.7	5.9	340	LUMBER-BUILDING MATERIALS.	13	1 350	13.3	9.3				
120	COSMETICS-DRUGS-CLEANERS	41		79.1	79.1	400	AUTO FUELS-LUBRICANTS.	5	781	19.4	5.4				
280	JEWELRY-OPTICAL GOODS.	9		5.0	.8	480	HOUSEHOLD FUELS-ICE	40	11 394	78.6	78.6				
500	ALL OTHER MERCHANOID.	18		10.5	4.9	520	NONMERCHANOID RECEIPTS.	16	576	5.4	4.0				
520	NONMERCHANOID RECEIPTS.	8		4.0	.6	-	MISCELLANEOUS MERCHANOID.	(X)	398	(X)	2.7				
-	MISCELLANEOUS MERCHANOID.	(X)		(X)	3.3										
	DRUG STORES (SIC 591 PT*)														
	TOTAL	35	5 427	(X)	100.0										
020	GROCERIES-OTHER FOODS.	7	53	6.1	1.0	340	LUMBER-BUILDING MATERIALS.	13	1 350	13.3	9.3				
040	MEALS-_SNACKS	10	265	12.7	4.9	400	AUTO FUELS-LUBRICANTS.	5	781	19.4	5.4				
100	CIGARS-CIGARETTES-TOBACCO.	22	330	10.7	6.1	480	HOUSEHOLD FUELS-ICE	40	11 394	78.6	78.6				
120	COSMETICS-DRUGS-CLEANERS	35	4 254	78.4	78.4	520	NONMERCHANOID RECEIPTS.	16	576	5.4	4.0				
280	JEWELRY-OPTICAL GOODS.	8	45	4.3	.8	-	MISCELLANEOUS MERCHANOID.	(X)	398	(X)	2.7				
500	ALL OTHER MERCHANOID.	15	279	10.7	5.1										
-	MISCELLANEOUS MERCHANOID.	(X)	201	(X)	3.7										
	PROPRIETARY STORES (SIC 591 PT*)														
	TOTAL	6	(0)	(X)	100.0										
120	COSMETICS-DRUGS-CLEANERS	6	{(0)}	{(83.9)}	83.9		FLORISTS (SIC 5992)								
-	MISCELLANEOUS MERCHANOID.	(X)		(X)	16.1		TOTAL ²	14	1 114	(X)	100.0				
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)						CIAGR STORES AND STANOS (SIC 5993)								
	TOTAL	134	29 535	(X)	100.0		TOTAL	4	(0)	(X)	100.0				
080	PACKAGE ALCOHOLIC BEVERAGES . .	9	6 837	81.9	23.1	340	LUMBER-BUILDING MATERIALS.	13	1 350	13.3	9.3				
100	CIGARS-CIGARETTES-TOBACCO.	9	209	53.8	.7	400	AUTO FUELS-LUBRICANTS.	5	781	19.4	5.4				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	97	20.0	.3	480	HOUSEHOLD FUELS-ICE	40	11 394	78.6	78.6				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	126	26.6	.4	520	NONMERCHANOID RECEIPTS.	16	576	5.4	4.0				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	428	15.9	1.4	-	MISCELLANEOUS MERCHANOID.	(X)	398	(X)	2.7				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	73	33.3	.2										
260	KITCHENWARE-HOME FURNISHINGS . .	8	152	11.3	.5										
280	JEWELRY-OPTICAL GOODS.	19	1 459	53.8	4.9										
300	SPORTING-RECREATION EQUIPMENT . .	9	550	59.3	1.9										
320	HARWARE-GARDENING EQUIPMENT . .	7	617	22.5	2.1										
340	LUMBER-BUILDOING MATERIALS.	14	1 361	12.3	4.6										
400	AUTO FUELS-LUBRICANTS.	5	786	19.4	2.7										
	NONSTORE RETAILERS (SIC 53 PART*)						TOTAL	15	(0)	(X)	100.0				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Portland SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establish- ments ¹
	MAIL ORDER HOUSES (SIC 532)				
	TOTAL • • • • •	1	(0)	(X)	100.0
	MERCHANDISING MACHINE OPERATORS (SIC 534)				
	TOTAL ² • • • • •	5	1 500	(X)	100.0
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL • • • • •	9	3 708	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

X Not applicable. Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines								
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—							
				Establishments handling the line	All establish-ments ¹					Establishments handling the line	All establish-ments ¹						
RETAIL TRADE																	
	TOTAL	5 591	1 011 812	(X)	100.0	340	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)	27	(D)	(X)	100.0						
020	GROCERIES—OTHER FOODS	1 555	231 580	69.1	22.9	356	LUMBER—BUILDING MATERIALS	27		92.5	92.5						
040	MEALS—SNACKS	1 133	45 154	35.7	4.5	357	ALL OTHER LUMBER—MILLWORK	14		15.8	11.1						
060	ALCOHOLIC DRINKS	230	5 112	27.7	5.5	358	PAINT—VARNISH ETC.	25		56.0	56.0						
080	PACKAGE ALCOHOLIC BEVERAGES . . .	491	28 464	22.5	2.8	359	PAINT SUNDRIES	23		12.5	12.0						
100	CIGARS—CIGARETTES—TOBACCO	1 322	14 733	6.0	1.5	520	WALLPAPER—OTHER WALL COVERINGS	23	(O)	10.0	10.0						
120	COSMETICS—DRUGS—CLEANERS	1 250	36 339	10.9	3.6		NONMERCHANDISE RECEIPTS	14		3.0	2.3						
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	625	27 453	16.9	2.7		MISCELLANEOUS MERCHANDISE	(X)		(X)	5.2						
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR.	707	48 500	29.6	4.8	ELECTRICAL SUPPLY STORES (SIC 524)											
180	ALL FOOTWEAR	514	13 391	8.9	1.3		TOTAL	2	(O)	(X)	100.0						
200	CURTAINS—DRAPERY—ORY GOODS	448	14 385	11.6	1.4		HARWARE STORES (SIC 5251)										
220	MAJOR APPL—RADIO-TV-MUSICAL INST . . .	557	26 126	17.8	2.6		TOTAL	113	14 083	(X)	100.0						
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	422	19 331	17.4	1.9												
260	KITCHENWARE—HOME FURNISHINGS	695	9 561	4.9	.9												
280	JEWELRY—OPTICAL GOODS	505	6 842	5.6	.7												
300	SPORTING—RECREATION EQUIPMENT	490	13 472	9.3	1.3												
320	HARDWARE—GAROENING EQUIPMENT	657	18 622	10.4	1.8												
340	LUMBER—BUILDING MATERIALS	512	44 865	34.9	4.4												
380	AUTOMOBILES—TRUCKS	428	147 677	62.9	14.6												
400	AUTO FUELS—LUBRICANTS	1 135	67 697	24.5	6.7												
420	AUTO TIRES—BATTERIES—ACCESS	1 122	37 301	11.2	3.7	200	CURTAINS—DRAPERY—DRY GOOOS	7	18	2.5	.1						
440	FARM EQUIPMENT MACHINERY	119	19 002	40.4	1.9	220	MAJOR APPL—RADIO-TV-MUSICAL INST	33	732	11.1	5.2						
460	HAY—GRAIN—FEED—FARM SUPPLIES	122	16 089	48.4	1.6	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	11	91	17.6	.6						
480	HOUSEHOLD FUELS—ICE	415	46 720	60.5	4.6	260	KITCHENWARE—HOME FURNISHINGS	77	953	9.5	6.8						
500	ALL OTHER MERCHANDISE	1 314	41 641	12.6	4.1	280	JEWELRY—OPTICAL GOODS	12	20	1.8	.1						
520	NONMERCHANDISE RECEIPTS	2 212	31 754	5.2	3.1	300	SPORTING—RECREATION EQUIPMENT	62	873	9.6	6.2						
BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)																	
	TOTAL	357	72 844	(X)	100.0	320	HARDWARE—GAROENING EQUIPMENT	113	8 137	57.8	57.8						
220	MAJOR APPL—RADIO-TV-MUSICAL INST	43	929	13.2	1.3	322	GAROENING EQUIPMENT—SUPPLIES	100	1 063	10.2	7.5						
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	31	231	4.2	.3	323	PLUMBING—ELECTRICAL SUPPLIES	103	2 702	21.3	19.2						
260	KITCHENWARE—HOME FURNISHINGS	87	1 011	9.5	1.4	324	OTHER HARWARE—TOOLS	113	4 366	31.0	31.0						
300	SPORTING—RECREATION EQUIPMENT	71	1 003	9.6	1.4	340	LUMBER—BUILDING MATERIALS	95	2 286	18.0	16.2						
320	HARDWARE—GAROENING EQUIPMENT	197	10 289	26.2	14.1	356	ALL OTHER LUMBER—MILLWORK	45	869	14.9	6.2						
340	LUMBER—BUILDING MATERIALS	274	37 345	71.4	51.3	364	PAINT—SUNDRIES—GLASS—WALLPAPER	94	1 417	11.6	10.1						
380	AUTOMOBILES—TRUCKS	11	439	16.2	.6	400	AUTO FUELS—LUBRICANTS	5	21	2.7	.1						
400	AUTO FUELS—LUBRICANTS	14	86	1.5	.1	460	HAY—GRAIN—FEED—FARM SUPPLIES	12	51	5.0	.4						
420	AUTO TIRES—BATTERIES—ACCESS	28	822	10.3	1.1	480	HOUSEHOLD FUELS—ICE	11	330	13.2	2.3						
440	FARM EQUIPMENT MACHINERY	71	16 957	86.6	23.3	520	NONMERCHANDISE RECEIPTS	40	257	3.8	1.8						
460	HAY—GRAIN—FEED—FARM SUPPLIES	23	892	16.2	1.2		MISCELLANEOUS MERCHANDISE	(X)	214	(X)	1.5						
480	HOUSEHOLD FUELS—ICE	24	673	13.2	.9	FARM EQUIPMENT DEALERS (SIC 5252)											
500	ALL OTHER MERCHANDISE	25	287	9.7	.4		TOTAL	66	19 703	(X)	100.0						
520	NONMERCHANDISE RECEIPTS	134	1 645	5.2	2.3												
-	MISCELLANEOUS MERCHANDISE	(X)	233	(X)	.3	320	HARWARE—GAROENING EQUIPMENT	11	237	8.4	1.2						
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)																	
	TOTAL	134	36 340	(X)	100.0	380	AUTOMOBILES—TRUCKS	10	437	15.7	2.2						
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	19	132	3.2	.4	400	AUTO FUELS—LUBRICANTS	8	30	1.2	.2						
260	KITCHENWARE—HOME FURNISHINGS	6	40	3.5	.1	420	AUTO TIRES—BATTERIES—ACCESS	18	769	10.3	3.9						
320	HARWARE—GAROENING EQUIPMENT	65	1 735	7.9	4.8	460	FARM EQUIPMENT MACHINERY	66	16 922	85.9	85.9						
340	LUMBER—BUILDING MATERIALS	134	32 735	90.1	90.1	480	HAY—GRAIN—FEED—FARM SUPPLIES	6	197	11.6	1.0						
341	LUMBER	109	10 051	28.7	27.7	520	NONMERCHANDISE RECEIPTS	34	788	7.1	4.0						
342	PLYWOOD	101	3 916	12.1	10.8		MISCELLANEOUS MERCHANDISE	(X)	267	(X)	1.4						
343	WINDOWS, DOORS, AND FRAMES—METAL . . .	72	1 192	5.9	3.3	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)											
344	KITCHEN CABINETS	40	314	1.9	.9		TOTAL	434	115 681	(X)	100.0						
345	ALL OTHER MILLWORK	108	3 922	11.5	10.8												
346	WALLBOARD	93	2 215	7.8	6.1	020	GROCERIES—OTHER FOODS	251	5 156	6.7	4.5						
347	ASPHALT AND ASBESTOS PRODUCTS	101	2 003	6.0	5.5	040	MEALS—SNACKS	108	2 329	3.5	2.0						
348	PAINT—GLASS—WALLPAPER	84	980	3.7	2.7	080	PACKAGE ALCOHOLIC BEVERAGES	50	596	9.8	.5						
349	HEATING AND PLUMBING EQUIP	36	544	3.9	1.5	100	CIGARS—CIGARETTES—TOBACCO	103	680	6.8	.6						
351	METAL ROOFING AND SIOING	43	338	2.7	.9	120	COSMETICS—DRUGS—CLEANERS	285	3 958	3.7	3.4						
352	MASONRY SUPPLIES	80	1 695	7.3	4.7	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	314	11 026	9.9	9.5						
353	INSULATION	76	787	3.1	2.2	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR.	314	28 102	25.4	24.3						
354	PREFABRICATED BLDGS AND PARTS	18	780	7.2	2.1	180	ALL FOOTWEAR	252	4 666	4.3	4.0						
355	ALL OTHER BUILDING MATERIALS	94	3 998	14.4	11.0	200	CURTAINS—DRAPERY—DRY GOOOS	313	12 786	11.8	11.1						
460	HAY—GRAIN—FEED—FARM SUPPLIES	3	640	26.8	1.8	220	MAJOR APPL—RADIO-TV-MUSICAL INST	164	6 294	6.9	5.4						
480	HOUSEHOLD FUELS—ICE	7	267	16.2	.7	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	174	3 883	5.0	3.4						
520	NONMERCHANDISE RECEIPTS	37	502	4.0	1.4	260	KITCHENWARE—HOME FURNISHINGS	255	5 085	5.2	4.4						
-	MISCELLANEOUS MERCHANDISE	(X)	288	(X)	.8	280	JEWELRY—OPTICAL GOODS	223	1 634	1.7	1.4						
PLUMBING AND HEATING EQUIP OLRS. (SIC 522)																	
	TOTAL ²	15	B07	(X)	100.0	300	SPORTING—RECREATION EQUIPMENT	167	2 180	2.4	1.9						
						320	HARWARE—GAROENING EQUIPMENT	231	4 470	4.7	3.9						
						340	LUMBER—BUILDING MATERIALS	84	2 363	6.4	2.0						
						380	AUTOMOBILES—TRUCKS	10	80	.7	.1						
						400	AUTO FUELS—LUBRICANTS	75	1 031	4.6	.9						
						420	AUTO TIRES—BATTERIES—ACCESS	33	1 798	6.4	1.6						
						440	FARM EQUIPMENT MACHINERY	11	179	1.5	.2						
						500	ALL OTHER MERCHANDISE	262	11 050	10.7	9.6						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Establishments handling the line	All establishments ¹	Amount ¹ (\$1,000)			
				Establishments	All establishments ¹									
520	NONMERCHANDISE RECEIPTS	195	6 179	6.6	5.3		FOOD STORES (SIC 54)							
-	MISCELLANEOUS MERCHANDISE	(X)	154	(X)	*1		TOTAL	1 072	252 242	(X)	100.0			
	DEPARTMENT STORES (SIC 531)					020	GROCERIES-OTHER FOODS	1 072	220 096	87.3	87.3			
	TOTAL	16	41 603	(X)	100.0	040	MEALS-SNACKS	38	399	6.6	.2			
020	GROCERIES-OTHER FOODS	8	617	2.7	1.5	080	PACKAGED ALCOHOLIC BEVERAGES	333	3 276	3.5	1.3			
040	MEALS-SNACKS	8	308	1.0	.7		COSMETICS-DRUGS-CLEANERS	777	10 385	4.8	4.1			
120	COSMETICS-DRUGS-CLEANERS	13	1 374	3.8	3.3		MEN'S-BOYS' CLOTHING EXC FOOTWR.	69	258	1.4	.1			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	4 915	11.8	11.8		WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	74	210	1.5	.1			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	16	11 359	27.3	27.3		ALL FOOTWEAR	42	135	3.3	.1			
180	ALL FOOTWEAR	16	2 245	5.4	5.4		KITCHENWARE-HOME FURNISHINGS	117	452	1.0	.2			
200	CURTAINS-DRAPERIES-DRY GOODS . . .	16	3 513	8.4	8.4		HARDWARE-GARDENING EQUIPMENT	78	372	2.1	.1			
							LUMBER-BUILDING MATERIALS	31	137	4.5	.1			
							AUTO FUELS-LUBRICANTS	68	896	14.8	.4			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	3 055	8.5	7.3		ALL OTHER MERCHANDISE	469	5 534	3.3	2.2			
221	MAJOR HOUSEHOLD APPLIANCES . . .	8	1 419	6.5	3.4		NONMERCHANDISE RECEIPTS	334	1 627	1.1	.6			
222	RADIOS-TV'S MUSICAL INSTR . . .	13	1 626	4.5	3.9		MISCELLANEOUS MERCHANDISE	(X)	535	(X)	.2			
-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	(Z)									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	1 672	7.5	4.0		GROCERY STORES (SIC 541)							
241	FLOOR COVERINGS	8	522	2.4	1.3		TOTAL	951	244 877	(X)	100.0			
242	FURNITURE-SLEEP EQUIPMENT . . .	8	1 150	5.3	2.8									
260	KITCHENWARE-HOME FURNISHINGS . . .	16	2 101	5.1	5.1	020	GROCERIES-OTHER FOODS	951	213 310	87.1	87.1			
280	JEWELRY-OPTICAL GOODS	13	476	1.3	1.1	021	MEATS-FISH-POULTRY	885	57 914	23.9	23.7			
300	SPORTING-RECREATION EQUIPMENT . .	13	927	2.5	2.2	022	PRODUCE (FRESH FRUITS-VEGTBLS)	843	17 575	7.3	7.2			
320	HARDWARE-GARDENING EQUIPMENT . .	12	1 491	4.3	3.6	023	FROZEN FOODS	787	9 412	4.3	3.8			
340	LUMBER-BUILDING MATERIALS	7	861	4.6	2.1	024	ALL OTHER FOODS	938	128 395	52.4	52.4			
348	PAINT-GLASS-WALLPAPER	7	304	1.5	.7		MEALS-SNACKS	28	218	4.0	.1			
356	ALL OTHER LUMBER-MILLWORK	4	556	5.9	1.3		PACKAGED ALCOHOLIC BEVERAGES	331	3 231	3.4	1.3			
400	AUTO FUELS-LUBRICANTS	3	189	2.2	.5		CIGARS-CIGARETTES-TOBACCO	759	10 321	4.8	4.2			
420	AUTO TIRES-BATTERIES-ACCESS . . .	7	947	4.7	2.3		COSMETICS-DRUGS-CLEANERS	682	7 920	3.8	3.2			
500	ALL OTHER MERCHANDISE	15	2 990	7.5	7.2		MEN'S-BOYS' CLOTHING EXC FOOTWR.	69	257	1.3	.1			
501	TOYS-GAMES-WHEEL GOODS	14	1 377	3.5	3.3		WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	74	209	1.4	.1			
502	BOOKS-STATIONERY-PHOTO. EQUIP.	12	1 123	3.2	2.7		ALL FOOTWEAR	42	135	3.2	.1			
518	MDSE. EXC TOY-GAMES-BOOKS-STA	7	490	2.2	1.2		KITCHENWARE-HOME FURNISHINGS	117	451	1.0	.2			
520	NONMERCHANDISE RECEIPTS	14	2 314	6.0	5.6		HARDWARE-GARDENING EQUIPMENT	78	369	4.0	.2			
-	MISCELLANEOUS MERCHANDISE	(X)	249	(X)	*6		LUMBER-BUILDING MATERIALS	31	137	4.3	.1			
	VARIETY STORES (SIC 533)						AUTO FUELS-LUBRICANTS	67	889	14.2	.4			
	TOTAL	160	43 061	(X)	100.0		ALL OTHER MERCHANDISE	464	5 516	3.3	2.3			
							ALL OTHER MERCHANDISE	215	1 718	2.0	.7			
							PAPER-PAPER PRODCTS	418	3 797	2.5	1.6			
							NONMERCHANDISE RECEIPTS	327	1 615	1.2	.7			
							MISCELLANEOUS MERCHANDISE	(X)	298	(X)	.1			
020	GROCERIES-OTHER FOODS	132	1 441	3.6	3.3									
040	MEALS-SNACKS	77	1 864	6.4	4.3		MEAT MARKETS (SIC 542 PT.)							
080	PACKAGED ALCOHOLIC BEVERAGES . .	6	96	7.4	2		TOTAL	16	1 737	(X)	100.0			
100	CIGARS-CIGARETTES-TOBACCO . . .	17	94	5.4	.2									
120	COSMETICS-DRUGS-CLEANERS	153	1 831	4.3	4.3									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	147	3 322	7.8	7.7									
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	149	11 303	26.7	26.2	020	GROCERIES-OTHER FOODS	16	1 729	99.5	99.5			
180	ALL FOOTWEAR	137	1 233	2.9	2.9	021	MEATS-FISH-POULTRY	16	1 683	96.9	96.9			
200	CURTAINS-ORAPERIES-DRY GOODS . .	149	5 481	12.9	12.7		MISCELLANEOUS MERCHANDISE	(X)	45	(X)	2.6			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	109	1 217	3.1	2.8									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	106	1 078	2.7	2.5									
260	KITCHENWARE-HOME FURNISHINGS . .	127	1 768	5.1	4.1									
280	JEWELRY-OPTICAL GOODS	134	793	1.9	1.8									
300	SPORTING-RECREATION EQUIPMENT . .	83	470	1.3	1.1									
320	HAROWARE-GAROENING EQUIPMENT . .	141	1 490	3.6	3.5									
340	LUMBER-BUILDING MATERIALS	29	59	.6	.1									
400	AUTO FUELS-LUBRICANTS	7	265	22.2	.6									
500	ALL OTHER MERCHANDISE	151	6 809	15.8	15.8									
520	NONMERCHANDISE RECEIPTS	107	2 381	6.9	5.5	020	GROCERIES-OTHER FOODS	14						
-	MISCELLANEOUS MERCHANDISE	(X)	66	(X)	*2	021	MEATS-FISH-POULTRY	14						
	GENERAL MERCHANDISE STORES (SIC 539 PART)						MISCELLANEOUS MERCHANDISE	(X)						
	TOTAL ²	231	29 736	(X)	100.0									
	ORY GOOOS STORES (SIC 539 PART)													
	TOTAL ²	16	713	(X)	100.0	020	GROCERIES-OTHER FOODS	14						
	SEWING AND NEEDLEWORK STORES (SIC 539 PART)					022	PRODUCE (FRESH FRUITS-VEGTBLS)	14						
	TOTAL ²	11	568	(X)	100.0		MISCELLANEOUS MERCHANDISE	(X)						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

*Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--				Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹				Establishments handling the line	All establishments ¹		
	CANOPY, NUT, AND CONFECTIONERY STORES (SIC 544)					380 AUTOMOBILES-TRUCKS	208	112 980	81.2	81.2		
	TOTAL	20	(0)	(X)	100.0	381 NEW PASSENGER CARS-RETAIL . . .	208	65 069	46.8	46.8		
	RETAIL BAKERIES (SIC 546)					382 NEW PASSENGER CARS-WHOLESALE . .	13	688	5.2	.5		
	TOTAL	45	(0)	(X)	100.0	383 NEW COMMERCIAL VEHICLES-RETAIL . .	136	11 144	12.5	8.0		
020	GROCERIES-OTHER FOODS	45	{ 95.3	95.3		384 NEW COMMERCIAL VEHICLES-WHSL . .	7	199	1.4	.1		
040	MEALS-SNACKS	4	{ 20.9	4.1		385 USEO PASSENGER CARS-RETAIL . . .	204	29 668	22.0	21.3		
-	MISCELLANEOUS MERCHANNOISE	(X)	{ .6			386 USEO PASSENGER CARS-WHSL . . .	67	2 842	4.2	2.0		
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					387 USEO COMMERCIAL VEHICLES . . .	119	2 678	3.1	1.9		
	TOTAL	42	2 327	(X)	100.0	389 MOTORCYCLES-MOTORSCOOTERS . . .	17	188	1.1	.1		
020	GROCERIES-OTHER FOODS	42	2 215	95.2	95.2	392 ALL OTHER AUTOS-TRUCKS	20	375	2.5	.3		
025	BAKERY PRODUCTS-EXCEPT FROZEN . . .	42	2 199	94.5	94.5							
-	MISCELLANEOUS MERCHANNOISE	(X)	16	(X)	.7	400 AUTO FUELS-LUBRICANTS	165	3 234	2.9	2.3		
040	MEALS-SNACKS	4	99	21.9	4.3	401 GASOLINE	74	2 640	4.8	1.9		
-	MISCELLANEOUS MERCHANNOISE	(X)	13	(X)	.6	403 MOTOR OILS-GREASES-OTHER OILS . .	126	594	.8	.4		
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					420 AUTO TIRES-BATTERIES-ACCESS . . .	208	11 883	8.5	8.5		
	TOTAL	3	(D)	(X)	100.0	421 PARTS INSTALLED IN REPAIR WORK . .	184	6 540	5.3	4.7		
	DAIRY PRODUCTS STORES (SIC 545)					422 PARTS-WHOLESALE	175	2 946	2.4	2.1		
	TOTAL ²	8	737	(X)	100.0	423 PARTS-RETAIL	153	999	.8	.7		
	EGG AND POULTRY DEALERS (SIC 549 PT.)					424 AUTOMOBILE TIRES-BATTERIES-ACC . .	165	1 398	1.3	1.0		
	TOTAL	2	(D)	(X)	100.0							
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					500 ALL OTHER MERCHANDISE	3	213	9.0	.2		
	TOTAL	2	(D)	(X)	100.0	520 NONMERCHANDISE RECEIPTS	194	9 292	7.2	6.7		
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					527 SERVICE LABOR	194	8 149	6.4	5.9		
	TOTAL	502	207 732	(X)	100.0	528 OTHER NONMERCHANDISE RECEIPTS . .	67	1 134	2.2	.8		
020	GROCERIES-OTHER FOODS	4	113	14.2	.1	- MISCELLANEOUS MERCHANDISE	(X)	1 514	(X)	1.1		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	49	1 293	26.0	.6							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	144	7.6	.1							
260	KITCHENWARE-HOME FURNISHINGS . . .	34	238	5.2	.1							
300	SPORTING-RECREATION EQUIPMENT . . .	82	4 080	42.5	2.0							
320	HARDWARE-GARDENING EQUIPMENT . . .	48	566	13.0	.3							
340	LUMBER-BUILDING MATERIALS	26	188	4.7	.1							
380	AUTOMOBILES-TRUCKS	348	146 221	79.5	70.4							
400	AUTO FUELS-LUBRICANTS	256	4 466	3.1	2.1							
420	AUTO TIRES-BATTERIES-ACCESS	391	24 409	13.2	11.8							
440	FARM EQUIPMENT MACHINERY	5	194	25.0	.1							
500	ALL OTHER MERCHANDISE	80	11 389	67.0	5.5							
520	NONMERCHANDISE RECEIPTS	374	12 946	7.4	6.2							
-	MISCELLANEOUS MERCHANNOISE	(X)	1 484	(X)	.7							
	MOTOR VEHICLE DEALERS (SIC 551, 552)											
	TOTAL	329	177 517	(X)	100.0							
380	AUTOMOBILES-TRUCKS	329	145 547	B2.0	82.0	420 AUTO TIRES-BATTERIES-ACCESS . . .	20	2 214	13.1	11.2		
400	AUTO FUELS-LUBRICANTS	211	3 967	3.0	2.2	520 NONMERCHANDISE RECEIPTS	19	977	9.1	4.9		
420	AUTO TIRES-BATTERIES-ACCESS	286	15 104	8.9	B5	527 SERVICE LABOR	19	840	7.8	4.2		
500	ALL OTHER MERCHANNOISE	4	222	5.5	.1	52B OTHER NONMERCHANDISE RECEIPTS . .	8	137	3.4	.7		
520	NONMERCHANDISE RECEIPTS	261	11 019	7.2	6.2							
-	MISCELLANEOUS MERCHANNOISE	(X)	1 657	(X)	.9							
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)											
	TOTAL	329	177 517	(X)	100.0							
	DEALERS WITH OOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)											
	TOTAL	208	139 117	(X)	100.0							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Establishments handling the line	All estab-lishments ¹	Amount ¹ (\$1,000)			
				Establishments	All estab-lishments ¹									
380	AUTOMOBILES-TRUCKS	81	9 665	90.0	90.0		HOUSEHOLD TRAILER DEALERS (SIC 5592)							
381	NEW PASSENGER CARS-RETAIL . . .	7	197	11.3	1.8		TOTAL	32	11 086	(X)	100.0			
385	USED PASSENGER CARS-RETAIL . . .	81	8 972	83.5	83.5	500	ALL OTHER MERCHANTISE	32	10 616	95.8	95.8			
386	USED PASSENGER CARS-WHSL . . .	22	248	16.1	2.3	504	MOBILE HOMES-HOUSEHOLD TRLRS .	31	10 182	91.8	91.8			
387	USED COMMERCIAL VEHICLES . . .	5	59	7.9	.5	505	CAMP TRAILERS-TRAVEL TRAILERS .	7	413	22.1	3.7			
-	MISCELLANEOUS MERCHANTISE . . .	(X)	188	(X)	1.8		MISCELLANEOUS MERCHANTISE . . .	(X)	21	(X)	.2			
400	AUTO FUELS-LUBRICANTS	22	467	22.8	4.3	520	NONMERCHANTISE RECEIPTS	21	428	5.4	3.9			
401	GASOLINE	20	451	24.2	4.2	-	MISCELLANEOUS MERCHANTISE . . .	(X)	41	(X)	.4			
-	MISCELLANEOUS MERCHANTISE . . .	(X)	16	(X)	.1									
420	AUTO TIRES-BATTERIES-ACCESS . . .	41	332	8.5	3.1									
520	NONMERCHANTISE RECEIPTS	31	226	3.8	2.1									
527	SERVICE LABOR	23	141	5.0	1.3									
528	OTHER NONMERCHANTISE RECEIPTS .	12	84	2.3	.8									
-	MISCELLANEOUS MERCHANTISE . . .	(X)	50	(X)	.5									
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)													
	TOTAL	104	14 848	(X)	100.0									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	1 279	26.6	8.6									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17	134	8.0	.9									
260	KITCHENWARE-HOME FURNISHINGS . .	34	238	5.3	1.6									
280	JEWELRY-OPTICAL GOODS	10	24	2.8	.2									
300	SPORTING-RECREATION EQUIPMENT . .	45	688	14.6	4.6	020	GROCERIES-OTHER FOODS	73	340	5.4	.5			
320	HARDWARE-GARDENING EQUIPMENT . .	46	520	10.6	3.5	040	MEALS-_SNACKS	24	172	10.0	.2			
340	LUMBER-BUILDING MATERIALS . . .	24	86	6.3	.6	080	PACKAGED ALCOHOLIC BEVERAGES .	7	51	11.1	.1			
380	AUTOMOBILES-TRUCKS	14	526	22.0	3.5	100	CIGARS-CIGARETTES-TOBACCO .	103	429	4.8	.6			
400	AUTO FUELS-LUBRICANTS	42	482	7.2	3.2	300	SPORTING-RECREATION EQUIPMENT .	24	204	5.4	.3			
420	AUTO TIRES-BATTERIES-ACCESS . . .	104	9 298	62.6	62.6	320	HARDWARE-GARDENING EQUIPMENT . .	15	73	9.0	.1			
500	ALL OTHER MERCHANTISE	38	414	9.9	2.8	340	LUMBER-BUILDING MATERIALS . . .	3	39	14.2	.1			
520	NONMERCHANTISE RECEIPTS	66	1 074	15.1	7.2									
-	MISCELLANEOUS MERCHANTISE . . .	(X)	83	(X)	.6									
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)													
	TOTAL ²	35	4 602	(X)	100.0									
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)													
	TOTAL	69	10 246	(X)	100.0									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	116	5.5	1.1	400	AUTO FUELS-LUBRICANTS	672	58 206	78.3	78.3			
300	SPORTING-RECREATION EQUIPMENT . .	14	133	7.8	1.3	401	GASOLINE	671	53 850	72.8	72.4			
320	HARDWARE-GARDENING EQUIPMENT . .	15	97	4.3	.9	402	OTHER AUTOMOTIVE FUELS	77	1 523	11.3	2.0			
380	AUTOMOBILES-TRUCKS	13	520	26.4	5.1	403	MOTOR OILS-GREASES-OTHER OILS .	576	2 832	4.2	3.8			
400	AUTO FUELS-LUBRICANTS	30	398	9.1	3.9									
420	AUTO TIRES-BATTERIES-ACCESS . . .	69	7 917	77.3	77.3	380	AUTOMOBILES-TRUCKS	53	642	10.0	.9			
417	NEW TIRES-TUBES(TO OTHER USERS)	39	1 978	26.6	19.3	391	OTHER POWERED ROAD VEHICLES .	50	623	9.6	.8			
419	RETREADS(TO OTHER USERS)	21	341	9.7	3.3	-	MISCELLANEOUS MERCHANTISE . . .	(X)	19	(X)	(Z)			
426	AUTOMOBILE ACCESSORIES	64	3 310	35.6	32.3									
428	NEW AUTO TIRES SOLD TO DEALERS	22	478	11.2	4.7									
429	NEW TRUCK-BUS TIRES (TO USERS)	22	829	18.7	8.1									
433	RETREADS SOLD TO DEALERS . . .	7	172	6.8	1.7									
434	RETREADS-TRUCK-BUS (TO USERS)	18	272	7.3	2.7									
436	STORAGE BATTERIES	47	281	3.7	2.7									
-	MISCELLANEOUS MERCHANTISE . . .	(X)	255	(X)	2.5									
500	ALL OTHER MERCHANTISE	15	177	8.3	1.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	189	12 965	59.4	31.5			
520	NONMERCHANTISE RECEIPTS	45	768	15.5	7.5	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	264	18 939	60.3	46.0			
525	TIRE SERVICES OTHER THAN RETRD	23	124	6.1	1.2	180	ALL FOOTWEAR	169	7 558	34.2	18.3			
526	OTHER NONMERCHANTISE RECEIPTS .	29	363	11.8	3.5	200	CURTAINS-DRAPIERIES-DRY GOODS .	32	371	16.0	.9			
-	MISCELLANEOUS	(X)	280	(X)	2.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	36	3.1	.1			
-	MISCELLANEOUS MERCHANTISE . . .	(X)	120	(X)	1.2	260	KITCHENWARE-HOME FURNISHINGS .	13	79	7.6	.2			
						280	JEWELRY-OPTICAL GOODS	37	111	1.7	.3			
	BOAT DEALERS (SIC 5591)					300	SPORTING-RECREATION EQUIPMENT .	17	314	11.7	.8			
	TOTAL	34	4 116	(X)	100.0	500	ALL OTHER MERCHANTISE	33	78	3.0	.2			
						520	NONMERCHANTISE RECEIPTS	123	660	3.7	1.6			
						-	MISCELLANEOUS MERCHANTISE . . .	(X)	88	(X)	.2			
300	SPORTING-RECREATION EQUIPMENT .	34	3 287	79.9	79.9									
440	FARM EQUIPMENT MACHINERY	3	125	16.7	3.0									
500	ALL OTHER MERCHANTISE	4	86	19.0	2.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	211	15.8	1.7			
520	NONMERCHANTISE RECEIPTS	24	416	12.8	10.1	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	134	11 745	95.4	95.4			
-	MISCELLANEOUS MERCHANTISE . . .	(X)	202	(X)	4.9	520	NONMERCHANTISE RECEIPTS	24	226	4.0	1.8			
						-	MISCELLANEOUS MERCHANTISE . . .	(X)	129	(X)	1.0			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X N

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to inc.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--				Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹				Establishments handling the line	All establishments ¹		
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)											
	TOTAL	248	32 051	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	40	3 845	86.5	86.5	
	CURTAINS-DRAPERIES-DRY GOODS . .	44	513	9.1	1.6	224	NEW MAJOR APPLIANCES	16	631	19.8	14.2	
200	MAJOR APPL-RADIO-TV-MUSICAL INST	164	13 876	52.9	43.3	225	NEW RADIOS-TV'S ETC.	40	2 958	66.5	66.5	
220	FURNITURE-SLEEP EQUIP-FLOOR COV.	137	14 174	73.5	44.2	226	USED MAJOR APPL-RADIOS-TV'S . .	26	110	4.2	2.5	
240	KITCHENWARE-HOME FURNISHINGS . .	71	944	8.1	2.9	227	RECORDS-TAPES-MUSICAL INSTR. . .	10	145	7.0	3.3	
260	JEWELRY-OPTICAL GOODS	8	145	10.6	.5							
280	SPORTING-RECREATION EQUIPMENT . .	13	131	4.3	.4							
300	HARDWARE-GARDENING EQUIPMENT . .	14	183	9.2	.6							
320	LUMBER-BUILDING MATERIALS	14	196	11.7	.6							
340	AUTO TIRES-BATTERIES-ACCESS. . . .	4	214	17.5	.7							
420	HOUSEHOLD FUELS-ICE	6	125	14.8	.4							
480	ALL OTHER MERCHANDISE	20	360	8.9	1.1							
500	NONMERCHANDISE RECEIPTS	119	1 162	6.9	3.6							
520	MISCELLANEOUS MERCHANDISE	(X)	28	(X)	.1							
-												
	FURNITURE STORES (SIC 5712)											
	TOTAL	94	(D)	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	1 495	(X)	100.0	
200	CURTAINS-DRAPERIES-DRY GOODS . .	24	4.3	1.3		228	PIANOS	6	1 343	89.8	89.8	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	51	20.9	15.4		231	MUSICAL INST-ACCESSORIES	5	261	17.5	17.5	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	94	77.3	77.3		520	NONMERCHANDISE RECEIPTS	5	530	35.5	35.5	
260	KITCHENWARE-HOME FURNISHINGS . .	33	3.7	1.9			MISCELLANEOUS MERCHANDISE	(X)	551	(X)	36.9	
300	SPORTING-RECREATION EQUIPMENT . .	7	3.0	.3								
340	LUMBER-BUILDING MATERIALS	8	5.4	.4								
500	ALL OTHER MERCHANDISE	9	1.9	.3								
520	NONMERCHANDISE RECEIPTS	35	5.8	2.8								
-	MISCELLANEOUS MERCHANDISE	(X)										
	HOME FURNISHINGS STORES (OTHER 571)					020	GROCERIES-OTHER FOODS	56	671	22.2	1.4	
	TOTAL ²	39	2 862	(X)	100.0	040	MEALS-SNACKS	893	40 677	84.7	84.2	
						060	ALCOHOLIC DRINKS	222	5 041	25.2	10.4	
						080	PACKAGED ALCOHOLIC BEVERAGES . .	6	98	20.0	.2	
	FLOOR COVERINGS STORES (SIC 5713)					100	CIGARS-CIGARETTES-TOBACCO . . .	179	416	3.5	.9	
	TOTAL ²	25	2 456	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS	14	35	7.6	.1	
						500	ALL OTHER MERCHANDISE	41	358	7.4	.7	
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					520	NONMERCHANDISE RECEIPTS	135	612	5.0	1.3	
	TOTAL ²	5	209	(X)	100.0		MISCELLANEOUS MERCHANDISE	(X)	404	(X)	.8	
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)											
	TOTAL	4	(D)	(X)	100.0		EATING PLACES (SIC 5812)					
							TOTAL	811	(D)	(X)	100.0	
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					020	GROCERIES-OTHER FOODS	55		22.3	1.5	
	TOTAL	5	(D)	(X)	100.0	040	MEALS-SNACKS	811		88.5	88.5	
						060	ALCOHOLIC DRINKS	138		16.5	6.0	
						080	PACKAGED ALCOHOLIC BEVERAGES . .	12		20.0	.2	
						100	CIGARS-CIGARETTES-TOBACCO . . .	154		3.1	.8	
						120	COSMETICS-DRUGS-CLEANERS	14		7.1	.1	
						500	ALL OTHER MERCHANDISE	41		7.8	.8	
						520	NONMERCHANDISE RECEIPTS	125		4.9	1.3	
							MISCELLANEOUS MERCHANDISE	(X)			.9	
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)											
							TOTAL	526	33 911	(X)	100.0	
	HOUSEHOLD APPLIANCE STORES (SIC 572)					020	GROCERIES-OTHER FOODS	34	381	17.7	1.1	
	TOTAL	65	(D)	(X)	100.0	040	MEALS-_SNACKS	526	29 358	86.6	80.6	
						060	ALCOHOLIC DRINKS	134	2 690	16.3	7.9	
200	CURTAINS-DRAPERIES-DRY GOODS . .	11	11.3	1.2		080	PACKAGED ALCOHOLIC BEVERAGES . .	11	95	21.4	.3	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	63	71.2	70.5		100	CIGARS-CIGARETTES-TOBACCO . . .	112	243	2.4	.7	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	27.6	9.9		500	ALL OTHER MERCHANDISE	24	266	7.8	.8	
260	KITCHENWARE-HOME FURNISHINGS . .	23	12.3	5.1		520	NONMERCHANDISE RECEIPTS	91	469	4.3	1.4	
264	SMALL ELECTRICAL APPLIANCES . .	21	6.9	2.8			MISCELLANEOUS MERCHANDISE	(X)	409	(X)	1.2	
265	ALL OTHER KITCHENWR-HOUSEWR. .	8	37.7	2.3								
280	JEWELRY-OPTICAL GOODS	5	9.5	1.5								
300	SPORTING-RECREATION EQUIPMENT . .	5	7.2	1.0								
320	HARDWARE-GARDENING EQUIPMENT . .	9	7.9	1.5								
480	HOUSEHOLD FUELS-ICE	5	15.0	1.4								
500	ALL OTHER MERCHANDISE	5	13.6	1.5		040	MEALS-_SNACKS	25	(D)	(X)	100.0	
520	NONMERCHANDISE RECEIPTS	35	6.3	3.1								
-	MISCELLANEOUS MERCHANDISE	(X)										
	RADIO AND TELEVISION STORES (SIC 5732)											
	TOTAL	40	4 446	(X)	100.0							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
020	GROCERIES-OTHER FOODS	21	278	28.7	2.9	460	HAY-GRAIN-FEED-FARM SUPPLIES	56	14 922	61.6	124			
040	MEALS-SNACKS	260	8 849	93.5	93.5	480	HOUSEHOLD FUELS-ICE	275	42 779	82.3	35.5			
100	CIGARS-CIGARETTES-TOBACCO	38	127	7.9	1.3	500	ALL OTHER MERCHANDISE	267	10 805	58.8	9.0			
500	ALL OTHER MERCHANDISE	15	49	4.7	.5	520	NONMERCHANDISE RECEIPTS	275	2 479	6.0	2.1			
520	NONMERCHANDISE RECEIPTS	31	93	8.4	1.0		MISCELLANEOUS MERCHANDISE	(X)	1 337	(X)	1.1			
-	MISCELLANEOUS MERCHANDISE	(X)	73	(X)	.8									
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)						LIQUOR STORES (SIC 592)							
	TOTAL	84	(D)	(X)	100.0		TOTAL	84	(D)	(X)	100.0			
040	MEALS-SNACKS	82				460	HAY-GRAIN-FEED-FARM SUPPLIES	56	14 922	61.6	124			
060	ALCOHOLIC DRINKS	84				480	HOUSEHOLD FUELS-ICE	275	42 779	82.3	35.5			
520	NONMERCHANDISE RECEIPTS	10				500	ALL OTHER MERCHANDISE	267	10 805	58.8	9.0			
-	MISCELLANEOUS MERCHANDISE	(X)				520	NONMERCHANDISE RECEIPTS	275	2 479	6.0	2.1			
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)						MISCELLANEOUS MERCHANDISE	(X)	1 337	(X)	1.1			
	TOTAL	199	(D)	(X)	100.0									
020	GROCERIES-OTHER FOODS	45				460	HAY-GRAIN-FEED-FARM SUPPLIES	56	14 922	61.6	124			
040	MEALS-SNACKS	53				480	HOUSEHOLD FUELS-ICE	275	42 779	82.3	35.5			
100	CIGARS-CIGARETTES-TOBACCO	103				500	ALL OTHER MERCHANDISE	267	10 805	58.8	9.0			
120	COSMETICS-DRUGS-CLEANERS	199				520	NONMERCHANDISE RECEIPTS	275	2 479	6.0	2.1			
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	5					MISCELLANEOUS MERCHANDISE	(X)	1 337	(X)	1.1			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8												
260	KITCHENWARE-HOME FURNISHINGS . . .	8												
280	JEWELRY-OPTICAL GOODS	57												
500	ALL OTHER MERCHANDISE	84												
520	NONMERCHANDISE RECEIPTS	54												
-	MISCELLANEOUS MERCHANDISE	(X)												
	DRUG STORES (SIC 591 PT.)													
	TOTAL	174	26 115	(X)	100.0									
020	GROCERIES-OTHER FOODS	37	287	6.2	1.1	460	HAY-GRAIN-FEED-FARM SUPPLIES	56	14 922	61.6	124			
040	MEALS-SNACKS	56	694	8.7	2.7	480	HOUSEHOLD FUELS-ICE	275	42 779	82.3	35.5			
100	CIGARS-CIGARETTES-TOBACCO	89	1 025	8.1	3.9	500	ALL OTHER MERCHANDISE	267	10 805	58.8	9.0			
120	COSMETICS-DRUGS-CLEANERS	174	21 988	84.2	84.2	520	NONMERCHANDISE RECEIPTS	275	2 479	6.0	2.1			
121	MEDICINES EXC. PRESCRIPTION	157	7 766	31.3	29.7		MISCELLANEOUS MERCHANDISE	(X)	1 337	(X)	1.1			
122	PRESCRIPTION MEDICINES	174	10 587	40.5	40.5									
123	ALL OTHER DRUGS-PROPRIETARIES	127	3 584	19.0	13.7									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	92	6.5	.4									
260	KITCHENWARE-HOME FURNISHINGS . . .	10	132	7.5	.5									
280	JEWELRY-OPTICAL GOODS	50	329	4.5	1.3									
500	ALL OTHER MERCHANDISE	77	963	8.3	3.7									
520	NONMERCHANDISE RECEIPTS	32	148	3.4	.6									
-	MISCELLANEOUS MERCHANDISE	(X)	457	(X)	1.7									
	PROPRIETARY STORES (SIC 591 PT.)													
	TOTAL	25	(D)	(X)	100.0									
120	COSMETICS-DRUGS-CLEANERS	25				460	HAY-GRAIN-FEED-FARM SUPPLIES	56	14 922	61.6	124			
520	NONMERCHANDISE RECEIPTS	21				480	HOUSEHOLD FUELS-ICE	275	42 779	82.3	35.5			
-	MISCELLANEOUS MERCHANDISE	(X)				500	ALL OTHER MERCHANDISE	267	10 805	58.8	9.0			
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					520	NONMERCHANDISE RECEIPTS	275	2 479	6.0	2.1			
	TOTAL	780	120 483	(X)	100.0		MISCELLANEOUS MERCHANDISE	(X)	1 337	(X)	1.1			
020	GROCERIES-OTHER FOODS	31	347	23.0	.3	460	HAY-GRAIN-FEED-FARM SUPPLIES	56	14 922	61.6	124			
040	MEALS-SNACKS	11	171	25.0	.1	480	HOUSEHOLD FUELS-ICE	275	42 779	82.3	35.5			
080	PACKAGED ALCOHOLIC BEVERAGES . . .	88	24 221	82.7	20.1	500	ALL OTHER MERCHANDISE	267	10 805	58.8	9.0			
100	CIGARS-CIGARETTES-TOBACCO	34	625	33.3	.5	520	NONMERCHANDISE RECEIPTS	275	2 479	6.0	2.1			
120	COSMETICS-DRUGS-CLEANERS	19	87	11.1	.1		MISCELLANEOUS MERCHANDISE	(X)	1 337	(X)	1.1			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	225	18.1	.2									
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	27	343	30.0	.3									
180	ALL FOOTWEAR	23	142	12.5	.1									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	73	2 432	20.0	2.0									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28	541	57.1	.4									
260	KITCHENWARE-HOME FURNISHINGS . . .	89	1 435	16.0	1.2									
280	JEWELRY-OPTICAL GOODS	118	4 465	50.0	3.7									
300	SPORTING-RECREATION EQUIPMENT . . .	82	3 438	35.8	2.9									
320	HARDWARE-GARDENING EQUIPMENT . . .	48	2 137	12.5	1.8									
340	LUMBER-BUILDING MATERIALS	60	3 831	17.5	3.2									
380	AUTOMOBILES-TRUCKS	5	291	15.3	.2									
400	AUTO FUELS-LUBRICANTS	45	2 651	17.1	2.2									
420	AUTO TIRES-BATTERIES-ACCESS.	46	778	5.3	.6									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable. Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Standard Notes: - Represents zero.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.
†Detail may not add to total due to rounding.

¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to inc.

⁴Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establish- ments ¹
	MERCHANDISING MACHINE OPERATORS (SIC 534)				
	TOTAL ² • • • • •	9	3 726	(X)	100.0
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL ² • • • • •	21	2 965	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

X Not applicable. Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Aubum SMSA	Portland SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANTISE LINE.....	C	B	B	C
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANTISE LINE.....	C	E	C	C
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANTISE LINE.....	(X)	E	C	(X)
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	(X)	E	C	(X)
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANTISE LINE.....	C	(X)	(X)	C
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	C	(X)	(X)	C
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANTISE LINE.....	E	(X)	(X)	E
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANTISE LINE.....	B	(X)	(X)	B
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	C	(X)	(X)	C
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANTISE LINE.....	B	(X)	(X)	E
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANTISE LINE.....	D	E	C	D
320 340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT..... LUMBER-BUILDING MATERIALS	D	E	C	D
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANTISE LINE.....	C	E	E	C

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.
 D = 60 to 69 percent.
 E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	C
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	A	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	E	C	E
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR.	D	E	B	E
200	CURTAINS-DRAPERIES-DRY GOODS.....	D	E	B	E
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	B	C	A	C
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	C	E	A	D
260	KITCHENWARE-HOME FURNISHINGS	EE	E	C	E
320	HARDWARE-GARDENING EQUIPMENT.....	E	E	D	E
340	LUMBER-BUILDING MATERIALS	D	E	A	C
500	ALL OTHER MERCHANDISE	D	E	A	D
520	NONMERCHANDISE RECEIPTS.....	D	E	B	E
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	B
	MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	D	(X)
	GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	(X)	(X)	E
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR.	E	(X)	(X)	E
200	CURTAINS-DRAPERIES-DRY GOODS.....	E	(X)	(X)	E
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	E	(X)	(X)	E
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	E	(X)	(X)	E
260	KITCHENWARE-HOME FURNISHINGS	E	(X)	(X)	E
320	HARDWARE-GARDENING EQUIPMENT.....	E	(X)	(X)	E
340	LUMBER-BUILDING MATERIALS	E	(X)	(X)	E
500	ALL OTHER MERCHANDISE	E	(X)	(X)	E
	DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	C

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than

60 percent. X Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	C
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	C
02D 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GRDCERIES-OTHER FOODS	C C	B B	C C	C C
	ALL OTHER MERCHANDISE				
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	C	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	(X)	A	C	(X)
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	D
02D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GRDCERIES-OTHER FOODS	D	(X)	(X)	D
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GRDCERIES-OTHER FOODS	A	(X)	(X)	A
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	A	E	D
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GRDCERIES-OTHER FOODS	E	A	E	D
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	A	D	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GRDCERIES-OTHER FOODS.....	E	A	D	E
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	E	B
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GRDCERIES-OTHER FOODS	E	E	E	E
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	B
02D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GRDCERIES-OTHER FOODS	C	(X)	(X)	B

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.
 60 percent. X Not applicable. D = 60 to 69 percent. E = Less than

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
	RETAIL BAKERIES—SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	(X)	E
	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	E	(X)
020 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS..... ALL OTHER MERCHANDISE.....	(X) (X)	E E	E E	(X) (X)
	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	C
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	(X)	E
	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	E
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E
020 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS..... ALL OTHER MERCHANDISE.....	E E	(X) (X)	(X) (X)	E E
	AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE	B	B	B	B
	MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE	A	B	B	A
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	B	A	(X)
380 400 420 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS..... AUTO FUELS-LUBRICANTS..... AUTO TIRES-BATTERIES-ACCESS..... NONMERCHANDISE RECEIPTS.....	(X) (X) (X) (X)	B B B B	A B A A	(X) (X) (X) (X)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	A
380 400 420 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS..... AUTO FUELS-LUBRICANTS..... AUTO TIRES-BATTERIES-ACCESS*..... NONMERCHANDISE RECEIPTS	A B B A	(X) (X) (X) (X)	(X) (X) (X) (X)	B B B A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANTISE LINE	B	(X)	(X)	B
	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE				
380	AUTOMOBILES-TRUCKS.....	B	(X)	(X)	B
400	AUTO FUELS-LUBRICANTS.....	B	(X)	(X)	B
420	AUTO TIRES-BATTERIES-ACCESS.....	B	(X)	(X)	B
520	NONMERCANDISE RECEIPTS	B	(X)	(X)	B
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANTISE LINE.....	C	(X)	(X)	C
	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE				
380	AUTOMOBILES-TRUCKS.....	C	(X)	(X)	C
400	AUTO FUELS-LUBRICANTS	C	(X)	(X)	C
420	AUTO TIRES-BATTERIES-ACCESS.....	E	(X)	(X)	E
520	NONMERCANDISE RECEIPTS	C	(X)	(X)	C
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANTISE LINE.....	C	O	E	B
	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE				
380	AUTOMOBILES-TRUCKS.....	D	D	E	C
400	AUTO FUELS-LUBRICANTS	O	E	E	C
420	AUTO TIRES-BATTERIES-ACCESS.....	E	D	E	E
520	NONMERCANDISE RECEIPTS	E	E	E	C
	TIRE, BATTERY, AND ACCESSORY OELS (SIC 553) REPORTING SALES BY BROAD MERCHANTISE LINE	C	C	B	C
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCANDISE LINE	E	(X)	(X)	E
	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE				
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR ..	E	(X)	(X)	E
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	(X)	E
300	SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	E
380	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	E
400	AUTO FUELS-LUBRICANTS	E	(X)	(X)	E
420	AUTO-TIRES-BATTERIES-ACCESS.....	E	(X)	(X)	E
520	NONMERCANDISE RECEIPTS	E	(X)	(X)	E
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANTISE LINE	A	(X)	(X)	A
	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE				
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR ..	A	(X)	(X)	A
260	KITCHENWARE-HOME FURNISHINGS.....	A	(X)	(X)	A
300	SPORTING-RECREATION EQUIPMENT.....	A	(X)	(X)	A
380	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	E
400	AUTO FUELS-LUBRICANTS	E	(X)	(X)	E
420	AUTO-TIRES-BATTERIES-ACCESS.....	E	(X)	(X)	E
520	NONMERCANDISE RECEIPTS	C	(X)	(X)	C
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANTISE LINE	(X)	E	B	(X)
	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE				
300	SPORTING-RECREATION EQUIPMENT.....	(X)	E	C	(X)
380	AUTOMOBILES-TRUCKS.....	(X)	E	B	(X)
400	AUTO FUELS-LUBRICANTS	(X)	E	B	(X)
500	ALL OTHER MERCANDISE.....	(X)	E	E	(X)
520	NONMERCANDISE RECEIPTS	(X)	E	B	(X)

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.
 60 percent. X Not applicable. D = 60 to 69 percent. E = Less than

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	D
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	E
400	AUTO FUELS-LUBRICANTS	C	(X)	(X)	D
520	NONMERCHANTISE RECEIPTS.....	E	(X)	(X)	E
	HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	C
500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL OTHER MERCHANTISE	C	(X)	(X)	C
520	NONMERCANDISE RECEIPTS.....	E	(X)	(X)	E
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	A
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS	E	(X)	(X)	E
400	AUTO FUELS-LUBRICANTS	E	(X)	(X)	E
520	NONMERCANDISE RECEIPTS.....	E	(X)	(X)	E
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
400	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTO FUELS-LUBRICANTS	E	(X)	(X)	E
500	ALL OTHER MERCHANTISE	E	(X)	(X)	E
520	NONMERCANDISE RECEIPTS.....	E	(X)	(X)	E
	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	B	C
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS	D	E	B	D
400	AUTO FUELS-LUBRICANTS	C	A	B	D
420	AUTO-TIRES-BATTERIES-ACCESS+	D	A	B	D
520	NONMERCANDISE RECEIPTS.....	C	B	C	D
	APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	B
	WOMEN'S CLOTHING, SPECIALTY STRS, FURRIERS (SIC 562, 3, B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A
	WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR... WOMEN'S-GIRLS' CLOTHING EX FOOTWR...	A	E	E	A
160		A	B	B	A

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 29 percent. C = 70 to 29 percent. D = 60 to 69 percent. E = Less than
 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Maine	Lewiston-Auburn SMSA	Portland SMSA	Area outside SMSA's
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAO MERCHANOISE LINE	(X)	E	C	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAO LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ...	(X)	E	C	(X)
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	E	(X)	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAO LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ...	E	(X)	(X)	E
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAO MERCHANDISE LINE	C	(X)	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAO LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ...	C	(X)	(X)	E
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	C	(X)	(X)	O
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAO LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	(X)	(X)	E
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ...	O	(X)	(X)	E
	FURRIERS AND FUR SHOPS (SIC 568) REPORTING SALES BY BROAD MERCHANOISE LINE.....	E	A	E	O
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAO LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	E	A	E	O
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANOISE LINE.....	(X)	A	B	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAO LINE MEN'S-BOYS' CLOTHING EXC FOOTWR	(X)	A	B	(X)
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ...	(X)	E	B	(X)
180	ALL FOOTWEAR.....	(X)	A	D	(X)
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANOISE LINE.....	C	B	A	D
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAO LINE MEN'S-BOYS' CLOTHING EXC FOOTWR	C	B	A	O
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ...	C	E	A	O
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAO MERCHANOISE LINE.....	D	(X)	(X)	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAO LINE MEN'S-BOYS' CLOTHING EXC FOOTWR	E	(X)	(X)	E
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ...	O	(X)	(X)	A

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BRDAD MERCHANDISE LINE	C	A	C	C
14D 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BDYS' CLDTHING EXC FDDTWR WOMEN'S-GIRLS'CLDTHING,EX FDDTWR ...	D	E	C	D
	SHOE STORES (SIC 566) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	A	A	B	A
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	(X)	(X)	E
	WDMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	D
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	D	(X)	(X)	D
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	A	(X)	(X)	E
	FAMILY SHDE STDRS (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FDOTWEAR.....	A	(X)	(X)	A
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPDRING SALES BY BRDAD MERCHANDISE LINE.....	E	(X)	(X)	E
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BDYS' CLDTHING EXC FDDTWR WOMEN'S-GIRLS'CLDTHING,EX FOOTWR....	E	(X)	(X)	E
	MISC. APPAREL AND ACCESSDRY STRS. (SIC 569) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	E	(X)	(X)	E
140 160	REPDRING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BDYS' CLDTHING EXC FDDTWR WOMEN'S-GIRLS'CLDTHING,EX FOOTWR....	E	(X)	(X)	E
	APPAREL AND ACCESS. STORES, N.E.C. (SIC 564; 7, 9) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	A	(X)
14D 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BDYS' CLDTHING EXC FDDTWR :.... WDMEN'S-GIRLS'CLDTHING,EX FOOTWR ...	(X)	A	E	(X)
		(X)	A	A	(X)

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than
 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
	FURNITURE HDME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPDRTING SALES BY BROAD MERCHANDISE LINE	C	B	B	C
	FURNITURE STDRSES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE	C	A	B	D
24D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLDOR CDV....	D	B	B	E
	HOME FURNISHINGS STDRSES (OTHER 571) REPDRTING SALES BY BRDAD MERCHANDISE LINE.....	D	A	C	E
	FLDOR COVERINGS STDRSES (SIC 5713) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	D	(X)	(X)	E
	DRAPERY, CURTAIN, AND UPHDLSTERY STDRES (SIC 5714) REPDRTING SALES BY BRDAD MERCHANDISE LINE.....	E	(X)	(X)	E
	CHINA, GLASSWARE AND METALWARE STDRES (SIC 5715) REPDRTING SALES BY BRDAD MERCHANDISE LINE	B	(X)	(X)	E
	MISCELLANEDUS HOME FURNISHINGS STORES (SIC 5719) REPDRTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	HOUSEHLD APPLIANCE STORES (SIC 572) REPDRTING SALES BY BROAD MERCHANDISE LINE.....	B	A	A	C
220 260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADID-TV-MUSICAL INSTR.. KITCHENWARE-HDME FURNISHINGS	E E	D C	E E	E D
	RADID, TV, AND MUSIC STORES (SIC 573) REPDRTING SALES BY BROAD MERCHANDISE LINE.....	(X)	D	B	(X)
220 260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADID-TV-MUSICAL INSTR.. KITCHENWARE-HOME FURNISHINGS	(X) (X)	D D	B E	(X) (X)
	RADID AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	C	(X)	(X)	C
220 26D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJDR APPL-RADIO-TV-MUSICAL INSTR.. KITCHENWARE-HDME FURNISHINGS	C C	(X) (X)	(X) (X)	C C
	RECORD SHDPS (SIC 5733 PT.) REPDRTING SALES BY BRDAD MERCHANDISE LINE.....	E	(X)	(X)	E
22D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJDR APPL-RADID-TV-MUSICAL INSTR..	E	(X)	(X)	E

Note: See merchandise line introductory text for explanation of this table.
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 D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Maine	Lewiston-Auburn SMSA	Portland SMSA	Area outside SMSA's
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	A
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	A	(X)	(X)	B
	EATING AND DRINKING PLACES (SIC 5B) REPORTING SALES BY BROAD MERCHANDISE LINE	C	C	D	C
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	D	C
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5B12 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	C
	CAFETERIAS (SIC 5B12 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	D
	REFRESHMENT PLACES (SIC 5B12 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	C
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5B13) REPORTING SALES BY BROAD MERCHANDISE LINE	A	E	A	A
	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	D	C
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	D	C
120	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	C	B	E	C
	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	C	C	A
120	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	E	E	E	E
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	B	C
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A	A

Note: See merchandise line introductory text for explanation of this table.

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Maine	Lewiston-Auburn SMSA	Portland SMSA	Area outside SMSA's
	ANTIQUE AND SECONOHANO STORES (SIC 593) REPORTING SALES BY BROAO MERCHANNOISE LINE	(X)	E	O	(X)
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAO MERCHANNOISE LINE	E	(X)	(X)	E
	SECONOHANO STORES (SIC 5933) REPORTING SALES BY BROAO MERCHANNOISE LINE	O	(X)	(X)	C
	SPORTING GOOOS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAO MERCHANNOISE LINE	(X)	C	E	(X)
300	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE SPORTING-RECREATION EQUIPMENT	(X)	E	E	(X)
	SPORTING GOOOS STORES (SIC 5952) REPORTING SALES BY BROAO MERCHANNOISE LINE.....	O	(X)	(X)	C
300	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	E
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAO MERCHANNOISE LINE	B	(X)	(X)	C
300	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAO MERCHANNOISE LINE	B	A	B	C
260	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE KITCHENWARE-HOME FURNISHINGS.....	C	A	B	C
280	JEWELRY-OPTICAL GOOOS.....	C	A	B	C
520	NONMERCHANNOISE RECEIPTS	C	A	B	C
	FUEL AND ICE DEALERS (SIC 59B) REPORTING SALES BY BROAO MERCHANNOISE LINE	(X)	E	B	(X)
480	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE HOUSEHOLD FUELS-ICE	(X)	E	B	(X)
	FUEL OIL DEALERS (SIC 59B3) REPORTING SALES BY BROAO MERCHANNOISE LINE	C	(X)	(X)	C
480	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE HOUSEHOLD FUELS-ICE	C	(X)	(X)	C
	LIQUEFIED PETRL. GAS (BTTLG. GAS) DEALERS (SIC 59B4) REPORTING SALES BY BROAO MERCHANNOISE LINE	E	(X)	(X)	E
480	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE HOUSEHOLD FUELS-ICE.....	E	(X)	(X)	E

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.
 60 percent. X Not applicable.

D = 60 to 69 percent. E = Less than

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	D
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	(X)	(X)	E
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	C	E	E
	CIGAR STORES AND STANDS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	C	A	E
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	D	(X)
	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	C
240	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV....	E	(X)	(X)	E
500	ALL OTHER MERCHANDISE	D	(X)	(X)	D
520	NONMERCHANDISE RECEIPTS	E	(X)	(X)	E
	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	B
240	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV....	B	(X)	(X)	B
500	ALL OTHER MERCHANDISE	D	(X)	(X)	D
520	NONMERCHANDISE RECEIPTS	D	(X)	(X)	D
	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	B
	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	A
	GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	A
	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E
	HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	E

Note: See merchandise line introductory text for explanation of this table.
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 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Maine	Lewiston- Auburn SMSA	Portland SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	D	B
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	E	A	A
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE	D	E	C	E

Note. See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 29 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than

60 percent. X Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Appendix A

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The "nonmail" universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. **All "nonemployers"**—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records.

Though made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. **Selected "small employers"**—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The "mail" universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:

a. **Firms in the census precanvass**—The census precanvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the precanvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the precanvass.

b. **Firms not in the census precanvass**—Other firms included in the "mail" universe consist of the following categories:

- (1) The 10 percent of "small employer" firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer"

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind - of - business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census non-employer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. Payroll—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.¹ A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual² for recognizing

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

¹ Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wallboard and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

**FOOD STORES
(SIC Major Group 54)**

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS (Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

Appendix C

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1967 CENSUS OF BUSINESS

NOTICE—Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

In correspondence pertaining to this report,
please refer to this Census File Number

Employer
Identification No.

1. NAME AND PHYSICAL LOCATION

- a. Is the name shown in the label the name by which this establishment is known to the public?

Yes No (If "No," enter trade name above the label.)

b. Is the address in the label—

1. The mail address of your establishment but **not** the actual physical location.
2. The mail address of your establishment (including number and street) which also is its actual physical location.
3. Neither of the above (e.g. accountant's office).

(NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c., d., and e below. If you marked box 2, complete d and e below.)

c. Enter following physical location information

Number and street	City, village, or other place
State	ZIP code

(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)

d. Enter name of county in which your establishment is located.....

e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"?

Yes No

5. CLASS OF CUSTOMER

Report the approximate percentage of your total 1967 sales to each class of customer.

- | | | |
|---|--|------|
| 1 | % General public (household consumers, farmers, and individuals) | 4-XX |
| 2 | % Construction and building trade contractors | 4-3 |
| 3 | % Other business firms, government, and institutions | 4-4 |
| 4 | % Other (Specify) _____ | 4-5 |

X-4*

4-XX

4-3

4-4

4-5

4-6*

7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967

a. Sales of merchandise and other receipts from customers.....

Dollars	Cents	Key
	XX	X-6

b. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....

<input type="checkbox"/> Yes	<input type="checkbox"/> No	X-7
------------------------------	-----------------------------	-----

c. If "No," how much did you forward to taxing agencies for such taxes?.....

Dollars	Cents	Key
	XX	X-8

d. Total ANNUAL payroll in 1967 before deductions.....

	XX	X-9*
--	----	------

8. COMPANY AFFILIATION

- a. **Mark this box** if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).

- b. **Mark this box** if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).

Name of company

Mailing address (Number, street, city, State, ZIP code)

El No. (9 digits)

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM						1-1	
<p>a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?.....</p> <p>Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.</p>						1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No	
b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.....		Name		Kind of business			
10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT						1-2XX	
<p>a. Is any department, concession, or business not owned by you, operated within this establishment?.....</p> <p>Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.</p>						1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No	
<p>b. If "Yes," please complete a line for each.</p>						2XX	
1.	Name and address of owner of department or concession	Kind of business of department or concession	Estimated sales during 1967	Are the sales of this department included in item 7a?		Is the payroll of this department included in item 7d?	Census Use Only
				Dollars	Yes		
2.				1	2	1	2
3.				1	2	1	2
11. YOUR BUSINESS LOCATIONS							
<p>a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?.....</p>						1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No	
<p>b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).</p>							
1.	Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales		Number of paid employees (Pay period including March 12)	
				Dollars	Cents		
2.					XX		
3.					XX		
4.					XX		
Totals for this Employer Identification Number <small>(Sales total should equal the entry in item 7a)</small>						XX	

100-005

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS		SHOE STORES	
Building materials and supply stores:		Men's shoe stores	
Lumber and other building materials dealers	CB-52A	Women's shoe stores	
Plumbing and heating equipment dealers	CB-52D	Children's and juveniles' shoe stores	
Paint, glass, and wallpaper stores	CB-52B	Family shoe stores	
Electrical supply stores	CB-52D		CB-56B
Hardware stores	CB-52C		
Farm equipment dealers	CB-52D		
GENERAL MERCHANDISE GROUP STORES		FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
Department stores	CB-53A	Furniture and home furnishings stores:	
Variety stores	CB-53B	Furniture stores	CB-57A
Miscellaneous general merchandise stores:		Home furnishings stores:	
General merchandise stores	CB-53A	Floor coverings stores	
Dry goods stores		Drapery, curtain, and upholstery stores	
Sewing and needlework stores	CB-53B	China, glassware, and metalware stores	
FOOD STORES		Miscellaneous home furnishings stores	
Grocery stores		Household appliance stores	
Meat and fish (seafood) markets:		Radio, television, and music stores:	
Meat markets		Radio and television stores	
Fish (seafood) markets	CB-54A	Music stores:	
Fruit stores and vegetable markets		Record shops	
Candy, nut, and confectionery stores		Musical instrument stores	
Retail bakeries:			CB-57C
Retail bakeries—baking and selling			
Retail bakeries—selling only	CB-54B		
Other food stores:		EATING AND DRINKING PLACES	
Dairy products stores		Eating places:	
Egg and poultry dealers	CB-54A	Restaurants, lunchrooms, and caterers	
Other miscellaneous food stores		Cafeterias	
AUTOMOTIVE DEALERS		Refreshment places	
Motor vehicle dealers:		Drinking places (alcoholic beverages)	
Motor vehicle dealers—new and used cars:			CB-58
Dealers with domestic car franchise only			
Dealers with imported car franchise only			
Dealers with domestic, imported car franchises	CB-XA		
Motor vehicle dealers—used cars only		DRUG STORES AND PROPRIETARY STORES	
Tire, battery, and accessory dealers:		Drug stores	
Home and auto supply stores		Proprietary stores	
Other tire, battery, and accessory dealers	CB-XB		CB-59A
Miscellaneous automotive dealers:			
Boat dealers		MISCELLANEOUS RETAIL STORES	
Household trailer dealers		Liquor stores	
Aircraft, motorcycle dealers	CB-XC	Antique stores and secondhand stores:	
Automotive dealers, n.e.c.		Antique stores	
GASOLINE SERVICE STATIONS		Secondhand stores	
Gasoline service stations	CB-XD		CB-59E
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES		Sporting goods stores and bicycle shops:	
Women's clothing, specialty stores; furriers:		Sporting goods stores	CB-59C
Women's ready-to-wear stores		Bicycle shops	CB-59E
Women's accessory and specialty stores:		Jewelry stores	CB-59D
Millinery stores			
Corset and lingerie stores		Fuel and ice dealers:	
Other women's accessory, specialty stores		Fuel oil dealers	
Furriers and fur shops		Liquefied petroleum gas (bottled gas) dealers	
Other apparel and accessory stores:		Fuel and ice dealers, n.e.c.	
Men's and boys' clothing and furnishings stores	CB-56A	Florists	
Custom tailors		Cigar stores and stands	
Family clothing stores			
Children's and infants' wear stores		Other miscellaneous retail stores:	
Miscellaneous apparel and accessory stores		Book and stationery stores:	
		Book stores	
		Stationery stores	
		Hay, grain, and feed stores	
		Other farm supply stores	
		Garden supply stores	
		News dealers and newsstands	
		Hobby, toy, and game shops	
		Camera and photographic supply stores	
		Gift, novelty, and souvenir shops	
		Optical goods stores	
		Retail stores, n.e.c.	CB-59G
			CB-59E

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	ALL
022	Produce (fresh fruits-vegtbls)	Produce (fresh fruits, vegetables)	
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	CB-54A
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100)	
025	Bakery products—exc. frozen	Bakery products, except frozen	
026	Bakery products—frozen	Bakery products, frozen	CB-54B
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	ALL
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	CB-59A
122	Prescription medicines	Prescriptions	
123	All other drugs-proprietaries	Prescription medicines (see line 124 for related merchandise)	CB-54A
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122.	CB-59A
124	Cosmetics-health needs-cleaners, etc. ..	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	CB-54A
140	Men's-boys' clothing exc. footwear.	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
141	Men's clothing	Men's clothing and furnishings.	
142	Boys' clothing	Boys' clothing and furnishings	CB-53A
143	Men's tailored outerwear	Boys' wear	
144	Other men's outerwear	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	
145	Men's hats	Other outerwear (sport and casual clothing, rainwear)	CB-56A
146	Other men's clothing	Men's hats	
146	Other men's clothing	Other men's apparel and furnishings.	
160	Women's-girls' clothing, exc. footwr.	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	
161	Children's-infants' wear	Children's, infants' wear	ALL
161	Children's-infants' wear	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	CB-56A
162	Handbags-accessories	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	CB-53A
163	Millinery	Millinery	CB-53A, 56A
164	Hosiery	Hosiery—women's and children's	CB-53A
164	Hosiery	Hosiery	CB-56A
165	Lingerie	Corsets, brassieres, underwear, negligees, and robes.	CB-53A
165	Lingerie	Underwear, intimate garments, foundation garments.	CB-56A

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	CB-53A
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.	CB-56A
169	Girls'-subteen-teen wear	Sportswear, including skirts, blouses, sweaters, etc. Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	CB-53A
171	Other women's-girls' clothes, acc	All merchandise on line 160 except items on lines 161 to 169.	
172	Dresses	Dresses	
173	Coats-suits	Coats and suits	
174	Handbags	Handbags	CB-56A
175	Furs	Furs	
176	Other women's-girls' clothes, acc	All other women's and children's apparel, apparel accessories.	
180	All footwear	All footwear	ALL
181	Men's and boys' footwear	Men's and boys' footwear	
182	Women's and girls' footwear	Women's and girls' footwear	CB-56B
183	Children's and infants' footwear	Children's and infants' footwear	
200	Curtains-draperies-dry goods	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	ALL
201	Piece goods-notions	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	
202	Curtains-draperies	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	CB-53A
203	All other domestics	All merchandise on line 200 except lines 201 and 202.	
220	Major appl.-radio-TV-musical inst	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.	ALL
221	Major household appliances	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	CB-53A, XB
222	Radios-TV's-musical instruments	Major household appliances. Radio, TV, record players, records, sheet music, musical instruments.	CB-57C
223	All other appliances	All other merchandise on line 220 (except lines 221 and 222).	CB-53A, XB
224	New major appliances	New major appliances.	
225	New radios-TV's, etc.	New radios, TV's, record players, tape recorders.	CB-57B
226	Used major appl-radios-TV's	Used major appliances, radios, TV, record players, tape recorders ..	
227	Records-tapes-musical inst	Records, tapes, sheet music, pianos, organs, musical instruments.	
228	Pianos	Pianos	
229	Organs	Organs (all types)	
231	Musical inst-accessories	Musical instruments and accessories.	CB-57C
232	Radios-phono-tape rcdrs-TV's	Radios, phonographs, tape recorders, TV's.	
233	Records-tapes-related acc	Records, tapes, and related accessories.	
234	Sheet music-related items	Sheet music and related items.	
240	Furniture-sleep equip-floor cov.	Furniture, sleep equipment, floor coverings.	ALL
241	Floor coverings	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc.	
242	Furniture-sleep equip	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	CB-53A
243	Sleep equipment	Sleep equipment including springs, mattresses, and dual purpose pieces.	
244	Other household furniture	Other household furniture, all kinds.	CB-57A
245	Floor coverings—soft surface	Floor coverings, soft surface.	
246	Floor coverings—hard surface	Floor coverings, hard surface.	
247	Nonhousehold furniture	Nonhousehold furniture	
248	Office furniture	Office furniture	CB-59B
249	Other furn-sleep equip-fl. cov.	All other merchandise on line 240 (except items on line 248).	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).	CB-53A
263	Other kitchenware-home furnish.	All other merchandise on line 260 (except lines 261 and 262).	
264	Small electrical appliances	Small electric appliances	CB-57B, XB
265	All other kitchenwr-houswr	All other merchandise on line 260 (except items on line 264).	
266	All other home furn exc. china	All other merchandise on line 260 (except line 267).	CB-59D
267	China, glassware	China, glassware	
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALL
281	Watches-clocks	Watches, clocks, including diamond watches	
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty.	CB-59D
286	Optical goods	Optical goods	
287	Diamonds exc. diamond watches	Diamonds, diamond jewelry except diamond watches.	
288	Rings, exc. diamonds	Rings, except diamonds.	
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	
302	Athletic goods—teams	Athletic goods, sales to teams.	
303	Hunting equip.	Hunting equipment	CB-59C
304	Fishing equip.	Fishing equipment	
305	Winter sports equip.	Winter sports equipment	
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	CB-59C, XB
307	Outboard boats	Outboard boats	
308	Outboard motors	Outboard motors	
309	Inboard motor boats	Inboard motor boats	CB-XC
311	Inboard outdrive boats	Inboard outdrive boats	
312	Boat trailers	Boat trailers	
313	Marine access. and parts	Marine accessories and parts	
315	Camping equip.-supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	CB-59C
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306).	CB-XB
318	All other boats	All other boats not listed above.	
319	All other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).	CB-XC
320	Hardware—gardening equipment	Hardware, tools, gardening equipment and supplies, electrical supplies.	ALL
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A
322	Gardening equipment-supplies	Lawn and garden supplies Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here).	CB-52C
323	Plumbing-electrical supplies	Plumbing and electrical supplies.	CB-53A
324	Other hardware-tools	Other hardware, tools (except items on lines 322 and 323).	CB-52C
340	Lumber-building materials	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL
341	Lumber	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring strip and block).	
342	Plywood	Plywood (all kinds, softwood and hardwood).	
343	Windows-doors and frames (metal)	Windows, doors, and frames, metal.	
344	Kitchen cabinets	Kitchen cabinets (include wood and metal).	
345	All other millwork	All other millwork (include moldings, wood window and door frames and units).	CB-52A
346	Wallboard	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).	
347	Asphalt and asbestos products	Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240)	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	
351	Metal roofing and siding	Metal roofing and siding.	
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	CB-52A
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other bulding materials and supplies.	
356	All other lumber, millwork	All other merchandise except 357, 358, 359, 361. All other merchandise on line 340 (except items on line 348). Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	CB-52B CB-53A CB-52C
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	CB-52B
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	
361	Glass	Glass (include glassware items on line 260—not here).	
362	Lumber-millwork	Lumber, millwork.	CB-59F
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	CB-52C
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail	New passenger cars—retail.	
382	New passengers cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	CB-XA
385	Used passenger cars—retail	Used passenger cars—retail.	
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	
389	Motorcycles-motor scooters	Motorcycles, motor scooters	
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	CB-XB, XC, XD
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389).	CB-XA
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	
402	Other automotive fuels	Other automotive fuels (including diesel).	CB-XA, XB, XC, XD
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	
417	New tires-tubes-other users	New automobile tires sold to other users.	
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	CB-XB
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work.	
422	Parts—wholesale	Parts—wholesale (to other businesses).	CB-XA, XD
423	Parts—retail	Parts—retail (over the counter).	CB-XA
424	Automobile tires-batteries-acc.	Automobile tires, batteries, access., tubes.	
426	Automobile accessories	Automobile accessories, parts (over the counter).	
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	CB-XB
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	
440	Farm equipment-machinery	Farm equipment, machinery.	ALL

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.....	
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	CB-59F
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	
482	Other LP gas sales	Other LP gas sales.	CB-59E
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.).	ALL
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	
502	Books-stationery-photo. equip.	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	CB-53A
504	Mobile homes-household trailers	Mobile homes, household trailers.	
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	CB-XC
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	
508	Commercial stationery-off. suppl.	Commercial stationery and office supplies.	
509	Office mach. exc. typewriters	Office machines, except typewriters.	CB-59B
511	Typewriters	Typewriters	
512	Social stationery-greeting cards	Social stationery and greeting cards.	
513	Books-periodicals	Books and periodicals—all kinds.	
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	CB-54A
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	
518	Mdse. exc. toys-games-books-sta.	Other merchandise on line 500 except items on lines 501 and 502.	CB-53A
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52A
521	Printing to order	Printing to order.	
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	CB-59B
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services.	
525	Tire services other than retread	Tire services other than retreading.	
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	CB-XB
527	Service labor	Service labor	CB-XA, XD
		Repair service labor.	CB-XC
528	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-XA
529	Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving.	CB-59D
531	Storage and docking services	Storage and docking services.	
532	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	CB-XC
533	All nonmdse. rcpts from customers	All nonmerchandise receipts from customers.	
534	Auto repair	Automotive repair-service labor receipts.	CB-59D
535	All other service receipts	All other service receipts on line 520 except items on line 534.	CB-53A
539	Auto-truck rental or lease	Rental or lease of automobiles or trucks.	CB-XA

1969 COUNTY BUSINESS PATTERNS

For a Publications Order Form to purchase separate paperbound reports for each State (prices vary) and the U.S. Summary, write to the Publications Distribution Section, Bureau of the Census, Washington, D.C. 20233.

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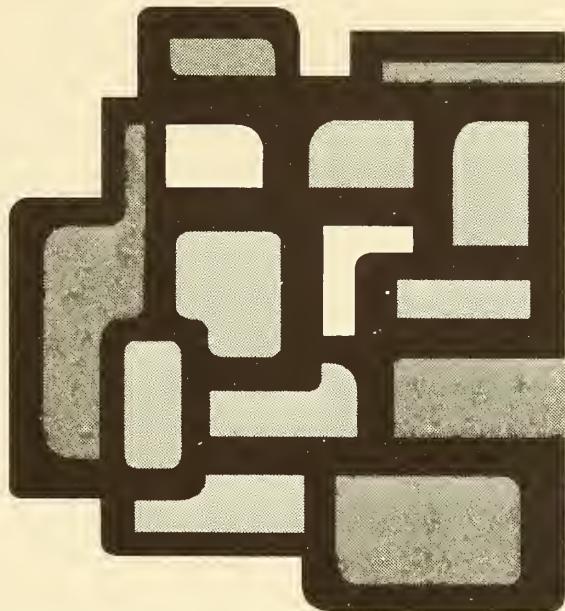
Number and Employment-Size of Reporting Units

Taxable Payrolls

Data presented

The individual State reports present the principal data items by detailed industry—4-digit level of the Standard Industrial Classification (SIC)—for States and counties and by major industry group (2-digit SIC) for SMSA's. Also included, by major industry group, are data on the number of employees, by employment-size class; the number of reporting units with 500 or more employees, by employment-size class; the number of reporting units, employees, and taxable payrolls of administrative and auxiliary units.

The U.S. Summary includes data by detailed industry (4-digit SIC) for the United States and by major group (2-digit SIC) for each State. Also included are totals of the principal data items for each county and SMSA.



Data on cards and tapes

Published information by county and by industry will be available at cost, on punch-cards and computer tapes. Inquiries should be addressed to Chief, General Economic Statistics Division, Bureau of the Census, Washington, D.C. 20233.

Industries covered

Data are shown for the following broad industry categories:

Agricultural services, forestry, and fisheries

Mining

Contract construction

Manufacturing

Transportation and other public utilities

Wholesale trade

Retail trade

Finance, insurance, and real estate

Services

How CBP data are used

County Business Patterns is a standard reference source of small-area data. CBP data are especially useful for:

Analyzing market potentials

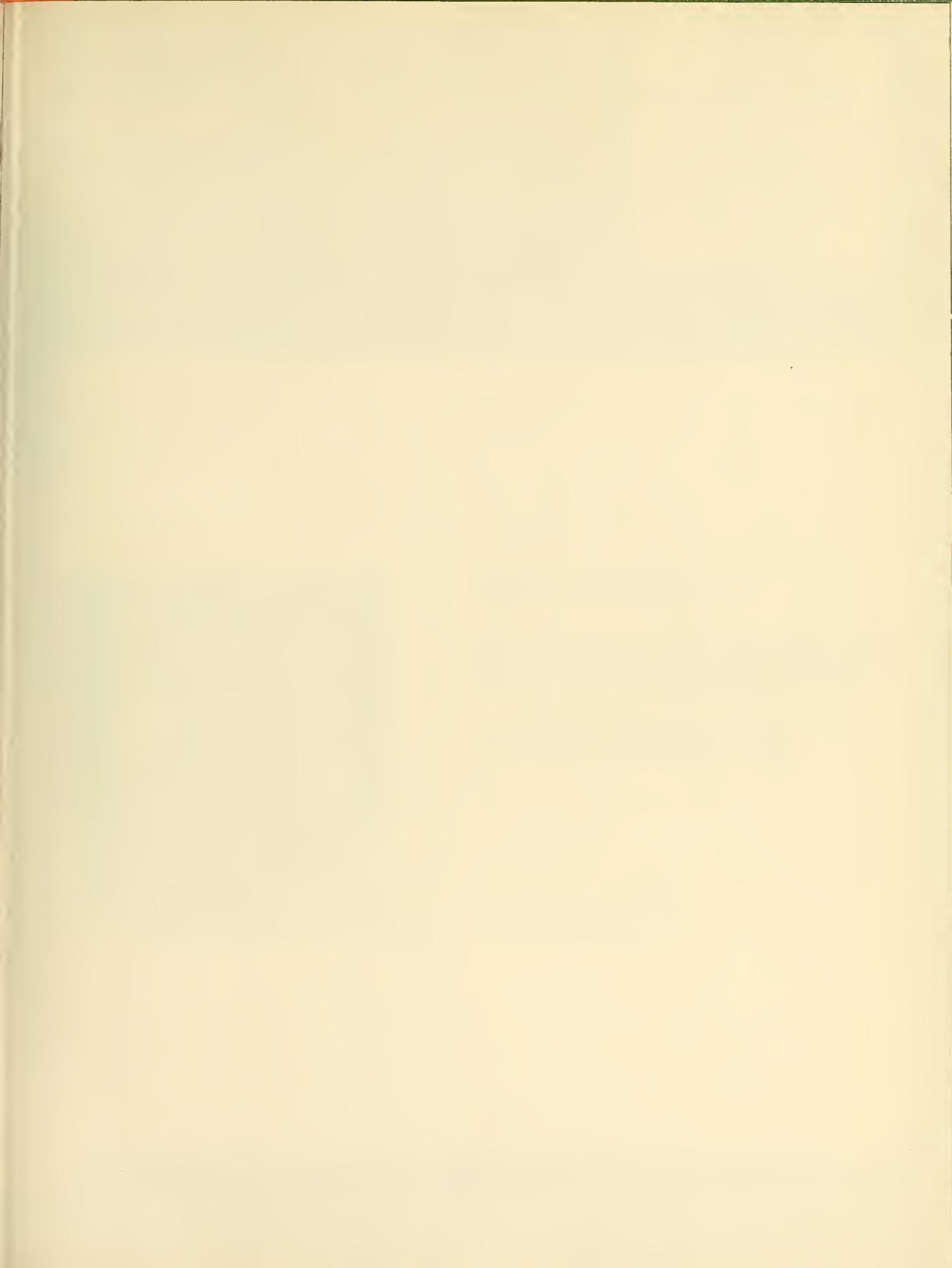
Determining location and size of sales territories

Establishing sales quotas and advertising budgets

Comparing past sales volume with potential volume, by area

Locating production, marketing, and service facilities





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